

**SCHOOL OF MANAGEMENT SCIENCES
LUCKNOW**

*education
ethics
empowerment*





SCHOOL OF MANAGEMENT SCIENCES
LUCKNOW

WELCOME TO THE WORLD OF SMS

Sensing the ever-growing need for competent and highly trained professionals endowed with rich business acumen, skills and aptitude to operate in the highly complex and fast-changing economic and industrial environment, the SMS Society, a philanthropic social organization, registered under the Societies Registration Act, 1860, established an autonomous nonprofit educational center, School of Management Sciences (SMS). School of Management Sciences, Lucknow which started its operations from the year 2008 with their Post Graduate Diploma in Management (PGDM) programme, is duly approved by AICTE, Ministry of HRD, Government of India. Its consistent performance towards excellence has also earned its reputation

as an A+ rated Business School by Business India Survey. School of Management Sciences, Lucknow also offers the Bachelor of Technology (B.Tech) programme approved by AICTE and affiliated to Uttar Pradesh Technical University, Lucknow, since 2008. SMS Lucknow later added the Bachelor of Business Administration (BBA), Bachelor of Computer Application (BCA), Bachelor of Commerce (B.Com) and Bachelor of Commerce (Hons.) programme affiliated to Lucknow University. More so as per the need of the hour Masters of Business Administration (MBA) Programme approved by AICTE and affiliated to UPTU, Lucknow and Diploma in Engineering (Mechanical, Civil) affiliated to Board of Technical Education have been added.



Preparing for Corporate World >

Employability Enhancement Programme

Keeping in view the current employability scenario of Engineering and Management students, we at SMS Lucknow have developed a course curriculum titled Employability Enhancement Programme (EEP). This programme is spread amongst all semesters and aims to reduce the important skill gaps as required by the prospective employer. A full-fledged course curriculum for EEP has been designed focusing on the Industry requirements.

- Technical Knowledge / Business Awareness
- Spoken English / Communication Skills
- Dressing Sense / Appearance
- Body Language
- Positive and Constructive Attitude
- Resume Preparation
- Group Discussions
- Personal Interviews
- Effective Presentations

We have also collaborated with organizations like IBM and other specialized training providers to impart training to our students on latest technologies like Cloud computing, .NET, Solid Works, CNC machine Training etc. The overall focus of EEP is on the holistic development of a student's personality to make him/her suitable for industrial/corporate roles. To attain this objective the dedicated faculty and staff of SMS, Lucknow have left no stone unturned.

Periodic assessment of student's employability skills is done by specialist in the field in order to gauge their current level of competence and build on the skills that would create more successful employment for the students.

EEP PROGRAMME



Institute Industry Interface >



Interaction between the institute and the industry is seen as the platform for showcasing best practices, latest technological advancements and their implementation and impact on the industry. The main objective and importance of this interface is to integrate industrial training and other inputs from the industry with the teaching-learning processes. Interaction is necessary as it develops students' awareness on job functions in the industry, attitudes to adapt to industrial environment, proper practical and relevant knowledge, skills and competencies in preparation to becoming self employed. Industry expectations are also echoed through sound interaction, particularly the requirements from new recruits who are expected to be orientated to industrial disciplines, job descriptions within the workplace with industrial practices. Under this, SMS Lucknow widely practicing the following activities:

Membership from different Industry Association:

- CII - Confederation of Indian Industries
- AIMA - All India Management Association
- PHDCCI - PHD Chamber of Commerce Industry
- IEI - Institution of Engineers (India)



Industrial Visits: 2014-15 >

At SMS the students are encouraged to go for industrial visits across the nation with the objective of visualizing the things studied in the theory and expose themselves to the industrial working environment. The institute organized industrial visits time to time for students of all courses throughout the year.

