Sensing the ever-growing need for competent and highly trained professionals endowed with rich business acumen, skills and aptitude to operate in the highly complex and fast changing economic and industrial environment, the SMS Society, a philanthropic social organization, registered under the Societies Registration Act, 1860, established an autonomous non-profit educational center, School of Management Sciences (SMS), Lucknow.

SMS is the only Institute and the youngest to have NAAC B++ grade in Lucknow among the colleges offering Engineering and Management courses and 4th in U.P. in same category. Its consistent performance towards excellence has also earned its reputation as a Top-50 Business School in 2018 by Business India Survey. School of Management Sciences, Lucknow has also been very successfully running the Bachelor of Technology (B.Tech), Masters of Business Administration (MBA), programme approved by AICTE and affiliated to Dr. A.P.J. Abdul Kalam Technical University & Post Graduate Diploma in Management (PGDM) is approved by AICTE University.

SMS Lucknow has added the Bachelor of Business Administration (BBA), Bachelor of Computer Application (BCA), Bachelor of Commerce (B.Com), Bachelor of Commerce (Hons.), Bachelor of Vocational Courses (B.Voc), Bachelor of Science [B.Sc.(Maths)] and Master of Commerce (M.Com) programme affiliated to Lucknow University. More so as per the need of the hour Programme approved by AICTE and affiliated to Dr. A.P.J. Abdul Kalam Technical University and Diploma in Engineering (Mechanical, Civil) affiliated to Board of Technical Education has been added.
Placement Highlights

- **10L** Highest Package
- **3.5L** Average Package
- **117+** Companies Visited
- **500+** Students with multiple offers and still counting

Top Recruiters

- Infosys
- BYJU’S
- Justdial
- accenture
- Paytm
- IBM
- Intel
- Wipro
- Tata Consultancy Services
- Berger
- Capgemini
- PRISM Cement
- ITC Limited
- Godrej
- Mother Dairy
- Airtel
- JK Tyre
- HCL
- Mahindra
Major Recruiters @ SMS Lucknow
Our Distinguished Placements
Our Distinguished Placements

Yashashvi Shukla (B.Tech.)
Vivek Mishra (B.Tech.)
Vishal Kashyap (B.Tech.)
Utkarsh Pandey (B.Tech.)
Tanmay Singh Chauhan (B.Tech.)
Sumit Tiwari (PGDM)

Sudhir Kumar Shukla (B.Tech.)
Srijita Chaurasia (BBA)
Siddharth Bajpai (B.Tech.)
Shiv Kumar Mishra (PGDM)
Shivam Shukla (MBA)
Shivam Chitransh (Diploma)

Sudhir Kumar Shukla (B.Tech.)
Shashank Srivastava (MBA)
Shashank Gupta (BBA)
Shalini Singh (MBA)
Satya Prakash Singh (B.Tech.)
Santosh Kumar Goel (B.Tech.)

Mohandas Karamchand Gandhi
Rahul Kumar Sharma (B.Tech.)
Rajat Singh (MBA)
Ram Karan Pandey (B.Tech.)
Ravi Shankar Tiwari (B.Tech.)
Ritesh Tiwari (B.Tech.)
Rohit Rajput (B.Tech.)

Namita Agarwal (B.Com-H)
Priyanka Singh (B.Tech.)
Pragati Khetan (B.Com-H)
Nikita Sesarwani (B.Tech.)
Our Distinguished Placements
Preparing for Corporate World

Employability Enhancement Programme

Keeping in view the current employability scenario of Engineering and Management students, we at SMS Lucknow have developed a course curriculum titled Employability Enhancement Programme (EEP). This programme is spread over all semesters and aims to reduce the important skill gaps as required by the prospective employees. A full-fledged course curriculum for EEP has been designed focusing on the Industry requirements.

- Technical Knowledge / Business Awareness
- Spoken English / Communication Skills
- Dressing Sense / Appearance
- Body Language
- Positive and Constructive Attitude
- Resume Preparation
- Group Discussions
- Personal Interviews
- Effective Presentations

We have also collaborated with organizations like IBM and other specialized training providers to impart training to our students on latest technologies like Cloud computing, .NET, Solid Works, CNC machine Training etc. The overall focus of EEP is on the holistic development of a student's personality to make him/her suitable for industrial/corporate roles. To attain this objective the dedicated faculty and staff of SMS, Lucknow have left no stone unturned.

