Prof. S. K. Singh
Vice Chancellor
Lalit Narayan Mithila University,
Darbhanga, Bihar

Prof. B. P. Singh
Former Head and Dean
Delhi School of Economics, New Delhi

Shri Shashi Prakash, IAS
Former Chief Secretary &
Chief Information Commissioner,
Govt. of Tripura

Shri Ashok Kumar Singh
Vice-Chairman, SMS-Society

Dr. M. P. Singh
Executive Secretary, SMS-Society

Er. Amitabh
CEO, Sorreal Systems Pvt. Ltd. &
Former President - Eastern Exporters
Association [EUPEA], Varanasi

Prof. K. P. Singh
Former Vice- Chancellor
VBS Purvanchal University, Jaunpur &
Ex-Director – IIT BHU, Varanasi

Lt. Gen. M. M. Lakhera
Former Governor, Mizoram

Dr. Chandra Mauli Dwivedi
Group Chief Human Resource Officer
Fazlani Group of Companies

Mr. Ravendra Mishra
President-HR,
Garware Wall Ropes Ltd, Pune

Shri G. K. Pillai
Managing Director & CEO
Walchandnagar Industries Ltd, Pune

Prof. Rajeev Tripathi
Director MNMIT, Allahabad

Shri S. K Singh
Chairman, SMS Society

Shri Sharad Singh
Secretary & CEO SMS, Lucknow

Regional Officer
AICTE, Kanpur [Ex-Officio]

State Government Nominee-
Director of Technical Education U.P [Ex-Officio]

University Nominee

Prof. B. R. Singh
Director General [Technical]
School of Management Sciences, Lucknow

MEMBER SECRETARY
Prof. M. Mehrotra
Director
School of Management Sciences, Lucknow
QUALITY POLICY

Imparting value based education of highest standard relevant to contemporary world.

VISION

To become a constantly growing center of excellence nurturing global centric professional leadership based on ethical and moral attributes.

MISSION

To create excellent learning ambience through innovation in teaching, research and consultancy for producing professionals capable of answering global challenges and demonstrating high ethical and moral standards.

GUIDING VALUES

Trust;
Sense of Ownership;
Sense of Contribution;
Innovation;
Modesty & Mutual Respect
Sensing the ever-growing need for competent and highly trained professionals endowed with rich business acumen, skills and aptitude to operate in the highly complex and fast-changing economic and industrial environment, the SMS Society, a philanthropic social organization, registered under the Societies Registration Act, 1860, established an autonomous nonprofit educational center, School of Management Sciences (SMS), in Varanasi avowed with a mission of imparting highly innovative management, computer and other technical education in the eastern part of India, which happened to be the need of the hour keeping in pace with the country’s economy heading fast towards globalization.

With a modest beginning in 1995, SMS, Varanasi has never looked back. It has made consistent endeavour over the years to prove its national character as a Centre of Excellence in Management, Computer and Technical Education. Today, School of Management Sciences, Varanasi is running Post Graduate Diploma in Management, viz. PGDM approved by AICTE, Ministry of HRD, Government of India. SMS is working forward to add programmes as per the need of the hour. Apart from PGDM the other management programme offered is Master in Business Administration (MBA), approved by AICTE and affiliated to Dr. A.P.J. Abdul Kalam Technical University. School of Management Sciences, Varanasi has also been very successfully running the MCA (Lateral Entry) programme, which are duly approved by the AICTE, and affiliated to AKTU. SMS, Varanasi is also offering undergraduate programmes, Bachelor of Business Administration (BBA), Bachelor of Computer Application (BCA), B.A (H) Mass Communication and B.Com and also offering Master of Commerce (M. Com) affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi.

Aware of its mission of producing highly competent Management and Technology graduates, the SMS Society established another center of excellence at Lucknow. School of Management Sciences, Lucknow has received B++ grade accreditation from NAAC - National Assessment and Accreditation Council (An Autonomous Institution of the University Grants Commission) Ministry of HRD, Govt. of India in a very short span of 10 years. SMS is the only Institute and the youngest to have B++ Grade in Lucknow among the colleges offering Engineering and Management Courses and 4th in U.P. in the same category. SMS Lucknow has also been awarded the prestigious ISO 9001:2015 Quality Management Systems certification by UAF (United Accreditation Foundation). The ISO 9001:2015 certification means that the quality of the Institute’s processes and standards are on par with international management systems. It also means that SMS Lucknow has instituted quality assurance methods in teaching, research and support services, and have built procedures for its maintenance.

School of Management Sciences, Lucknow started its operations from the year 2008 with Post Graduate Diploma in Management (PGDM) programme, duly approved by AICTE, Ministry of HRD, Government of India. School of Management Sciences, Lucknow has also been very successfully running the Bachelor of Technology (B.Tech) programme approved by AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University. SMS Lucknow has added the Bachelor of Business Administration (BBA), Bachelor of Computer Application (BCA), Bachelor of Science (B.Sc)-Maths & B.Voc, affiliated to Lucknow University. More so as per the need of the hour Masters of Business Administration (MBA) Programme approved by AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University and Diploma in Engineering (Mechanical, Civil) affiliated to Board of Technical Education has been added.

SMS Lucknow also is recognised under section 2(f) & 12(B) of UGC at 1956
Dear Fellow Guardian / Student

Higher Education has not remained traditional in approach in this VUCA world. The challenging global economic and technological environment has changed the very essence and definition of professional education. A Business School also faces similar environmental pressures to prepare their graduates for challenges of tomorrow. The pressure of performance and quality apply to B-schools and institutes imparting technical education like never before. Our survival and growth depends on our ability to create superior values than our competitors. Clearly the need of the hour is to comprehend the changes around us and carve out leaders with a global perspective.

We at School of Management Sciences, Lucknow instill our students with the strength of character, self-confidence, build values of righteousness, technical competence and develop the required skills to emerge as business leaders. The commitment towards imparting quality education, research and training now stands certified by being awarded NAAC B++ Grade Accreditation in the first cycle in the year 2017.

SMS continuously tries to make its curriculum world class and deliver it in the most effective manner. Our professional courses in the area of management and technology groom the students’ in nine different life skills. These include ethical living, positive attitude, leadership skills, respect towards teachers and elders, sportsman spirit, courage to stand-up for truth, professional approach, innovative thinking, and the ability to constantly adapt to change. Our students are transformed into astute “Thought Leaders” through right academic rigor, an environment of learning, experimenting, practicing and corporate collaborations. They churn out to be ready to take on the challenges of the corporate world, as well as shape-up as entrepreneurs to add value to the growth of society and the nation.

The continual striving for overall quality has seen the Institute having earned the ISO 9001:2015 Certification, featuring at the 46th position among all B-Schools in the Business India Survey-2019, and getting the ‘Education Leadership Award-2019’ by World Education Congress. Our focus on skill development has helped us to add six new courses under the Pradhan Mantri Kaushal Vikas Yojna (PMKVY). The Institute is also an approved Centre of CISCO offering certifications in networking. The enviable infrastructure; a consistent track record of academic excellence, coupled with hands-on industrial training, and innumerable industry-institute interactions, makes School of Management Sciences the right destination for managers and technocrats of tomorrow.

We welcome you to your first step towards a bright future.

Yours sincerely,

Prof. Manoj Mehrotra
MBA, Ph.D (Management)
AMT, MIMA, DCA, DMM
Director, SMS Lucknow

WE AT SCHOOL OF MANAGEMENT SCIENCES, LUCKNOW REALIZE THE EXISTENCE OF A RESPONSIBILITY, AND AN OPPORTUNITY. SINCE INCEPTION, SMS LUCKNOW HAS BEEN PROVIDING THE REQUIRED SKILL SETS FOR DEVELOPING THE STUDENTS AS PER THE DEMANDS OF THE SOCIAL AND CORPORATE WORLD.
The legacy of the imperial splendor of Lucknow has always fascinated people all over the world. The first hundred years of success belonged to the Nawab Wazirs which, in different degrees contributed to its growth and made it, what has been metaphorically called, the “Shiraz of Awadh” and the “Constantinople of India”. The ambience of Awadh has commonly been associated with the leisurely habits, etiquette, architecture, food and refinement, the residues of Nawabi culture. Over the years the city has preserved this spirit of the bygone days. Lucknow took almost two centuries to grow to the size of a metropolis. The nawabs were responsible for imparting a distinct image to the city, which indeed is unique. They worked meticulously to dress Lucknow with religious and secular edifices of incomparable excellence. The surviving monuments of the city like IMAMBARAS mark the evolution of an interesting style in architecture. In the reign of Nawab Asaf ud Daula, the Mughal stylistic legacy was reinterpreted in stone and stucco instead of marble and stone.

Soon the builders began to experiment with European styles and attempts were made to fuse the occidental with the oriental. Consequently, the style that emerged could rival the best in the world. The city later passed to East India Company after Nawabs lost the battle of Buxar in the year 1764.

The city remained the capital of Awadh province of the British and went on to become the capital of the Central Province and in turn Uttar Pradesh, modern city of Lucknow spread evenly on both sides of the river Gomti, offers a tourist plenty of places of historical interest. Lucknow is famous world over for its ‘azadari’ or mourning sessions that occur in the Islamic Month of Moharram.