This year students visited the following industries:

- Pidilite Industries
- Birla Textiles
- Microturner
- Parag Dairy
- L&T Switchgear Training Centre
- Tata Motors



Corporate Lecture Series @ SMS Lucknow > (Practical Knowledge Sharing From Industry Experts)



Some of the recent lectures conducted by SMS, Lucknow are:

- Corporate Lecture by Mr J.P.Balakrishnan, VP President - Alliances & Partnerships, Infosys Ltd based at Chicago
- Lecture by Ms. Nitya Chawla, Deputy HR, J.K.Cement Ltd.
- Guest lecture by Ms. Surabhi Gupta, HR Manager, Honda Motorcycle & Scooter India Pvt. Ltd
- Corporate Lecture delivered by Mr. C. Jay Kumar, General Manager, Gulf Oil Corporation Ltd
- Corporate Lecture delivered by Mr. Ravendra Mishra, President HR, Garware Wall Ropes Ltd.

Summer Training >

Apart from these students are going for Summer Internship Programme to various industries and also doing Live Projects as a part of institute industry interface.

Summer internships are an important career stepping stone and MBA hopefuls need to recognize this fact sooner than later. As any MBA student or top business school will confirm, a summer internship is a critical step in the process of enhancing your credentials, and landing a full time job. With more students doing internships, employers expect to see them listed on the resumes of potential employees. And, in the weakened global economy, internships are even more important to boosting a candidate's competitiveness.

Commendations

Feel privileged to be a part of SMS. Excellent infrastructure, dedicated team, passionate vision, perfect recipe for sustenance. All the best and thanks for the impeccable hospitality.

Deepak Chawla, Executive V.P - HR, Reliance Infrastructure Ltd.

Great programme! Great institute. Best Wishes.

Pravin Singh, MD, UPICO

Nice Experience overall! Keep it up.

Rajeev Sindhu, President, Ceasefire Ltd.

SMS is great. I love to visit. Great teamwork. Very good infrastructure.

Kumar Lalit, GM & Head-HR, IR & Administration, Tata Motors

The timely event on energy, environmental and disaster would make people and researcher aware and need to repair the damage of any.

Dr. H.S. Das, Principal Secretary, Govt. of U.P.

Great experience visiting the campus. Would love to come again for a bigger campus recruitment drive. Thanks!

Vijay Yadav, Zonal Manager, Fenesta, DCM Shriram Group

Very good students in terms of knowledge which may lead to long term association with ERA Group.

Anshul Kumar, GM HR, ERA Group.

Nice experience in terms of recruitment technique, knowledge of candidates, good luck for future engagement. The school is incredibly talented. Hospitality is nice, faculty members were helpful especially. EEP team organized everything quite beautifully. Overall experience was very good.

Gaurav Bhari, HR Manager, HCL Technologies



Great experience to come here good students and nice atmosphere. And we are also well received and treated. Thanks

Lux Uong, Channel Manager, Oppo India Pvt. Ltd.

Great work by T & P department which has not only given a sharp edge to the students on technical field but on personality part as well look forward to see students (SMS family) to be a part of bajaj family.

Ms. Deepti A. Matla, HR Manager, Bajaj Group

Good interaction with students. Found them to be highly enthusiastic.

C. Jaykumar, General Manager, Gull Oil Corporation Ltd.

The students were interesting and were participating well. The experience was nice and would love to come back again.

Nitya Chawla, DGM HR, J.K.Cement

Nice college and very good faculty and students. All the best.

J.P. Balakrishna, Vice President - Alliances & Partnerships, Infosys Ltd.

Had a great interaction with faculty and students. I will be too happy to see SMS among top 50 institutes in east.

Ravendra Mishra, President HR, Garware Wall Ropes

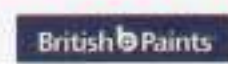
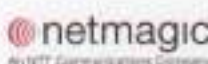
Great Experience and nice hospitality.

Himanshu Kr. Mishra, HR Manager, Idea Cellular Ltd.