Value Added Courses for Students

Various value added courses are provided to Engineering & Management students.
Interaction between the institute and the industry is seen as the platform for showcasing best practices, latest technological advancements and their implementation and impact on the industry. The main objective and importance of this interface is to integrate industrial training and other inputs from the industry with the teaching-learning processes, interaction is necessary as it develops students' awareness on job functions in the industry, attitudes to adapt to industrial environment, proper practical and relevant knowledge, skills and competencies in preparation to becoming self-employed. Industry expectations are also echoed through sound interaction, particularly the requirements from new recruits who are expected to be orientated to industrial disciplines, job descriptions within the workplace with industrial practices. Under this, SMS Lucknow widely practicing the following activities:

Our Membership from different Industry Association:
ALLIANCES FOR VALUE ADDED COURSES

Keeping in view of Industry requirements, SMS Lucknow has collaborated with some unique value added courses as a better carrier option, which will not only enhance students knowledge but will also build their technical skills and learning. Some of the major courses are as under:

**CISCO Networking Academy @ SMS Lucknow**

CISCO is worldwide leader in networking for the Internet. Cisco Systems shipped its first product in 1986 and is now a multi-national corporation, with over 35,000 employees in more than 115 countries. Today, Cisco solutions are the networking foundations for service providers, small to medium business and enterprise customers which includes corporations, government agencies, utilities and educational institutions.

Cisco’s networking solutions connect people, computing devices and computer networks, allowing people to access or transfer information without regard to differences in time, place or type of computer system.

So as you explore the possibilities for your business, start at the beginning. Cisco Systems built the Internet so we know exactly what it takes to get your business online. Take advantage of our experience and knowledge to get the Internet working effectively for your business. CISCO provides wide range of networking certifications that includes CCENT, CCNA, CCNP, CCIE etc.

**Authorised Exam Centre**

To help students of higher education to learn English and prove their skills to the world, SMS Lucknow has become an Authorised Exam Centre for Cambridge Assessment English.

**Microsoft Visual Team Services**

Microsoft Visual Studio Team Services (VSTS) is a new cloud-based offering which helps the project teams to take care of all the aspects of the process for software development. Visual Studio Team Services (VSTS) is an online hosted service from Microsoft. The best part of VSTS is that you don’t need to install anything, you can either go for a pay-as-you-use or the free 5-user license via the visual studio website. VSTS is now renamed as Azure DevOps!

**Comptia Learning Center**

The Computing Technology Industry Association (CompTIA) is a not-for-profit association which offers a wide range of professional certifications for the IT industry. The organization's motto is "Advancing the global IT industry" and they strive to give the best. Their range of courses are widely acclaimed which include CompTIA A+, CDIA+ Linux+, Network+, Project+, Security+, Server+, Strata. These give a leading edge for IT professionals in their career.

**ETS Testing Center**

Educational Testing Service (ETS), founded in 1947, is the world's largest private nonprofit educational testing and assessment organization. ETS develops various standardized tests primarily in the United States for K-12 and higher education, and it also administers international tests including the TOEFL (Test of English as a Foreign Language), TOEIC (Test of English for International Communication), Graduate Record Examination (GRE) General and Subject Tests, HiSET and The Praxis test Series - in more than 180 countries, and at over 9,000 locations worldwide. Many of the assessments it develops are associated with entry to US tertiary (undergraduate) and quaternary education (graduate) institutions, but it also develops K-12 statewide assessments used for accountability testing in many states, including California, Texas, Tennessee, and Virginia. In total, ETS annually administers 20 million exams in the U.S. and in 180 other countries.
At SMS the students are encouraged to go for industrial visits across the nation with the objective of visualizing the things studied in the theory and expose themselves to the industrial working environment. The institute organizes industrial visits from time to time for students of all courses throughout the year.

This year students visited the following industries:
- Reliance Industries Limited
- PNB IIT
- Jaipur Rugs
- Clay Crafts
- Tata Motors
- Tata Consultancy Services
- Saraswati Global Ltd.
- UP Dial 100

The concept of first-hand learning makes Summer Internship an integral part of all courses. While classroom lectures, quizzes and assignments groom the students, the opportunity to have a first-hand industrial experience comes only through practical learning and internship.

Thus, the Summer Internship Programme provides our students an opportunity to develop critical thinking, the ability to work in a team, excel in area of expertise and effective communication skills and above all, gives the students real-world experience in respective industry.