The city has been equally well known for its culinary delights. The food culture of Lucknow has no parallels at all. The culture imbibes the courtly manners, beautiful gardens, poetry, music and architectural artifacts that rightly bestow Lucknow with the right title of “City of Nawabs”.

The city of nawabs
SMS Lucknow has been awarded the prestigious ISO 9001:2015 Quality Management System certification by UAF (United Accreditation Foundation). The ISO 9001:2015 certification means that the quality of the institution’s management system is consistent with the international quality management system. It also means that SMS Lucknow has instituted quality assurance methods in teaching, research and support services, and has built procedures for its maintenance.

**SMS Awards & Recognition**

**Educaation Leadership Award 2019**

SMS Lucknow received the "Excellence in Education" award from Prof. R.K. Khandal, Vice Chancellor, UPTU at the U.P. Technical Summit 2014. SMS Lucknow has been awarded the “Educational Leadership Award” at the Dewang Mehta National Education Award for Education Leadership and the 26th Business School Affair Ceremony organized by ABP News. 32nd Rank among Top 50 B-Schools in India as per the ranking conducted by Business India Magazine has put School of Management Sciences, Lucknow on the 32nd position in the prominent bracket of Top 50 B-Schools in India.

**Innovation Leadership Award 2018**

School of Management Sciences, Lucknow has been conferred with "Innovation Leadership Award" at 8th Innovation Education Awards and the award was presented by DNA & Stars of the Industry Group under the chairmanship of Mr. Sharad Singh, CEO, SMS Group of Institutions.

**Outstanding Contribution Award 2016**

SMS Lucknow has been awarded for outstanding contribution during 2015-2016 in the upliftment of government schools in the vicinity of Kashipur Bhuja & Gosaiganj area of Lucknow region by Care India.

**Innovative B-School Award 2015**

Another extraordinary achievement by SMS Group when it has been accorded with Innovative B-School Award for “Innovation in Building Academic & Industry Interface” during 32nd HRD Congress at Mumbai on 18th Feb 2015. School of Management Sciences, Lucknow is recognized under section 20(1) and 12B of UAC Act 1956, under the chief "Non Government Self Financed Colleges" teaching up to Bachelors's degree.

**Academic & Industry Interface' during 23rd HRD Congress**

Awards were presented by Shri Brajesh Pathak, Hon'ble Minister, Govt. of U.P., and Mr. Parul Karna, Regional Director, ABP News Network.

**Outstanding B-School (North India) Award**

Mr. Sharad Singh, CEO, SMS Group of Institutions receiving "Outstanding B-School (North India)" Award, by Star News.

**Best Institute in U.P. for Placement Efforts**

Associated Chambers of Commerce and Industry (ASSOCHAM) and the reputed educational magazine, The Education Post has recently awarded School of Management Sciences for being the “Best Institute in U.P. for Placement Efforts” at the event hosted at Akshardham. The award was presented by the State Minister for Education for the state of Gujarat. Award received at 17th bi-annual Summit 2018 B-School Affair & Dewang Mehta B-School Awards in the following category:

• B-School for Encouraging Innovations that leads to better development.
• B-School Leadership Award.
• B-School with best Academic Input (Dyalba) in “Marketing”.

**Innovation & Outstanding B-School Awards for SMS Group**

The DNA and Stars of the Industry Group has conferred the “Innovation in Building Academic & Industry Interface” to SMSGI on February 5, 2015. The award is in recognition of leadership, development, innovation and industry interface of SMSGI.

**SMS Bagged Three Prestigious Awards in World HRD Congress Summit**

Innovations in Building Academic and Industry Interface, Outstanding B-School in Marketing (North) and B-School in Business Leadership Interface at the 12th World Human Resource Development Congress in Mumbai. Other prominent competitors in these award categories include IIM Ahmedabad, IIM Calcutta, IIM Lucknow and IIM Bangalore.

**SMS Lucknow received Two Prestigious Awards**

SMS Lucknow has also been awarded the prestigious ‘Innovative B-School Award 2020’ by Business India Magazine for ‘Innovation in Building Academic & Industry Interface’ during 32nd HRD Congress held in Mumbai on 17th Feb 2020.

**SMS Lucknow has also been awarded the prestigious ISO 9001:2015 Quality Management System certification by UAF (United Accreditation Foundation).** The ISO 9001:2015 certification means that the quality of the institution’s management system is consistent with the international quality management system. It also means that SMS Lucknow has instituted quality assurance methods in teaching, research and support services, and has built procedures for its maintenance.

**SMS Lucknow has been awarded the Pride of Industry Award**

SMS Group of Institutions received the “Pride of Industry Award” in the launching ceremony of the World Brand Congress Brochure 2009 and the book titled “Building Pride” at Mumbai.
Compliments

It was a good experience to visit the Institute through the corporate department. Students appeared inquisitive & receptive too. Shall look forward to opportunities in future for more interactions. We shall look forward for students’ summer training. Wish SMS all the best in their future years.

Shri. S. K. Roy, Sr. VP (Engg.) REPL, YMCA Bhopal, Lucknow

I got a pleasure surprise to see the development happening at SMS, Lucknow. Also glad to learn the accolades the institute has received. My best wishes to SMS Lucknow. Look forward to get pleasant surprises, academic excellence new in future.

Praeven Sawant, VP-HR-Financial Technologies India Ltd.

SMS is a great institute. I love to visit. Great teamwork. Very good infrastructure. Thanks for giving me opportunity.

Kumar Lalit, GM (Head-HR, IT & Edmns), Tata Motors Ltd.

The timely event on energy, environmental and disaster would make people and researcher aware and need to repair the damage of any. 

Dr. H. S. Das, Ex-Principal Secretary, Govt. of U.P.

SPEEDS 2015 is a good initiative for creating awareness on issue of sustainable development. My best wishes.

Prof. Onkar Singh, Vice Chancellor, MMMUT, Gorakhpur

Great infrastructure and facilities for learning and sharing together. Agile faculty and fellow professors.

Deepak Bhosale, Chief Human Resource Officer, Lanco Infotech

Good interaction with students. Found them to be highly enthusiastic.

G. J. Khokheman, General Manager, Gulf Oil Corporation Ltd.

SMS presented a great day for their students and for us as presenters. Great questions, inspired students and a wonderful reception by SMS staff. Thank you for your hospitality.

Ira Spiegelhagen Hafe, Business Development Director & Head of India- Ensygnia

The visit was very delightful. The centre has a great smell of vibration, building with energy and enthusiasm.

Shweta Singh, Founder, Entrepreneurship Development Centre (EDC), MHRD

Amazing students, wonderful environment. A great organization. I am really honored to have come and interacted here.

Shekta Singh, Loyola University

Very happy to meet all of you. “To shine like the Sun, Learn to burn like the Sun.” Stay connected.

Srijan Pal Singh, Kalam Centre, Founder & CEO

Glad to see the student’s and faculty’s interest in innovation. Wish them the best!!

Monica S. Garg, Principal Secretary Technical Education, UP

It was a pleasant experience to interact with students to SMS, Lucknow drawn from multiple disciplines. I was very happy to see the interest and enthusiasm evinced by students regarding entrepreneurship. I congratulate the Director and Management of SMS, Lucknow for nurturing such a wonderful centre of learning in U.P.

Prabul Kumar Sen, Professor, Economics Area & Chairperson, Entrepreneurship Development Centre (EDC), USTM, Ambedkar

Exquisite and dazzling Institute both in terms of Academics and infrastructure. I expect excellent academic spin-off from this emerging Institute.

Dr. H. S. Das, Ex-Principal Secretary, Govt. of U.P.

I was delighted to see so many students and faculty members, actively participating in the CTC and FDP program. I was also impressed with the facilities and the quality of infrastructure provided by the Institute. Great job, keep it up.

Dr. Deepak Bhosale, IIT Bombay

A beautiful campus and excellent reception, students are very participative.

Mr. Jayant Krishna, Chief Operation Officer, National SAP Development Corporations

Very good campus, neatly maintained, cooperative people

Mr. Ranvijay Panda, GMR Infra, Rajp Singh Group Ltd.

It was a pleasure visiting the campus. I am highly impressed with the infrastructure and labs. The students and faculty are very cooperative. I see a great future for SMS, Lucknow.

Mr. Deepak Deshpande, Sr. VP-HR, Netmagic Solutions

It was a wonderful day with lot of new ideas and hopes, liked the awesome infrastructure, All the best for future endeavors.

Mr. Pranav Pandey, Sr. Director-HR, NCL Technologies Ltd.

Extremely good environment for students beautiful campus. Enthusiastic students and faculty.

I wish SMS a bright future.

Rajesh Sharma, M. State Head, CSSS Reliance Jio Infocomm LTD, Lucknow

A good enriching experience during the campus drives. Students were disciplined.

Kamilla Chatterjee, Ankita Sinha, Nagesh – Concentric NCR

The hospitality of the college was great. Energy and enthusiasm.

G. J. Khokheman, General Manager, Gulf Oil Corporation Ltd.

The visit was very delightful. The centre has a great smell of vibration, building with energy and enthusiasm.

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Prabul Kumar Sen, Professor, Economics Area & Chairperson, Entrepreneurship Development Centre (EDC), USTM, Ambedkar
MASTER OF BUSINESS ADMINISTRATION

Overview:
The two-year full-time MBA programme aims to bring in an attitudinal change among the students, develop their leadership qualities and finally to mould them into competent Managers. The programme trains the students to handle resources effectively, take important decisions to achieve the organisational goals and equips them with modern management concepts and techniques.