Major Recruiters @ SMS Lucknow



PEPSICO



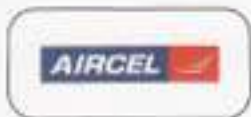
Our Distinguished Placements >



Anurag Narendra Mishra
B.Tech-EN
2012



Mahendra Kumar
PGDM - 2010



Sakshi Pandey
PGDM-2011



Siddharth Singh
MBA-2015



Anurag Singh
B.Tech-CS
2012



Ajit Kushwaha
PGDM-2014



Binat Rai
PGDM - 2010



Vinay Kumar Pandey
PGDM-2012
Uday Pratap Dubey
PGDM2014



Amrendra Kumar
MBA-2015
Rahul Singh
B.Tech-(ME) 2015



Srishti Shukla
B.Tech-(CS) 2014



Abhinav Trivedi
PGDM-2010
Nishant Mishra
B.Tech-(CS) 2012
Karishma Mohan
B.Tech-(CS) 2013
Namrata Kriti
B.Tech-(EC) 2014



Ashwani Kumar Singh
B.Tech-(CE) 2015



Dharmendra Pandey
B.Tech-(ME) 2015



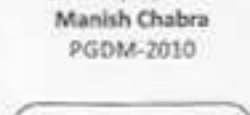
Shant Vijay Pandey
B.Tech-(ME) 2015



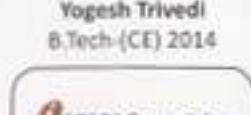
Abhinav Trivedi
B.Tech-(CE) 2015



Raviranjana Kumar
PGDM-2011
Ray Rana Pratap
PGDM-2011



Manish Mishra
B.Tech-(CS) 2013
Manish Chabra
PGDM-2010



Yogesh Trivedi
B.Tech-(CE) 2014



Devyani Laxmi
B.Tech-(CS) 2015
Shruti Chaubey
B.Tech-(EC) 2015



Sudhanshu Shankar Srivastava
B.Tech-(CS) 2013



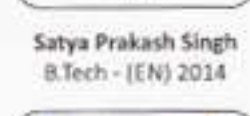
Kumar Satyam
B.Tech - (CS) 2014



Santosh Goel
B.Tech-(EC) 2015



Shikha Verma
PGDM- 2011



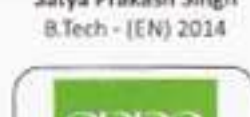
Sanvi Singh
B.Tech - (CS) 2014



Rahul Tiwari
B.Tech - (ME) 2013



Satish Kumar Pandey
PGDM - 2010



Satya Prakash Singh
B.Tech - (EN) 2014



Utkarsh Pandey
B.Tech-(ME) 2014



Gitanjali Pandey
PGDM - 2012



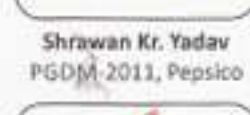
Abhishek Kr Pandey
PGDM - 2010
Ray Bhanu Pratap
PGDM - 2011
Vaibhav Mishra
PGDM - 2013



Shiv Kumar Mishra
PGDM - 2014
Amit Kumar
MBA - 2015



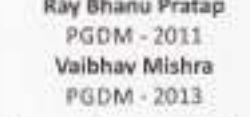
Amit Kr Gupta
MBA - 2015



Shrawan Kr. Yadav
PGDM-2011, Pepsico



Richa Kumari
MBA - 2014



Avanish Tripathi
B.Tech-(CS), 2015



Harsha Agarwal
B.Tech-(CS), 2015
Priyanka Singh
B.Tech-(EC), 2015



Aman Srivastava
B.Tech-(ME), 2015



Vishwa Pratap
B.Tech-(CS), 2012



Campus visit by Oppo Mobile India Ltd



Campus visit by BOS Digital Technology



Campus visit by Bussines-Building System



Placement talk by HCL Technologies



Recruitment process by Cassezee



Campus Placement by Infosys



Campus Placement by HCL



Recruitment Drive by Era India Engineering Ltd



Campus Recruitment Process by Infosys



Campus visit by Infosys



Campus Session by ZTE



Final Selection by Cassezee



Final Selection by Schools Forum



Campus visit by Oppo Mobile India Ltd



Placement Talk by Wipro



Placement talk by HCL Technologies



Recruitment by Wipro



Placement Talk by Google with Infosys

युवाओं का राजगार कैसे मिले, इस पर हुई बात



एस कॉलेज, सुल्तानपुर रोड, में शुक्रवार को संघोष्ठी हुई। ● प्रिन्सिपल

लगा कर रही है। उन्होंने उद्योग जगत में लोगों का आह्वान करते हुए कहा कि अपने प्रभाव और शक्तियों का उपयोग करके राजगार के निर्माण में योगदान दें।

