

Ref: SMS/SPEEDS-2019/Sponsorship /2019/

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**Subject:** Sponsorship & Advertisement for SPEEDS-2019

Sir/Ma'am,

School of Management Sciences, Lucknow, a NAAC 'B++' accredited Management & Technical Institute, is organizing a 5<sup>th</sup> International Seminar on **Sources of Planet Energy, Environmental & Disaster Science (SPEEDS-2019): Impact of Non-Conventional Energy Resources (SPEEDS-2019)** in association with **Dr. A.P.J. Abdul Kalam Technical University, Uttar Pradesh, Lucknow, The Institution of Engineers(I), UP State Centre, Lucknow, India & Council of Sciences and Technology, U.P.**, to be held on 07<sup>th</sup> – 08<sup>th</sup> February, 2020 from 10 AM onwards and would be blessed with eminent personalities from Corporate, Government Bodies and attended by industrialists, academicians, corporate representatives, researchers and students.

This seminar is expected to be attended by over 200 individuals representing various organizations that will provide you a worthy platform to promote your esteemed organization. The conference will be to ensure your effective presence among the Corporate, Government Officials, Institutions and related sectors of the concerned theme of the Seminar. It will also provide you a chance to develop a symbiotic business network.

The souvenir of the conference will also display your sponsorship. More than 500 copies will be circulated amongst Top Corporate, Government Bodies and Institutions by providing an opportunity to be with them even after the conclusion of the conference.

We would request you to avail yourself of this wonderful opportunity to enhance your brand visibility and reach out to a wide audience. The details are enclosed herewith.

We look forward to a mutually rewarding association.

In case of any query, please feel free to contact: **Dr. Pramod Kumar Singh (Convener) – 9838642717**

Best Regards

**Prof. (Dr.) Pramod Kumar Singh**  
Convener- SPEEDS-2019  
Mob: 9838642717  
e-mail: pksingh@smslucknow.com

**Dr. Dharmendra Singh**  
Co-Coordinator SPEEDS-2019  
Dean, SMS-IET

## SEMINAR SPONSORSHIP/ADVERTISEMENT

Sponsorships are invited for the various seminar events from organisations / industries etc. wishing to be apart of the event. The details of sponsorship are as under:-

• Sponsor	Rs. 50,000/-
• Co-Sponsor	Rs. 30,000/-
• Sponsor for Registration kit	Rs. 25,000/-
• Sponsor for Proceedings	Rs. 1,00,000/-
• Sponsor for Inaugural Session	Rs. 25,000/-
• Sponsor for Banquet	Rs. 50,000/-
• Sponsor of Various Technical Sessions	Rs. 20,000/-

A souvenir detailing glimpses of the seminar and the abstracts of the papers selected for presentation shall also be released on the occasion. A copy of souvenir will be given to all participating delegates and sponsors.

Advertisements are invited from industries / individuals, retailers etc for publication in the Souvenir. The tentative details of the advertisement rates are as under:

• Back Cover page (coloured)	Rs. 20,000/-
• Inside of front and back cover page (coloured)	Rs. 10,000/-
• Full page	Rs. 5,000/-
• Half page	Rs. 2,500/-