ELIGIBILITY:
Candidates must have completed their three-year Bachelor’s degree or equivalent in any discipline recognized by the Association of Indian Universities (AIU) with a minimum of 50% marks for GEN/OBC and 45% marks for SC/ST. Individuals appearing for their final year degree examination can also apply.

Specializations Offered:
Marketing, Finance, Human Resource Management, and International Business

Admission Procedure
The admission is done through the State Entrance Examination (UPSEE) conducted by the Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

BACHELOR OF TECHNOLOGY

Overview:
The Bachelor of Technology (commonly abbreviated as B.Tech.) is an undergraduate academic degree conferred after completion of four-year program of studies at an institution. These programmes bring about an overall personality change in the students and mould them into young Technical Professionals. The Bachelor of Technology (commonly abbreviated as B.Tech.) is an undergraduate academic degree conferred after completion of four-year program of studies at our institution. These programmes bring about an overall personality change in the students and mould them into young Technical Professionals.

Computer Science and Engineering
Computer Science Engineering students learn about basic engineering techniques, as other engineering students, during first-year course. These techniques include Engineering Mathematics, Physics and Chemistry, Engineering Drawing. From second year they are exposed to core Computer Science subjects like programming, Data Structures, Digital logic, Theoretical computer Science, Algorithms, Computer networks, Operating systems, Web technologies, Databases and Computer Architecture are few to mention.

Civil Engineering
Civil engineers build the world’s infrastructure. In doing so, they quietly shape the history of nations around the world. Most people cannot imagine life without the many contributions of civil engineers to the public’s health, safety, and standard of living. Only by exploring civil engineering’s influence in shaping the world do we know today, we can creatively envision the progress of our tomorrow.

Electronics & Communication Engineering
An engineering discipline where non-linear and active electrical components such as electron tubes, and semiconductor devices, especially transistors, diodes and integrated circuits, are utilized to design electronic circuits, devices and systems, typically also including passive electrical components and based on printed circuit boards. The term denotes a broad engineering field that covers important subfields such as analog electronics, digital electronics, consumer electronics, embedded systems and power electronics.

Electrical Engineering
Electrical engineering is the branch of engineering that deals with the technology of electricity. Electrical engineers work on a wide range of components, devices, and systems, from tiny microchips to huge power station generators. It deals with the study of design, development, and maintenance of electrical systems and their components, ensuring quality, safety, reliability, and sustainability. The course focuses on the manufacturing of electrical equipment used in a number of...
OBJECTIVES OF COURSE
The four-year curriculum of Bachelor of Technology in Civil Engineering enables the graduate to enter professional practice as an engineer or to continue his or her studies in programme leading to advanced degrees in the following broad fields of specialization: Construction Engineering and Management, Environmental Engineering, Geotechnical Engineering, Hydrology, Materials, Structural Engineering and Mechanics, Transportation, and Water Resources Planning and Management. Programme is designed to provide deep insights about all the knowledge essential for civil engineers. The Students will be able to use modern engineering techniques, skills, and tools to identify, formulate, and solve civil engineering problems. They will be prepared for professional practice in civil engineering and will be able to function and communicate effectively individually and within multidisciplinary teams.

CAREER OPPORTUNITIES
• Water Supply, Sewerage & Irrigation Dept.
• Highways
• Infrastructure Sector
• Ready Mix Concrete Plants
• Quantity Survey Engineers
• Power, Oil & Gas Sector
• Steel Sector
• Coal Mines
• Railways
• Defense

LABS
• Surveying Lab
• Material Testing Lab
• Transportation Lab
• Concrete Lab
• Building Planning & Drawing Lab
• Fluid/Mechanics Lab
• Environmental Engineering Lab
• Geo-Informatics Lab
• Structure Analysis Lab
• Geotechnical Lab

Eligibility
• The candidate must have passed intermediate examination of U.P. Board or 10+2 level examination from any recognized Board/University.
• The candidate must have secured minimum 45% marks (40% for SC/ST category candidates) in aggregate in compulsory (Physics & Mathematics) and optional subject (Chemistry, Bio-Technology & Biology).
• For admission to second year (lateral entry) of B.Tech. The candidate must have passed three years diploma in engineering course; securing minimum 50% marks or three years B.Sc. degree with mathematics as one subject; securing minimum 50% marks in aggregate.

Admission Procedure
Admission against Normal seats is made through the UPSEE examinations conducted by Dr. A.P.J. Abdul Kalam Technical University, Lucknow. On-line counselling is done at various counselling centres located at different cities. The details of counselling is provided to successful candidates with counselling letter. The information about counselling schedule, procedure and centres etc., is also available on website: www.uptu.nic.in.

Pedagogy
• Practical labS
• Employability Enhancement Programme (EEP)
• Industrial Visits
• Projects
• Inclass Activities
• Regular interaction with Industry experts
• ORELL Lab
• TECH FEST
• CAD
COMPUTER SCIENCE AND ENGINEERING

OBJECTIVES OF COURSE
This four year program lays emphasis on software & hardware engineering, data and information systems engineering, as well as on Networking Technologies, Wired, Optical Fiber, and Wireless. The Department provides exposure to emerging technologies as well as futuristic technologies like Nano-Technology and quantum computing.

CAREER OPPORTUNITIES
• Computer Security Analysts
• Computer Engineer
• Consulting Engineer
• Research, Development and Design of Computer & Software
• Computer Operations Manager
• Customer Engineer
• Computer Network Manager
• Specialist Computer Consultant
• System Analyst

LABS
• DAA / OS Lab
• CNS / CN Lab
• Logic Design Lab
• Distributed System Lab
• Data Structure Lab
• DBMS Lab
• ITM Lab
• OOP / WT Lab

ELECTRICAL ENGINEERING

OBJECTIVES OF COURSE
The electrical engineering department produces graduates who are able to practice electrical engineering to serve State and Regional Industries, Government Agencies, or National and International Industries. The Department prepares graduates for personal and professional success with awareness of commitment to their ethical and social responsibilities, both as individuals and in team environment. The curriculum closely links technical fundamentals with team project building, professional principles and societal issues. The programme fosters a willingness to learn concepts and ideas from diverse disciplines both within and outside of electrical engineering.

CAREER OPPORTUNITIES
• Power: Oil and gas industry, Power generation industry, Hydro-electric energy industry, Chemical industry
• Technology: Computer Hardware, the Electronics industry
• Infrastructure: Materials and metals industry, Rail industry, automotive industry, Construction industry, Telecom, Utilities
• Others: Defence industry, Fast moving consumer goods industry, etc.

LABS
• Electrical Engineering Lab
• Power Electronics Lab
• Network Systems Lab
• Instrumentation Lab
• Control System Lab
• Measurement Lab
• Electric Drive
• CAD Lab
• Project Lab

Intake: 90
Duration: 4 Year Full Time

Intake: 30
Duration: 4 Year Full Time
ELECTRONICS
AND COMMUNICATION ENGINEERING

Intake: 30
Duration: 4 Year Full Time

OBJECTIVES OF COURSE
The undergraduate programme aims at providing a balanced exposure to both Electronics and Communication. The special feature of Electronics teaching is the emphasis on VLSI design and the use of CAD tools in its development. On the Communication side, the Department highlights modern technologies like optical fiber, wireless and mobile communication. Students of the Department are given high exposure to computer technology as well.

CAREER OPPORTUNITIES
• Telecom Sector
• Broadcasting
• Automation
• Consumer Electronics
• Chip Designing
• Micro Controller Designing
• Mobile Communication
• Networking & IT Sector

LABS
• Electronic Lab
• Digital Circuit Lab
• Electronic Workshop & PCB Lab
• Analog Communication Lab
• Communication Lab
• Analog Circuit Lab
• Microwave Engineering
• Project Lab
• Digital Communication Lab
• Microprocessor Lab
• CAD of Electronics
• Circuit Lab

MECHANICAL ENGINEERING

Intake: 30
Duration: 4 Year Full Time

OBJECTIVES OF COURSE
The objective of an undergraduate course in Mechanical engineering is to impart skills and expertise in the areas of design, manufacturing, mechanics and thermal sciences that are essential to most sectors of industry. The course familiarizes students to the field of mechanical engineering through an exposition of its disciplines, including Structural Analysis, Mechanism Design, Fluid Flows, and Thermal Systems. The course also makes them familiar with the operation and safety of machine tools. Topics like Thermodynamics, Heat Transfer, Fluid Mechanics, Systems Dynamics, Design, Manufacturing etc. are an integral part of the curriculum. The course structure puts lot of stress on lab work and design projects.

CAREER OPPORTUNITIES
• Automobile Industry
• Space Research
• Aeronautical
• Energy & Utilities
• Bio-mechanical Industry
• Manufacturing Plants
• Air-conditioning & Refrigeration Industry
• Refining Industries (Agricultural sector)

LABS
• Engg. & Mechanics Lab
• CAD/ CAM Lab
• Fluid Mechanics Lab
• Automobile Lab
• Material Science & Testing Lab
• Applied Thermodynamics Lab
• Theory of Machine Lab

• Solid works Software
• Fluid Machinery Lab
• Heat and Mass Transfer Lab
• Manufacturing Science
• Refrigeration and Air Conditioning Lab
• Measurement and Metrology I and II Lab
Overview
A self-sufficient independent academic package in the world of Management Education, one of the most sought after career options nowadays, that not only endows the participants with excellent quantitative, analytical, innovative and communicatory subtleties, but also equally empowers the aspirants with needful foundations for exploring and pursuing further management education at the post-graduation level.