इंजीनियरिंग कॉलेजों में शिक्षकों की भर्ती जन



सेमिनार में सम्मानित लोगों के संग उग्र टेक्निकल शिक्षा मंत्री शिव कंत ओझा व अन्य

संजय शर्मा, लखनऊ : इंजीनियरिंग कॉलेजों में वर्षों से निरंतर शिक्षकों के पदों पर जनवरी से भर्ती प्रक्रिया शुरू की जागी। प्राथमिक शिक्षा मंत्री प्रो. शिवाकांत ओझा ने शनिवार को यह जानकारी उत्तर प्रदेश प्राथमिक शिक्षा समिति-2014 ने दी।

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Placement drive held at School of Management Sciences



The School of Management Sciences, Lucknow, held a placement drive for its students. The school is pleased to have a group of students from a group of 100+ B.Tech students. Regarding the current selection process of 5-6 days, Shri. Singh, secretary and CEO, SMS, said "The major objective for campus placement is to identify the talented and qualified professionals before they complete their education. The process includes the firm's ability to pick the candidates according to their need. More than 1000 students from around 25 colleges visited SMS campus to participate in the campus recruitment process."

HR Conference by SMS and PHD Chamber



inaugurating the 4th edition of two-day HR Conference jointly by School of Management Sciences Lucknow & PHD Chamber of Commerce & Industry. Deepak Chawla (Sr. Executive Vice-President (HR) - Reliance) highlighted the role of Human Resources in Sustainable Growth of Organisations. Welcoming the dignitaries and top HR Executives from all over the country, CEO and Secretary of SMS Group Sharan Singh expressed that the 2 days of this event will bring out action plan for all organisations.

SMS in NEWS

कार्यशाला

लखनऊ | कार्यशाला संवाददाता

आर्थिक रूप से पिछड़े युवाओं को कौशल विकास योजना से जुड़कर उत्तर प्रदेश को कुशल श्रम शक्ति का सबसे बड़ा स्रोत बनाना है। यह कहना है उत्तर प्रदेश के अतिरिक्त एक्जीक्यूटिव वाइस प्रिन्सिपल (एचआर) दीपक चावला का। उन्होंने देवाशोप एसएमएस कॉलेज में आयोजित बड़ी चैम्बर ऑफ कामर्स एंड इंडस्ट्रीज एवं स्कूल ऑफ मैनेजमेंट के तत्वावधान में आयोजित मानव संसाधन पर दो दिवसीय राष्ट्रीय सेमिनार में कहा। उन्होंने कहा कि प्रतिभा का विकास एक चिंतनीय विषय है। उन्होंने कहा कि भारतीय कम्पनियों को विदेशों कम्पनियों की बराबरी नहीं कर पा रही है क्योंकि उनका ध्यान गुणवत्ता की बजाय मात्रा की तरफ है। संगोष्ठी के



एसएमएस कॉलेज में शनिवार को आयोजित सेमिनार में विशेषज्ञों ने दी जान

सचिव नियुक्ति एवं कार्मिक प्रशासन शशीव कुमार ने कहा कि प्रदेश में मानव संसाधन का बहुत कुनियादी ढांचा उपलब्ध है तथा हमें इसका सही इस्तेमाल करना होगा। बड़ी संख्या में 15 से 35 वर्ष के युवा हैं जोकि ग्रामीण क्षेत्रों से आते हैं, और उनको सही दिशा दिखाना जरूरी है। आर्इआईएम लखनऊ के देवाशोप दास गुप्ता ने विविधता पर जोर दिया। एसएमएस लखनऊके सचिव कार्मिक अधिकारी शरद शरण एसएमएस के कुल सिंह समेत बड़ी संख्या में प्राध-शास्त्राध्यो मोजद रों।



उत्तर प्रदेश और तब तक जारी रखेंगे, जब तक संशोधन विभाग

www.smslucknow.com

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