Placements @ SMS Lucknow

SCHOOL OF MANAGEMENT SCIENCES
LUCKNOW

education, ethics, empowerment

www.smslucknow.com
WELCOME TO THE WORLD OF SMS

Sensing the ever-growing need for competent and highly trained professionals endowed with rich business acumen, skills and aptitude to operate in the highly complex and fast-changing economic and industrial environment, the SMS Society, a philanthropic social organization, registered under the Societies Registration Act, 1860, established an autonomous nonprofit educational center, School of Management Sciences (SMS). School of Management Sciences, Lucknow which started its operations from the year 2003 with their Post Graduate Diploma in Management (PGDM) programme, is duly approved by AICTE, Ministry of HRD, Government of India. Its consistent performance towards excellence has also earned its reputation as an A+ rated Business School by Business India Survey. School of Management Sciences, Lucknow also offers the Bachelor of Technology (B.Tech) programme approved by AICTE and affiliated to Uttar Pradesh Technical University, Lucknow, since 2008. SMS Lucknow later added the Bachelor of Business Administration (BBA), Bachelor of Computer Application (BCA), Bachelor of Commerce (B.Com) and Bachelor of Commerce (Hons.) programme affiliated to Lucknow University. More so as per the need of the hour Masters of Business Administration (MBA) Programme approved by AICTE and affiliated to UPTU, Lucknow and Diploma in Engineering (Mechanical, Civil) affiliated to Board of Technical Education have been added.
Preparing for Corporate World

Employability Enhancement Programme
Keeping in view the current employability scenario of Engineering and Management students, we at SMS Lucknow have developed a course curriculum titled Employability Enhancement Programme (EEP). This programme is spread amongst semesters and aims to reduce the important skill gaps as required by the prospective employer. A full-fledged course curriculum for EEP has been designed focusing on the industry requirements.

- Technical Knowledge / Business Awareness
- Spoken English / Communication Skills
- Dressing Sense / Appearance
- Body Language
- Positive and Constructive Attitude
- Resume Preparation
- Group Discussions
- Personal Interviews
- Effective Presentations

We have also collaborated with organizations like IBM and other specialized training providers to impart training to our students on latest technologies like Cloud computing, .NET, Solid Works, CNC machine Training etc. The overall focus of EEP is on the holistic development of a student's personality to make him/her suitable for industrial/corporate roles. To attain this objective the dedicated faculty and staff of SMS, Lucknow have left no stone unturned.

Periodic assessment of student’s employability skills is done by specialist in the field in order to gauge their current level of competence and build on the skills that would create more successful employment for the students.

Institute Industry Interface

Interaction between the institute and the industry is seen as the platform for showcasing best practices, latest technological advancements and their implementation and impact on the industry. The main objective and importance of this interface is to integrate industrial training and other inputs from the industry with the teaching-learning processes, interaction is necessary as it develops students' awareness on job functions in the industry, attitudes to adapt to industrial environment, proper practical and relevant knowledge, skills and competencies in preparation to becoming self-employed. Industry expectations are also echoed through sound interaction, particularly the requirements from new recruits who are expected to be orientated to industrial disciplines, job descriptions within the workplace with industrial practices. Under this, SMS Lucknow widely practicing the following activities:

Membership from different Industry Association:
- CII - Confederation of Indian Industries
- AIMA - All India Management Association
- PHDCCI - PHD Chamber of Commerce Industry
- IEI - Institution of Engineers (India)
Industrial Visits: 2014-15

At SMS the students are encouraged to go for industrial visits across the nation with the objective of visualizing the things studied in the theory and expose themselves to the industrial working environment. The institute organized industrial visits time to time for students of all courses throughout the year. This year students visited the following industries:
- Pidilite Industries
- Birla Textiles
- Microltuneer
- Parag Dairy
- L&T Switchgear Training Centre
- Tata Motors

Corporate Lecture Series @ SMS Lucknow
(Practical Knowledge Sharing From Industry Experts)

Some of the recent lectures conducted by SMS, Lucknow are:
- Corporate Lecture by Mr. J.P. Balakrishnan, VP President - Alliances & Partnerships, Infosys Ltd based at Chicago
- Lecture by Ms. Nitya Chawla, Deputy HR, J.K. Cement Ltd
- Guest lecture by Ms. Surabhi Gupta, HR Manager, Honda Motorcycle & Scooter India Pvt. Ltd
- Corporate Lecture delivered by Mr. C. Jay Kumar, General Manager, Gulf Oil Corporation Ltd
- Corporate Lecture delivered by Mr. Ravendra Mishra, President HR, Garware Wall Ropes Ltd

Summer Training

Apart from these students are going for Summer Internship Programme to various industries and also doing Live Projects as a part of institute industry interface.