ADMISSION PROCEDURE
• The admission is done through Written Entrance Examination followed by Personal Interview. Admission will be granted on the basis of final merit-list prepared by the admission committee.

ELIGIBILITY
• All those students who have completed Intermediate or 10+2 with minimum 50% marks in aggregate for GEN/OBC and 45% for SC/ST candidates in any discipline are eligible for BBA programme. Candidates appearing in their final examination of Intermediate or 10+2 may also apply. Such students will have to provide their passing out mark sheets, at the time of final selection.

BBA
BACHELOR OF BUSINESS ADMINISTRATION
Year of Inception: 2010
Intake: 60
Duration: 3 Year Full Time

Overview
A self-sufficient independent academic package in the world of Management Education, one of the most sought after career options nowadays, that not only endows the participants with excellent quantitative, analytical, innovative and communicatory subtleties, but also equally empowers the aspirants with needful foundations for exploring and pursuing further management education at the post-graduation level.

ADMISSION PROCEDURE
• The admission is done through Written Entrance Examination followed by Personal Interview.

ELIGIBILITY
• The candidate should have passed High School Examination (CBSE, ICSE or State Board) with minimum 35% marks in aggregate.

PEDAGOGY:
• Practical labs
• Industrial visits
• Employability Enhancement Programme (EEP)
• ORELL Lab
• Regular interaction with Industry experts

DIPLOMA IN
MECHANICAL, CIVIL, ELECTRICAL, COMPUTER SCIENCE
ENGINEERING
Year of Inception: 2013
Civil: Intake: 60
Mechanical (Production): 90
Electrical Engineering: 60
Computer Science: 30
Duration: 3 Year Full Time

OBJECTIVES OF COURSE
Diploma in Engineering – Mechanical (Production), Civil is a three-year full time diploma course modeled to offer the student with a set of technical skills and at the same time also building in them proficiently in a specific area. This course is a career-oriented diploma which provides a foundation in all aspects of engineering. The program is affiliated to the Board of Technical Education, Uttar Pradesh which prepares the individual for the engineering field.

ELIGIBILITY
• The candidate should have passed High School Examination (CBSE, ICSE or State Board) with minimum 35% marks in aggregate.

ADMISSION PROCEDURE
• The admission is done through Joint Entrance Examination conducted by Council of Uttar Pradesh, Board of Technical Education thereby counseling and personal Interview.

JEE CUP Code: 2091
OBJECTIVES OF COURSE
The Bachelor of Computer Application (BCA) is designed with a special focus on current Computer Applications. It is a three-year, full-time program. The BCA Programme aims to develop ability to interact with real-life situations and to build systems which can be efficiently processed on computers. The completion of the programme helps the students to take up positions in System Management and Project Management in leading IT Corporations. The Degree of B.C.A of the University of Lucknow shall be conferred on the candidate who pursues the prescribed courses of study for six semesters and passes the examinations as prescribed under the relevant ordinances.

ELIGIBILITY
• The candidates should have passed intermediate / higher secondary (i.e. 10+2) or equivalent examination with minimum of 50% marks for GEN/OBC and 49% marks for SC/ST. Candidate with mathematics as one of the subjects (only Science / Math stream) are eligible.

ADMISSION PROCEDURE
• The admission is done through Written Entrance Examination followed by Personal Interview. Admission will be granted on the basis of final merit-list prepared by the admission committee.

LABS FOR BCA & B.VOC
• DAA / OS Lab
• CNS / CN Lab
• Logic Design Lab
• Distributed System Lab
• Data Structure Lab
• DBMS Lab
• ITIM Lab
• OOP / WT Lab

BCA
BACHELOR OF COMPUTER APPLICATIONS
Year of Inception: 2012
Intake: 60
Duration: 3 Year Full Time

OBJECTIVES OF COURSE
B.Voc. is a three year degree program, approved by UGC & affiliated to University of Lucknow, with multiple exit points. Students can leave at the end of first year with a Diploma, at the end of second year with an Advanced Diploma, and at the end of third year with a Degree. This programme has been initiated keeping in view the government initiative (NSDC) of developing a skilled workforce for growth of Indian manpower. It helps students to acquire adequate skills, make them work ready, enhance employability of graduates, and thus make them part of global workforce. The curriculum offers a unique blend of vocational and business management concepts. Field visits, internships, guest lecture from industry experts, experimental learning are some of the highlights of this curriculum.

ELIGIBILITY
• The candidate must have completed 10+2 (CBSE/ISC/UP Board or equivalent).

ADMISSION PROCEDURE
• The Admission is done through Written Entrance Examination followed by Personal Interview. Admission will be granted on the basis of final merit-list prepared by the admission committee.

B.Voc.
BACHELOR OF VOCATION
Year of Inception: 2015
Intake: 50 (Software Development)
Bachelor of Commerce (Hons.)

Overview
Bachelor of Commerce Honors (B.COM H) is a three year undergraduate course modeled to offer the student with a number of management skills and at the same time also building in them proficiently in a specific area. This course is a career-oriented degree which provides a foundation in all aspects of commerce. This course prepares graduates for a wide range of careers in the business world. The programme prepares the individual for the modern financial and accounting field.

Eligibility
The candidate should have passed Intermediate or equivalent examination with Commerce or Economics or Mathematics as one of the subjects of study and minimum of 60% marks in aggregate for GEN/OBC and 55% marks for SC/ST candidates.

Admission Procedure
- The Admission is done through Written Entrance Examination followed by Personal Interview. Admission will be granted on the basis of final merit-list prepared by the admission committee.

Admission
- The Admission is done through Written Entrance Examination followed by Personal Interview. Admission will be granted on the basis of final merit-list prepared by the admission committee.

Eligibility
- The candidate should have passed Intermediate or equivalent examination with Commerce or Economics or Mathematics as one of the subjects of study and minimum of 40% marks for GEN/OBC and 33% marks for SC/ST candidates.

Lucknow University Courses
Bachelor of Commerce

Overview
The Bachelor of Commerce degree is a full-time three year program, affiliated to the University of Lucknow. This course is designed to provide the student with a wide range of Managerial skills while at the same time building competence in a particular area. Students are exposed to general Business Principles and required accounting, economic and quantitative skills.
OBJECTIVES OF COURSE

B.Sc. with mathematics group is open to those aspirants who wish to pursue their graduation and higher studies in pure sciences of Physics, Chemistry and Mathematics. It is a very interesting field having various career options. Mathematics degree graduates are respected for their excellent quantitative and problem-solving abilities and win a wide range of rewarding positions in the public and private sectors, like banking, finance, insurance and risk management, statistical department in government, etc.

ADMISSION PROCEDURE

• The Admission is done through Written Entrance Examination followed by Personal Interview.
• Admission will be granted on the basis of final merit-list prepared by the admission committee.

ELIGIBILITY

• The candidate must have passed Intermediate Science (with Mathematics group) or equivalent examination. General and Other Backward Classes candidates must secure at least 40% marks and for Scheduled Castes and Scheduled Tribes minimum 33% marks based on total marks of all subjects.

www.smslucknow.com
“SMS ENSURES OUR OVERALL PERSONALITY DEVELOPMENT AND ALSO INCULCATES MORAL & ETHICAL VALUES TO BECOME A SUCCESSFUL LEADER AND MANAGER.”

“EXCELLENT SCHOLARSHIP SCHEMES FOR MERITORIOUS STUDENTS MADE ME SELECT SMS”

“A+++ RATED BUSINESS SCHOOL RECOGNITION AND AWARDS AT VARIOUS NATIONAL AND INTERNATIONAL FORUMS GAVE ME IMMENSE CONFIDENCE TO COME TO SMS”

“EXCELLENT INFRASTRUCTURE, FACULTY AND PLACEMENT RECORD MADE ME CHOOSE SMS”

“SMS PROVIDES INTERNATIONAL EXPOSURE THROUGH ITS WORLD CLASS CURRICULUM AND ACADEMIC TIE-UPS WITH FOREIGN UNIVERSITIES”

“The PGDM programme at SMS is duly approved by AICTE Ministry of HRD, Govt. of India”

“At SMS we get the opportunity to undertake consultancy and research activities in the field of business management”

“The PGDM programme at SMS is duly approved by AICTE Ministry of HRD, Govt. of India”

“Excellent scholarship schemes for meritorious students made me select SMS”

“A+++ rated business school recognition and awards at various national and international forums gave me immense confidence to come to SMS”

“Excellent infrastructure, faculty and placement record made me choose SMS”

“SMS provides international exposure through its world class curriculum and academic tie-ups with foreign universities”

“The PGDM programme at SMS is duly approved by AICTE Ministry of HRD, Govt. of India”

“At SMS we get the opportunity to undertake consultancy and research activities in the field of business management”
The globalisation onslaught has brought people closer across the world. Sensitising this, SMS has entered into academic collaborations with:

INTERNATIONAL ACADEMIC ALLIANCES

- CLAFLIN UNIVERSITY, SOUTH CAROLINA, USA
- EMPORIA STATE UNIVERSITY, USA
- CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO (CSUSB) USA
- UNESP (UNIVERSIDADE ESTADUAL PAULISTA), BRAZIL
- SZENT ISTVAN UNIVERSITY, GODÓD, HUNGARY
- KAROLAY ROBERT COLLEGE (KRF), GYÖNGYÖS, HUNGARY

SMS has signed specific MOUs with these institutions for exchange programmes meant for faculty and students, on a regular basis, for conducting joint research work and for conducting training & capacity building exercises to provide holistic solutions for surmounting global management problems. SMS is also in the process of finalizing few more such tie ups of the higher order with top academic institutions around the world to make the students and faculty at par with global standards.
Innovative Projects by Our Students

Live interview of Prof. (Dr.) B.R. Singh, Director, SMS-IET, was aired on Doordarshan, Bundelkhand on 6th January, 2016 at 12:30 noon. During the address on the programme name, “Bundelkhand Badhal- Samsamayik Charcha”, Dr. Singh emphasized on the climate change and its impact on drought. He has suggested the state Government to take the burning issue of irrigation on providing community borewell, lift irrigation, food security to check casualty.