SMS Lucknow provides 100% summer internship assistance to all students of various courses in leading corporate in India and abroad.
Campus

Vivo Smartphones
Mahindra & Mahindra Ltd.
HCL Technologies Ltd.
BYJU’s
Prism Johnson Ltd.
Lohia Auto Industries Ltd.
Century Cement Ltd.
Godrej & Boyce Mfg. Co. Ltd.
OPPO Mobile India
Garware Wallropes Ltd.
Ultra Engineer’s Ltd.
Just Dial Ltd.
Mobilite Technologies
OM Logistics Ltd.
India Mart
Placements @ SMS Lucknow

Drives @ SMS Lucknow

Johnson Controls Ltd.
Utkarsh Small Finance Bank Ltd.
SHRIRAM Fortune

Mother Sumi Systems Ltd.
Mother Dairy Fruit & Vegetable Pvt. Ltd.
Superhouse Group

Karvy Stock Broking Ltd.
Jeevansathi.com
Jaya Hind Industries Ltd.

Jaro Education Ltd.
Tech Mahindra Ltd.
Cure Fit

Concentrix
CavinKare Pvt. Ltd.
Axis Bank Ltd.
Exquisite and dazzling Institute both in terms of Academics and infrastructure. I expect excellent academic spin-off from this emerging institute.

Mr. T. Sasi Kumar, VP-HR, Ashok Leyland John Deere, Chennai

Nice to see the B++ accredited Institutions by NAAC with best infrastructure and well qualified faculty. Wish all the success for the Institute.

Shri. V. B. Singh, Council Member and Ex-Chairman, The Institution of Engineers (India), UP State Centre, Lucknow

Amazing college! Holds a lot of potential to be a pioneer in the region. Excellent infrastructure, cordial staff, visionary management, A perfect blend to be an academic seat of excellence. Wishing all the best to SMS, Lucknow.

Prof. Sushil Kumar, Chairman-MDP, IIM Lucknow

I was delighted to see so many students and faculty members, actively participating in the CTC and FDP program. I was also impressed with the facilities and the quality of infrastructure provided by the Institute. Great job, Keep it up.

Dr. Deepak B Phatak, IIT Bombay

A beautiful campus and excellent reception, students are very participative.

Mr. Jayant Krishna, Chief Operation Officer, National Skill Development Corporations

Very good campus, neatly maintained, co-operative people.

Abhijit S. Joshi, Garware Wall Ropes Ltd. Distt. Satara, Maharashtra

It was a pleasure visiting the campus. I am highly impressed with the infrastructure and the students and faculty are very cooperative. I see a great future for SMS, Lucknow.

Mr. Deepak Deshpande, Sr. VP-HR, Metmagic Solutions

Congrats on the CII-SMS fair. Great initiative on forward looking. I’m sure it will do well for the students of SMS both. Also a lovely campus. Glad to be here. Keep up the good work.

Mr. Abhishek Mishra, Minister of Vocational Education and Skill Development, Uttar Pradesh State Government

Excellent Campus, enthusiastic and energetic faculty and students, and great ambience, facilities and quality.

Dr. Manoj Pandey, Minister of Science and Technology, Uttar Pradesh State Government

The interaction with the Management Team, Faculty members is quite impressive. The Institute is more inclined towards quality education. The hospitality is also fantastic.

Mr. Ravikant Pandey, GM-HR, Bajaj Group Ltd.

Indeed a wonderful day with lot of new ideas and hopes, liked the awesome infrastructure, All the Best for future endeavors.

Mr. Puneet Pandey, Sr. Director-HR, HCL Technologies Ltd.

Extremely good environment for students beautiful campus. Enthusiastic students and faculty. I wish SMS a bright future.

Mr. Rajesh Sharma, M, State Head- CSD Reliance Jio Infocomm LTD, Lucknow

A good enriching experience during the campus drive. Students were disciplined. The hospitality of the college was great. Every support was extended in terms of infrastructure & Logistics. Looking forward to a long term relationship.

Kamalika Chatterjee, Anika Sinha, Nagesh – Concentrix NCR

It was a good experience to visit the Institute through the corporate department. Students appeared inquisitive & receptive too. Shall look forward to opportunities in future for more interactions. We shall look forward for students’ summer training. Wish SMS all the best in their future years.

Shri. S. K Roy, Sr. VP (Engg.) REPL, YMCA Blog, Lucknow

I got a pleasure surprise to see the development happening at SMS, Lucknow. Also glad to learn the accolades the institute has received. My best wishes to SMS-Lucknow. Look forward to get pleasant surprises, academic excellence new in future.

Praveen Sawant, VP-HR-Financial Technologies India Ltd.