Summer internships are an important career stepping stone and MBA hopefuls need to recognize this fact sooner than later. As any MBA student or top business school will confirm, a summer internship is a critical step in the process of enhancing your credentials, and landing a full-time job. With more students doing internships, employers expect to see them listed on the resumes of potential employees. And, in the weakened global economy, internships are even more important to boosting a candidate’s competitiveness.
Commendations

Feel privileged to be a part of SMS. Excellent infrastructure, dedicated team, passionate vision, perfect recipe for sustenance. All the best and thanks for the impeccable hospitality.

Deepak Chawla, Executive V.P. - HR, Reliance Infrastructure Ltd.

Great programme! Great institute. Best Wishes.

Pravin Singh, MD, UPICO

Nice Experience overall! Keep it up.

Rajeev Sinha, President, Ceasefire Ltd.

SMS is great. I love to visit. Great teamwork. Very good infrastructure.

Kumar Lalit, GM & Head-HR, IR & Administration, Tata Motors

The timely event on energy, environmental and disaster would make people and researcher aware and need to repair the damage of any.

Dr. H.S. Das, Principal Secretary, Govt. of U.P.

Great experience visiting the campus. Would love to come again for a bigger campus recruitment drive. Thanks!

Vijay Yadav, Zonal Manager, Fenesta, DCM Shriram Group

Very good students in terms of knowledge which may be leads to long term association with ERA Group.

Anshul Kumar, GM HR, ERA Group.

Nice experience in terms of recruitment technique, knowledge of candidates, good luck for future engagement. The school is incredibly talented. Hospitality is nice, faculty members were helpful especially. EEP team organized everything quite beautifully. Overall experience was very good.

Gaurav Bharti, HR Manager, HCL Technologies

Great experience to come here good students and nice atmosphere. And we are also well receipted and treated. Thanks

Lux Uong, Channel Manager, Oppo India Pvt. Ltd.

Great work by T & P department which has not only given a sharp edge to the students on technical field but on personality part as well look forward to see students (SMS family) to be a part of bajaj family.

Ms. Deepti A. Matia, HR Manager, Bajaj Group

Good interaction with students. Found them to be highly enthusiastic.

C. Jaykumar, General Manager, Gulf Oil Corporation Ltd.

The students were interesting and were participating well. The experience was nice and would love to come back again.

Nitya Chawla, DGM HR, J.K. Cement

Nice college and very good faculty and students. All the best.

J.P. Balakrishna, Vice President - Alliances & Partnerships, Infosys Ltd.

Had a great interaction with faculty and students. I will be too happy to see SMS among top 50 institutes in east.

Ravendra Mishra, President HR, Garware Wall Ropes

Great Experience and nice hospitality.

Himanshu Kr. Mishra, HR Manager, Idea Cellular Ltd.

Major Recruiters @ SMS Lucknow

- Berger
- Lux
- Financial Technologies
- Pepsico
- Mother Dairy
- Reliance Communications
- ERA infra Engineering Limited
- Netmagic
- Intel
- Bajaj Group
- HCL
- DCM Shriram
- Capgemini
- IBM
- ERA infra Engineering Limited
- ICICI Securities
- Capital IQ
- Everbgy Industries India Ltd.
- GVK
- EMRI
- Axis Bank
- RJ GROUP
- Praj
- Aircel
- Idea
- Oppo
- JK Tyre
- SBI Life
- ABG
- SBI Life
- Sundaram Finance Group
- TVS
- Syntel
- Mphasis
- Atlas Copco
- Indus Towers
- British Paints
- Datamatics
- Radio City
- Mphasis on HP company
- Atlas Copco
- Indus Towers
### Our Distinguished Placements

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<thead>
<tr>
<th>Name</th>
<th>Field</th>
<th>Year</th>
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Placement drive held at School of Management Sciences

The School of Management Sciences (SMS), Lucknow, has invited faculty members from reputed IT companies to recruit candidates from its campus. smscnaunder. students participating in the campus selection process are expected to be selected by industry leaders.

More than 1000 students from various institutions attended the event to participate in the campus recruitment process.

www.smslucknow.com

SCHOOL OF MANAGEMENT SCIENCES

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