World wide huge demand of vehicles is resulting in a rapid consumption of fossil fuels and causing fast depletion of energy resources. Most motorcycles in the world today use engines that burn gasoline, contributing to greenhouse gases and adding air pollution to the surrounding area. It is ultimately causing serious threat to mankind on account of global warming and climatic changes. Since the enormous potential of air is freely available in the atmosphere which can be compressed and utilized as zero pollution energy source to address the Global Warming issues. This has been root cause to invent Novel Air Turbine Engine for two wheeled vehicle. This engine uses compressed air to turn a small air turbine, generating enough power to run a motorcycle for up to 40 minutes.

The transport sector alone is emitting pollutant heavily through tail pipe due to multifold demand of vehicles. Along with this, growing industrialization all over the world is responsible for Global warming and Climate Changes. Thus, eco-friendly devices running on nonconventional resources like: Solar, Air and Water can address the reduction of huge pollutants and there after curbing the global warming issues. These resources can be proved energy potentials globally as they have enormous availability that too free of cost. This thought has forced and motivated our students to create innovative idea to develop eco-friendly “Solar Electric Street Car” under C.V. Raman Centre for Research and Innovation.
The aim of "VEDIC RESEARCH CENTER" is to work in the field of different knowledge systems of India, to reveal the wisdom enshrined in the Vedas and to propagate it for the benefit of mankind. The organization's motto is "Advancing the global IT industry" and they strive to give the best. Their range of courses are widely acclaimed which include CompTIA A+, CDIA+, Linux+, Network+, Project+ and other leading certifications.

School of Management Sciences, Technical Campus, Lucknow opens "Vedic Science Centre"

Various researches have been conducted under the aegis of Vedic Science Centre:

1. It has been found by students of B.Tech along with Dr. B.R.Singh that one of the doha written in Hanuman Chalisa "गृह स्वरूप सराय स्वयं प्रभु, भिक्षु व बालों मुन्या प्रभु" tells the exact distance between sun and earth. "Yuga" means 4 yuga i.e. Satyug (4800 years), Tretayug (3600 years), Dwaparyug (2400 years) & Kaliyug (1200 years). Sahasra means 1000 years and Yojana means 8 miles (1 mile= 1.6 km). And the multiplication of all these comes out to be exact proven distance between sun and earth i.e. 153600000.

2. Another research throws light on "Importance of count 108 while making mala" and it concludes that 108 is a cosmic number and it has been proven scientifically.

3. Inno-vedic Engineering has been found in order to make students more interesting towards technical studies and there are many technologies in our Vedas and Puranas which can help us to understand technology. Only effort required to decode those.

4. The discovery of aircraft in Afganistan has link with Mahabharat Period and research proved that same aircraft has been used 5000 years ago during war. NASA has transported that aircraft to USA for further research. These discoveries has been discussed by Dr. B.R.Singh during meeting of Vedic Vigyan Centre.

KALAM CENTRE @CAMPUS

SMS Lucknow is proud to start an incubation centre ‘Kalam Centre @ Campus’ for Innovation and Incubation of start-up (KICoS) program. Kalam Centre @ Campus is established to promote culture for giving and social development through innovations and developing the future thought leaders for tomorrow.

ENTREPRENEURSHIP CELL (E-CELL)

SMS Lucknow established Entrepreneurship Cell to facilitate innovations and entrepreneurship amongst its students. Both the centres aim to act as a platform to collaborate students with academia, business and research for formulating their ideas into project for benefit of society.

VALUE ADDED COURSES

CISCO Networking Academy @ Campus

SMS Lucknow inaugurated the CISCO Networking Academy on 22nd November, 2018. The SMS, Lucknow CISCO Networking Academy is unique and the only authorized CISCO partner of its kind in the region. The academy will provide training on advanced networking technologies, routing and switching leading to CCNA Certification. The purpose of this cooperation is to increase the access to education and career opportunities. The foundation of a Cisco Network Academy can improve pedagogical and learning conditions within institute by providing modern knowledge to students and thus improving the basis for their further study or the choice of first employment.

Microsoft Visual Studio Team Services (VSTS) @ SMS

SMS Lucknow has launched Microsoft Visual Studio Team Services (VSTS) in campus. Our Students can further develop their coding skills through free online learning courses, technology contests and tutorials available through Microsoft Imagine Subscription.

CompTIA Learning Center

The Computing Technology Industry Association (CompTIA) is a not-for-profit association which offers a wide range of professional certifications for the IT industry. The organization’s motto is "Advancing the global IT industry" and they strive to give the best. Their range of courses are widely acclaimed which include CompTIA A+, CDIA+, Linux+, Network+, Project+, Security+, Server+, Strata. These give a leading edge for IT professionals in their career.

ETS Testing Center

SMS Lucknow collaborated with ETS Testing Partner for conducting TOEFL. ETS develops various standardized tests primarily in the United States for K-12 and higher education, and it also administers international tests including the TOEFL (Test of English as a Foreign Language), TOEIC (Test of English for International Communication), Graduate Record Examination(GRE) General and Subject Tests, HiSET and The Praxis test Series– in more than 180 countries, and at over 9,000 locations worldwide.
Resource Centre Of Spoken Tutorial Project, Run By IIT-Bombay:

The Spoken Tutorial project is the initiative of the "Talk to a Teacher" project of the National Mission on Education through Information and Communication Technology, launched by MHRD, Govt of India. There are Spoken Tutorials on various Free and Open Source Software (FOSS) in various Indian regional languages. Learning is more effective when animation and narration are presented simultaneously. Audio-video demonstrations can illustrate features with maximum clarity. Our objective is to pass on the knowledge of technology and free and open source software (FOSS) through the website to the millions in our country who lack opportunities and/or access to learn any software. Some reasons for these gaps in access are:

- Lack of knowledge about accessibility
- Lack of proper guidance
- Lack of infrastructure facilities available
- Difficulty in understanding English

Software that provides training under various courses. The college will provide a chapter, SMS Lucknow will help students to access the institute as mentor/facilitator to students who will join the different courses. The institute will help students to enhance their employability skills. Benefits for a student who participates in an NPTEL online certification course:

- Students gain tangible end results
- Students can review and assess their own progress through assignments (week after week)
- Continuous assessment and interaction with the course faculty
- Discussion forums of like minds to discuss problem areas
- Students get access to mentors
- Certificates from the IITs to improve job prospects

Cambridge Assessment English Centre

SMS Lucknow has become Authorized exam centre for Cambridge Assessment English (part of the university of Cambridge). This initiative of SMS Lucknow will provide a platform to help students in developing their language and communication skills and gain international certification. SMS Lucknow as the centre for Cambridge English Exams can open up a world of study, work or travel opportunities. These exams open doors to higher education improve employment opportunities and increase choice of study or work for the students.

Skill Based Programs

Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE). The objective of this Skill Certification Scheme is to enable a large number of Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood. Individuals with prior learning experience or skills will also be assessed and certified under Recognition of Prior Learning (RPL). Under this Scheme, Training and Assessment fees are completely paid by the Government.

SMS Lucknow has been sanctioned 150 seats by AICTE for skill based programmes under “Pradhan Mantri Kaushal Vikas Yojna (PMKVY). Six courses have been approved @25 seats in each course. These courses are:

i. Automotive - Repair & Welder;
ii. Construction - Shuttering carpenter system;
iii. Electronics - Field Technician (AC);
iv. Electronics - DTH Set up box installation & Service Technician;
v. Plumbing - Plumber (General);
vi. Automotive - Welding & Quality Technician.

AICTE entrusted this new responsibility to SMS to utilize its existing infrastructure for offering these courses, so that unemployed youth may enrol in these courses to acquire adequate skills for being certified and finding placement in suitable private sector or can themselves initiate their own business ventures.
RESEARCH AND PUBLICATIONS

SCHOOL OF MANAGEMENT SCIENCES HAS NUMEROUS ACHIEVEMENTS TO ITS CREDIT IN FULFILLING THE OBJECTIVES FOR WHICH IT HAD BEEN ESTABLISHED. WITH THE MOTTO THAT ‘WHERE THERE IS NO ZEAL FOR RESEARCH, THERE IS NO ZEST IN TEACHING’, IT TOOK STEPS TO ENCOURAGE INDEPENDENT RESEARCH ON DIFFERENT FACETS OF BUSINESS MANAGEMENT, INFORMATION TECHNOLOGY, AS WELL AS ANCIENT INDIAN KNOWLEDGE AND SPIRITUALISM AND THEIR INTEGRATION WITH THE MODERN DAY WORK SETTINGS. SCHOOL OF MANAGEMENT SCIENCES HAS FIVE JOURNALS EXCLUSIVELY DEDICATED TO THE AFORESAID PURPOSE.