SMS is a great institute. I love to visit. Great teamwork. Very good infrastructure. Thanks for giving me opportunity.

Kumar Lall, GM (Head-HR, IR & Admin), Tata Motors Ltd.

The timely event on energy, environmental and disaster would make people and researcher aware and need to repair the damage of any.

Dr. H. S. Das, Ex-Principal Secretary, Govt. of U.P.

SPEEDS 2015 is a good initiative for creating awareness on issue of sustainable development. My best wishes.

Prof. Omkar Singh, Vice Chancellor, MMU MT, Gorakhpur

Great infrastructure and facilities for learning and sharing together. Agile faculty and fellow professors.

Deepak Bharara, Chief Human Resource Officer, Lanco Infratech

Good interaction with students. Found them to be highly enthusiastic.

C. Jaykumar, General Manager, Gulf Oil Corporation Ltd.

SMS presented a great day for their students and for us as presenters. Great questions, inspired students and a wonderful reception by SMS staff. Thank you for your hospitality.

Tara Spielhagen Hale, Business Development Director & Head of India- Ensygnia

The visit was very delightful. The centre has a great smell of vibration, building with energy and enthusiasm.

Mr. G. P. Rao, Managing Partner- GPR HR Consulting LLP

Amazing students, wonderful environment. A great organization. I am really honored to have come and interacted here.

Ms. Shweta Singh, Loyola University

Very happy to meet all of you. “To shine like the Sun, Learn to burn like the Sun.” Stay connected.

Mr. Srijan Pal Singh, Kalam Centre, Founder & CEO

Glad to see the student’s and faculty’s interest in innovation. Wish them the best!!

Ms. Monica S. Garg, Principal Secretary Technical Education, UP

It was a pleasant experience to interact with students to SMS, Lucknow drawn from multiple disciplines. I was very happy to see the interest and enthusiasm evinced by students regarding entrepreneurship. I congratulate the Director and Management of SMS, Lucknow for nurturing such a wonderful centre of learning in U.P.

Prabal Kumar Sen, Professor, Economics Area & Chairperson, Entrepreneurship Development Centre (EDC) , XLRI, Jamshedpur

The timely event on energy, environmental and disaster would make people and researcher aware and need to repair the damage of any.
# Corporate Advisory Council

<table>
<thead>
<tr>
<th>Mr. A. P. Singh</th>
<th>Mr. Deepak Bharara</th>
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<tbody>
<tr>
<td>Sr. V.P.- HR,</td>
<td>Ex Chief Human Resource Officer</td>
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<td>IPCL, Vadodara</td>
<td>Lanco Infratech</td>
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<tr>
<th>Mr. Alok Agrawal</th>
<th>Mr. Praveen Singh</th>
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<tr>
<td>Former Executive Director, Polar Industries, New Delhi</td>
<td>Managing Director</td>
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<td>UPICO, Lucknow</td>
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<th>Mr. A. K. Gupta</th>
<th>Dr. B. R. Singh</th>
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<tr>
<td>Vice President-Retail Banking</td>
<td>Managing Director, SMC &amp;</td>
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<td>AXIS Bank Ltd., Mumbai</td>
<td>Former Director- HR,</td>
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<td>Ispat Industries Ltd., Mumbai</td>
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<th>Mr. Narendra Marwah</th>
<th>Mr. Devendra Nath Swain</th>
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<td>Director, Interra IT, Noida</td>
<td>Sr. President – HR, &amp; Administration</td>
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<td>Prism Cement Ltd., Satna</td>
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<th>Dr. Chandra Mauli Dwivedi</th>
<th>Mr. Rajeev Singh</th>
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<td>Group Chief Human Resource Officer</td>
<td>VP-HR, Luxor Parker, New Delhi</td>
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<td>Fazlani Group of Companies</td>
<td>Mr. Hemant Kumar</td>
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<td>Head HR, Indo Rama, Mumbai</td>
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<th>Mr. Sunil K. Narang</th>
<th>Mr. Ajay Sharma</th>
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<td>Sr. Director</td>
<td>Joint President-Commercial,</td>
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<td>Jaksons Engg., Noida</td>
<td>Jai Prakash Associates Ltd., Rewa</td>
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<th>Mr. Saugata Mitra</th>
<th>Mr. Deepak Gupta</th>
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<td>Chief People Officer &amp; Group Head, Mother Dairy Fruits &amp; Vegetables Pvt. Ltd., New Delhi</td>
<td>Director-HR</td>
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<th>Mr. Ravendra Mishra</th>
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<td>President-HR,</td>
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