JOURNALS

• ADHYAYAN - A Bi-Annual Journal of Management Sciences Indexed in EBSC O, Ulrichs Web, J. GATE Cross ref. ISSN 2249-1066 (PRINT), ISSN: 2455-8656 (online)

• SAMRIDDHI - An UGC Approved, Bi-Annual International Journal (A Journal of Physical Sciences, Engineering & Technology) J. GATE Cross ref. DOI ISSN: 2229-7111 (print), ISSN:454-5767 (online)

BOOKS


• "Research Frontiers in Sciences"VolumeII,ISBN:978-81-931247-9-6 by Dr. Prashant Kumar Gangwar; Bhumi Publishing India, April 2019

• "Web Data Mining".LAMBERT International Publisher ISBN:978-3-659-17731-6 by Dr.Hemant Kumar Singh.

NEWSLETTER

• "A Bi-Annual printed report prepared for disseminating the information about different activities events, achievements of the college to its stakeholders."
CAMPUS: THE ARCHITECTURAL MARVEL
School of Management Sciences, Lucknow has come up with a sprawling lush-green Campus spreading over an area of approximately 17 acres within house hostel facility. The institute is equipped with all modern amenities and facilities that are comparable to the best professional institutions of the country.

THE ENTIRE CAMPUS AT LUCKNOW IS WI-FI ENABLED ALLOWING STUDENTS HI-SPEED INTERNET ACCESS
• Spacious class-rooms posses all modern teaching aids including connectivity through LAN along with specially designed seating counters for comfort.
• One of the best conferencing facilities comparable to any of the top professional colleges
• Cafeteria providing quality snacks and food items from dawn to dusk.

STATE-OF-THE-ART COMPUTER CENTRE
We at SMS firmly believe that theory without practical is merely letters without spirit. Technological advances during the last few decades, and more so the advent of information technology during the last decade has brought about phenomenal changes in the way businesses are done and in the way several business processes are executed. Aware of the grounding that the modern day managers require in the technology aspect, it has been the endeavour of the Institute to have world class Computer Lab for its students. A multitude of ultra-modern computer laboratories of SMS welcome our plural participants in the fully Air-Conditioned arena of computer world that has been equipped with the latest generation of all relevant computer & electronic gadgetry advancements. There are 504 computers with Bandwidth 15 Mbps. The Computer Centre has Server Room and Labs, with the capacity of more than180 P-IV Smart Terminals to work as Standalone and also on LAN environment.

The other saliencies include: Software:
• MS Vista Upgrade License.
• MS Office 2007 Pro. Plus (Includes Word, Excel, Outlook, Power Point, BCM, Access &Publisher)
• MS Project.
• MS Visio Pro 2007
• Adobe Acrobat Professional 8.0
• Autocad
• Visual Studio
• Oral language software for professional communication
• ORELL Labs

Printers:
• Shareable Printer e.g. Laser, Line Printer attached with Server.
• Peripherals: Scanner, DVD Writer.
The institute has already been equipped with a rich Library and Documentation Centre. The library at present has 21355 books (7355 management & 14000 engineering), 100 journals, 25 magazines, 15 newspapers and more than 800 CDs. The other distinguishing features are as follows:

- Computerized transactions using SOUL 2.0 Software.
- Bar coding of all the books for swift and transparent transactions.
- Institutional membership of DELNET including ILL facility.
- Continuous upgradation of the Library resources by subscribing latest and relevant publications.
- Documentation of the articles published in various Magazines, Journals and Newspapers.
- A Mini Library in each hostel premises to ensure availability of books round the clock to the hostel inmates.
- On-line Library facility is available to the students to contact world’s best libraries.
- Reading space to accommodate more than 100 students at a time.
- All kinds of reprographics facilities.
Accommodation

The SMS provides comfortable and well-furnished hostel accommodation both for boy and girl students separately. The boys hostel is in the campus. Facilities for indoor games and recreation are also available in the hostel premises, besides the Library and reading room facilities. The comfort level in the hostel rooms is comparable to the comfort at home.

Hostel Facilities:
- Ragging free premises
- Medical facilities
- Laundry facilities
- Wi-Fi facilities
- Generator facilities
- Inmates are provided Newspaper
- Television Hall in each hostel to spend leisure time
- Indoor and outdoor game facilities
- The fire extinguisher is provided on each floor of the hostel
- First Aid Box available on all the floors of hostel
- Hostel Warden is there to take care the students
- 24 hrs Security facilities
- 24 hrs RO water facilities
- 24 hrs Wi-Fi facilities
CAFETERIA
We have a separate cafe area with seating capacity of 100 at a time, providing quality snacks and food items from dawn to dusk. It is a throbbing place for the students and visitors with delicious and fabulous menu.

CLASS ROOMS
The spacious class-rooms possess all modern teaching aids including connectivity through LAN for network access. The seating contours are specially designed for comfort which is necessary for concentrated study.

FACULTY ROOMS
The Institute has well-furnished fully air conditioned faculty rooms for individual faculty equipped with Pentium IV personal computers with round the clock internet usage for enriching their knowledge and development.

SPORTS GROUND
The Institute has a big sports ground for various outdoor games and it also has the facility for indoor games. SMS organizes annual sports meet for all the streams and programmes like Volleyball, Cricket, Football, Table Tennis and many more.

SANITARY NAPKINS MACHINE
The institute has installed a sanitary napkins machine along with disposal machine for taking care of female faculties, staffs and students’ problems.

CONFERENCE HALL
The institute’s Conference Hall, with a seating capacity of 120, is fully air-conditioned and equipped with all modern amenities. It is extensively used for Management Development Programmes, workshops, conferences and other such technical events. The conference room is acoustically designed and aesthetically decorated. The conference room is fitted with all the modern audio-visual gadgets which include LCD Projector, Computer, Sony’s DVD System and Denon CD Players along with Video Conferencing Facilities. SMS conference room is fitted with World’s best sound solution, provided by Bose Corporation, USA. With uniform Sound Pressure Level (SPL) all across the room. We have established our Conference Room as the most preferred place for academia and people from the Industry.

DEPARTMENTAL CONFERENCE HALL
Besides the main conference hall each department has its own conference hall with capacity of 100 seats. These conference halls are equipped with all modern audio visual gadgets.

MULTIPURPOSE HALL
The Institute has a big Multipurpose Hall with a seating capacity of 300. It is used for the large-scale National and International Seminars and Symposia. It encompasses all the electronic equipments and other training aids, essential for the high-profile academic and business events. It is also fitted with the sound system of Bose Corporation U.S.A.
Amidst the green lustres of nature, spread across a sprawling area, with a state of the art infrastructure, lies the picturesque campus of SMS Lucknow. Here, the environment is so established that learning and knowledge is enhanced beyond class room teachings. The campus has a vibrant body of students who get an opportunity to build and express their talents in many ways, be it management games, group study or presentations. It is an atmosphere where they experience the cultural diversity of people from different parts of the country and learn to acclimatize to these differences that will help them in later stages of their career and life. The institute encourages students to participate in the functioning of the college by letting them handle matters relating to quality of life on campus. This increases the flow and transparency of communication between the student body and the faculty/management. The institute has laid great emphasis on co curricular activities like sports, verbal communication techniques and socio cultural events. There are four clubs that conduct the events which help the students in exercising their minds and bodies and express the creativity and learn the values of team building, team dynamics and group activities. Activities in the college are student-driven to ensure holistic learning. The various committees and forums, run and managed by students under the aegis of a head faculty, are a testimony to the above said fact.

HOBBY CLUBS
- Photography Club (Aks)
- Literary Club (Chintan)
- Dramatics Club (Manchan)
- Music Club (Raaga)
In the preparation towards Independence Day Celebration 73rd Independence Day was celebrated with great enthusiasm and national pride at SMS Lucknow on 15th August, 2019 at 9.30 AM in the college premises. The Chief Guest, Mr. S.K. Singh, Chairman, SMS Group of Institutions unfurled the tricolor flag and all the students, faculty and staff sang the National Anthem in unison. Prof (Dr.) M. Mehrotra, Director SMS Lucknow addressed the gathering with the stirring words of Article 370 and 35A removal and also enlightened us by mentioning the successful journey of Chandrayan-2. On this auspicious day names of ‘merit winners’ of various courses at SMS Lucknow were announced thereby enlightening us by mentioning the successful journey of Chandrayan-2. On this auspicious day names of ‘merit winners’ of various courses at SMS Lucknow were announced thereby enlightening us.

VISHWAKARMA PUJA
Vishwakarma Puja is celebrated at School of Management Sciences, Lucknow on 17th September every year as a tribute to Lord Vishwakarma, who is known to be a divine engineer. As a mark of reverence Lord Vishwakarma is worshipped not only by the engineering and architectural community but also by all professionals.

SPARDAH-2019
School of Management Sciences, Lucknow organized its Annual Intra-Institute Sports Fest (SPARDAH-2019) from 21st to 25th January, 2019 with great zeal and enthusiasm. The dignitaries present on the occasion were Mr. Sharad Singh, CEO & Secretary, Prof. (Dr.) M. Mehrotra, Director, SMS Lucknow, Prof (Dr.) B.R. Singh, D.G., Aditya Vidya Sagar, Implementation Support Advisor State Mission for clean Ganga- U.P. Dept of Urban Development graced the occasion. During the program, students participated enthusiastically for the dream of a better future in the eyes and showed their enthusiasm on receiving their share from the dream of a better future in the eyes and showed their enthusiasm on receiving their share from the treasury of experience of their teachers.

ORIENTATION PROGRAMME-2019
SMS Lucknow successfully organized the Two days Orientation Programme – 16th to 17th August, 2019 for the first year students of Post Graduate & Under Graduate, in order to familiarize them with the institution’s facilities, norms and cultures; introduce them to student services, semester and examination information, activities of training and placement cell and SMS Incubation Centre. Mr. Sanjay Kawathalkar, Vice President-HR, Kalpataru Power, Mr. Amit Baranwal, Vice President-Projects, Expression Developers, Dr. Baratanu Das, Head-HR, L. & T. Constructions, Prof. H.K. Pallival, Director IET, Lucknow, Hon’ble Vice Chancellor of Khwaja Moinuddin Chisti Urdu, Arabi-Farsi University, Lucknow Prof Mahrurk Mirza , Prof Raj Kumar Singh, Pro- VC, University of Lucknow, Mr. Ashwani Kumar, MD & CEO, Utsarsh Coreinvest Ltd. & Mr. Aditya Vidyag Sagar, Implementation Support Advisor State Mission for clean Ganga- U.P. Dept of Urban Development grasped the occasion. During the program, students participated enthusiastically for the dream of a better future in the eyes and showed their enthusiasm on receiving their share from the treasury of experience of their teachers.

ABHIRUCHI
Under the aegis of Abhiruchi, four Hobby clubs Raag (Music), AKS (Photography), Chinton (literary) & Manchan (Drama), give opportunities to students for showcasing their wonderful talents under the clubs Raag and AKS.
REPUBLIC DAY
70th Republic Day was celebrated at SMS Lucknow campus on 26th January, 2019 with patriotic fervour and gaiety. The celebration started with the 'Flag Hoisting' of the Tricolour by the Chief Guest, Shri Chandra Prakash Yadav, National Volleyball Select or along with Mr. Sharad Singh, CEO and Secretary, SMS Lucknow. On this occasion Dr. M. Mehrotra, Director SMS Lucknow highlighted the importance of the day by his motivational and enlightening speech. Shri Chandra Prakash Yadav gave away prizes to meritorious students of college, tantalizing trophies and scintillating shields to the winners and runners up on this auspicious event.

NATIONAL CONFERENCE 2019
Two day National Conference on the theme of “Transforming from Developing to Developed Economy” in association with NHRD Lucknow Chapter was organized at SMS Lucknow on 2nd & 3rd March 2019. Welcoming the dignitaries and top Corporate Executives from all over the country, Mr. Sharad Singh, CEO and Secretary School of Management Sciences, Lucknow marked the various benchmarks of the college in terms of awards, accolades and recognition. Prof Dr. Manoj Mehrotra, Director SMS Lucknow welcome all the delegates in the conference and gave his valuable insights on the meaning of development and also discussed the various parameters of development. The event was marked by exemplary speeches by several Industry Stalwarts, Academicians, Research Scholars, Students and other professionals.

VASANT PANCHAMI
Vasant Panchami is a festival which triggers the coming of Spring and the day is also celebrated to perform prayers and other rituals in commemorating Goddess Sarasvati, the Goddess of Wisdom. As a custom of every year, this year also SMS Lucknow celebrated this day on 9th February, 2019 at its campus with the same pomp and gaiety. A puja ceremony followed by Yajna was performed at the Ganga Block at the Multipurpose Hall to mark reverie to the Goddess for her showers of blessings.

HOLI CELEBRATIONS
SMS family members celebrated the festival at its premises on 21st March 2019. CEO Mr. Sharad Singh along with other dignitaries, faculty, staff members celebrated this day with great zeal by exchanging colors and wishing people a ‘Happy Holi’.
INTERNATIONAL YOGA DAY

The Fifth International Yoga Day was celebrated at SMS Lucknow on Friday, 21st June, 2019 under the aegis of Vedic Science Centre. The celebrations were led by Prof (Dr.) B.R. Singh, Director General (Technical) and Head of the Center for Vedic Science and also witnessed by Prof (Dr.) M. Mehrotra, Director, and Mr. T.P. Singh, Registrar, SMS Lucknow in their address reminded students of their importance of plants and solar energy. Prof (Dr.) M. Mehrotra, Director-General (Tech.), SMS Lucknow outlined grave concerns about the degenerating after effects of Plastic and Polythene bags and made an earnest appeal to shun using ‘Plastic’ and start using Paper or Cloth bags for buying grocery items.

ALVIDA-2019

Bidding Adieu is the difficult but meeting and parting is away of life. In order to express their feelings and the unwritten bonding between the seniors and juniors, the students of PGDM, MBA, BBA, B.Com, B.Com(H) & BCA bid a grand farewell party ‘Avida’ at SMS Lucknow on 20th April, 2018. Students had great fun dancing merrily on the dance floor together. The Final year students were given momentos and interesting tiles. At the end, all final year students profusely thanked SMS for fulfilling all the expectations that they had from this institution.

WORLD EARTH DAY

The Management, Staff and the Students of SMS Lucknow on 22nd April, 2019 celebrated ‘World Earth Day’ with great zeal & zest in the college campus. Prof (Dr.) B.B.R. Singh, Director General (Technical) presided over the function and threw light on the importance of earth and highlighted the importance of plants and solar energy. Prof (Dr.) M. Mehrotra, Director, and Mr. T.P. Singh, Registrar, SMS Lucknow in their address reminded students of their responsibility towards Mother Earth and administered a pledge to protect and save our fast depleting natural resources. The event was aimed to sensitize the issue of environment protection in the young generation.

WORLD ENVIRONMENT DAY

World Environment Day, is “People’s Day” for doing something to take care of the Earth. The day is celebrated to stress on the importance of our active participation in environment conservation by planting trees, planning awareness programmes, etc. This day was observed at SMS, Lucknow on June 5, 2019 highlighting on “beating plastic pollution.” Prof (Dr.) B. R. Singh, Director-General (Tech.), SMS Lucknow outlined grave concerns about the degenerating after effects of Plastic and Polythene bags and made an earnest appeal to shun using ‘Plastic’ and start using Paper or Cloth bags for buying grocery items.

MEGA HEALTH CHECK-UP CAMP

SMS Lucknow in association with Lions Club Lucknow Oudh organized a “Mega Health Check-up Camp” on 4th April, 2019 for the Faculty, Staff and Students of SMS Lucknow. A team of doctors from SGPGI, Debye Jyoti NETralaya & Dr. Mohan Hospital conducted the camp which included General Physical examination, Blood Pressure check-up, Blood Group Identification, Eye Check-up, Blood Sugar check-up. More than 400 students and staff of SMS-IMS & SMS-IET take the advantage of free health check-up camp.

GREEN CAMPUS

40 KILO WATT SOLAR PLANT

Solar energy is one of the green energy available in abundance which can meet the power crisis in near future without the use of fossil fuels. SMS Lucknow believes that solar energy is an infinite source of energy which is also a clean energy. Using solar energy for power generation will reduce the use of fossil fuels and it also produce pollution free electricity. Promoting green energy concepts in its campus are always a part of the culture of SMS, Lucknow. In this context, SMS Lucknow has installed a 40 kilo Watt Solar Power Plant.

NSS CAMPAIGN

One week camp of NSS at village – Dularmau was organised by SMS, Lucknow. This special camp included activities like: Cleanliness Drive, Sarva Dularmau was organised by SMS, Lucknow. This special camp included activities like: Cleanliness Drive, Sarva Shiksha Abhiyan (Adult literacy), Tree plantation, Nukkad Natak on Save Environment and Save Girl Child etc.

Corporate Social Responsibility

UNNAT BHARAT ABHIYAN

Unnat Bharat Abhiyan is flagship programme of Ministry of Human Resource Development (HRD) that aims to enrich Rural India. The second edition (Unnat Bharat Abhiyan 2.0) was launched. For the development, approval of five more villages under “Unnat Bharat Abhiyan 2.0” is allotted to SMS. Under the initiative of “Unnat Bharat program” meeting was held with the gram pradhan of Dular Mau, Malauli, Salauli, Koriyani and Begariya. Post meeting, various awareness drives were conducted.

BLOOD DONATION CAMP

A “Blood Donation Camp” was organized at SMS Lucknow campus on 26th September 2018 in joint association with SGPGI, RML and Lions Club, Lucknow. Teachers, Staff and Students of Institute participated enthusiastically in this blood donation camp.
Interaction between the institute and the industry is seen as the platform for showcasing best practices, latest technological advancements and their implementation and impact on the industry. The main objective and importance of this interface is to integrate industrial training and other inputs from the industry with the teaching-learning processes, interaction is necessary as it develops students’ awareness on job functions in the industry, attitudes to adapt to industrial environment, proper practical and relevant knowledge, skills and competencies in preparation to becoming self-employed. Industry expectations are also echoed through sound interaction, particularly the requirements from new recruits who are expected to be orientated to industrial disciplines, job descriptions within the workplace with industrial practices. Under this, SMS Lucknow widely practicing the following activities:

**Scholarship Schemes in SMS Lucknow**

Prof. Mukund Lal Scholarship (for Year Toppers)
SMS has a system of providing adequate scholarships towards toppers of each year of various Graduate and Post-Graduate Programmes: PGDM, MBA, BBA, BCA, B.Com, (Hon.), B. Com, B. Tech. & Diploma in Engineering.
Merit Based Scholarships are applicable at the time of admission.

**Corporate Lecture Series @ SMS Lucknow**
(Practical Knowledge Sharing From Industry Experts)
- **Prof. Rajendra Prasad Srivastava**
  Professor at University of Kansas, U.S.A.
- **Mr. Aashish Koacher**
  Manager (Response), TOI and Management Expert
- **Prof. Bhagwan Jogwani**
  GHS Institute of Management & Research, Kanpur
- **Mr. Ashutosh Tripathi**
  Plant head of Mahindra & Mahindra
- **Mr. Prashant Verma**
  General Manager-HR &

**INDUSTRIAL VISITS IN 2019**
At SMS the students are encouraged to go for industrial visits across the nation with the objective of visualizing the things studied in the theory and expose themselves to the industrial working environment. The institute organized industrial visits time to time for students of all courses throughout the year. This year students visited the following industries:
- Chocolate Factory Beryl’s, Palm Oil Board & Chocolate Boutique, Harriston, Malaysia
- Sunway Lagoon, Malaysia
- Birla plant, Jaipur
- Rasa Dairy, Jaipur
- Clay Craft India, Jaipur
- Reliance Industries, Barabanki
- Amul Dairy Plant, Lucknow
- NIDA & CIPET Lucknow
- Snow Fountain Consultant, Lucknow
- Dial 100, Lucknow
- Tata Motors plant, Lucknow
- Doordarshan, Lucknow
- Tata Consultancy Services, Lucknow

**PROFESSIONAL MEMBERSHIP**
SMS has been complimented for its continuous effort dedication towards the development of our society. The leading groups from Academic Consulting Industry have provided their memberships for the same. Few of them are:
- Confederation of Indian Industry (Permanent Membership)
- Lucknow Management Association (Permanent Membership)
- NHRDI (Permanent Membership)
- PHD Chamber of Commerce and Industry
- ARWLI (Association of Knowledge Workers, Lucknow)
Duly acknowledging the paramount significance and unparalleled contributions of the industry-institute dyadic interactions, School of Management Sciences has top priority to create more lively and meaningful linkages with a myriad of industrial houses. Accordingly, the Institute has established a full-fledged and well-equipped Training and Placement Cell which provides active support to the students of various courses in getting quality industrial training as well as final placements. SMS has always appreciated and given due importance to establishing linkages with industry, for the purpose of placing its students. Accordingly, the Institute has established a full-fledged and well-equipped Training and Placement Cell which provides active support to the students of various courses in getting quality summer as well as final placements. SMS maintains an outstanding record of 100 percent placements. Training and Placement Cell of the Institute is involved in the following functions and is endowed with the following distinctive features:

- Full-fledged nodal offices at Noida and Mumbai, working round the year, and maintaining constant interaction with industries.
- Hosting Interface sessions with representatives of business organisations at different metros.
- Regular visits of Faculty Members to the various business houses of repute in the country for creating industry-academia linkages.
- Inviting top business executives and business magnates to interact with the students.
- Permanent membership of ‘National HRD Network’.
- Organising Mock Interviews and Group Discussions with the experts to develop the confidence levels of the students and to prepare them for the vagaries of the world.
- Arranging Summer Training for the students to groom their vision for the forthcoming corporate life.
- Organising Seminars and Conferences at various locations in India.
- Undertaking projects from the industry for practical exposure to the students which form part of their curriculum.
- Industrial visits for the students.

Management students at SMS Lucknow have endeavored to develop a course curriculum under the name of Employability Enhancement Programme (EEP). Through this initiative we wish to improve the employability of our students by focusing on reducing the important skill gaps by incorporating improvements in curriculum and teaching methods. A full-fledged course curriculum for EEP has been designed focusing on the industry requirements.

- Technical Knowledge / Business Awareness
- Spoken English / Communication Skills
- Dressing Sense / Appearance
- Body Language
- Positive and Constructive Attitude
- Resume Preparation
- Group Discussions
- Personal Interviews
- Effective Presentations

We have also collaborated with organizations like IBM and other specialized training providers to impart training to our students on latest technologies like Cloud computing, .NET, Solid Works, CNC machine Training etc. The overall focus of EEP is on the holistic development of a student’s personality to make him/her suitable for industrial/corporate roles. To attain this objective the dedicated faculty and staff of SMS Lucknow have left no stone unturned.
SCHOOL OF MANAGEMENT SCIENCES TAKES PRIDE IN THE FACT THAT ITS STUDENTS ARE ABSORBED BY LEADING NATIONAL AND MULTI-NATIONAL COMPANIES YEAR AFTER YEAR. THE MAXIMUM SALARY OFFERED AT SMS IN THE RANGE OF RS. 10 LACS PER ANNUM LAST YEAR WITH THE MINIMUM BEING MORE THAN RS. 2.4 LACS PER ANNUM. THE AVERAGE SALARY WAS AROUND RS. 3.2 LACS PER ANNUM. SOME OF THE PROMINENT COMPANIES PROVIDING SUMMER TRAINING & PLACEMENT TO OUR STUDENTS ARE:

- ABG Shipyard
- Accenture
- Bharti Air Tel
- Amul
- Anand Rathi
- Asian Paints
- Axis Bank
- Bajaj Allianz
- Balrampur Sugar Mill
- Barkleys Bank
- Beacon Insurance
- Berger Paints
- Bhartiya International
- Bharit Telecom
- Birla Soft
- Cadbury
- Capital IQ
- Castrol
- Cerafire
- Century Textiles
- Coca Cola
- Dabur India Ltd
- Dalamatics
- ELF Industries
- Essar Steel
- Everest Industries Ltd.
- Fortis Securities
- Glopex
- Goboo
- Go Air
- Goodlass Nerolac
- Goodyear
- Havells
- HCL
- HDFC Bank Ltd
- HDFC Sales
- Hero Motors
- Hindalco
- Hindustan Uni Lever
- Hotel Radisson
- IBM
- IDC Bank
- ICICI Prudential Ltd
- ICICI Securities
- IDBI Bank Ltd
- Indian Oil
- Indus Airlines
- Indusind Bank
- ING Vysys Life Insurance
- Intera IT
- Ispat Industries Ltd
- ITC Organic
- ITC Walls Life Style
- IUP Indore
- J.K. Helene Curtis
- J. P. Associates
- Jindal Engineers
- JCB India
- Jet Airways
- Kajaria Ceramics
- Kanvy
- Maxis bd
- Magma Leasing
- Mahindra Consultancy
- Mahindra Finance
- Media Transasia
- Mohan Meakin
- Motilal Oswal
- Mother Dairy
- Nestle India Ltd
- Network Programme
- Nikamal
- Peran Group of Companies
- Polar Industries Ltd
- Polaris
- Praxi Cement
- Pepsico
- Reliance Capital Services
- Reliance Communications
- Reliance Industries
- Reliance Money
- Religare Securities
- Samsung
- Satin Creditcare
- SBI Life Insurance
- SBI Mutual Fund
- Shopper’s Stop
- Siemens
- Sobha
- Standard Chartered Bank
- Stock Holding
- Sundaram Finance
- Symtel IRFC
- Tata Indicom
- Tafe
- Tata Automobile
- TCI
- TCS
- Times of India
- Titan Industries Ltd.
- Union Real Estates
- UFI Securities
- Videocon
- Wipro Speramind
- Wrigley
- Accessure Health
- Agis
- Amdocs
- Apollo
- Atlas Copco
- BHCL
- BMRCL
- DMRC Ltd.
- Dyal Group
- F and F Group
- Financial Technologies Ltd.
- ICICI Securities
- ICICI Prudential
- Jindal
- Karvy
- Kotak Mahindra Bank
- Kotak Securities
- Kripnco
- Larsen & Toubro
- Lupin Ltd.
- Blue Dart
- Kurson
- HT Media
- Maxis bd
- Yash Papers Ltd.
- Zee News
- ZTIS
- Garware Wallropes
- Gharj Detergent
- Peugeot
- Bajaj Energy
- Awan Cooper
- Indus Tower
- Mahindra & Mahindra
- Mahindra Ssu
- Wipro Services Lab
- DCM Shriram Group
- Huawei
- Havells
- Batai Telefilms
- Micromax
- Capgemini
- DCM Shriram Group
- Huawei
- Havells
- Batai Telefilms
- Micromax
- Capgemini
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KNOWLEDGEABLE, SKILLED, EXPERIENCED, RESEARCH ORIENTED, STUDENT FOCUSED, PERFECT BLEND OF INDUSTRY & ACADEMICS