

# INSTITUTIONAL DISTINCTIVENESS

The Vision of the Institute clearly highlights the thrust areas that must be focussed in order to get the right focus and achieve a righteous performance. The vision of the Institute is mentioned below:

**“To become a constantly growing centre of excellence nurturing global-centric professional leadership based on ethical and moral attributes.”**

The distinctive areas that clearly emerge from this vision statement are:

1. Constantly growing Centre of excellence
2. Nurturing global-centric and professional leadership
3. Fostering Ethical and Moral attributes.

In pursuit of these identified distinctive areas the efforts that are being made are towards the second and third ones which are the priority areas as of now.

Regarding “nurturing global-centric professional leadership” the PGDM students are sent on international tour to help them gain a global exposure. This helps the students to widen their horizon and also prepare themselves for the global challenges. Also the Management students (PGDM and MBA) are offered courses on International Business that also helps them to gain the nuances of doing business in the global arena.

Another major aspect is the institution of the Employability Enhancement Programme (EEP) in the professional courses of PGDM, MBA and B.Tech being offered at the Institute. This includes training the students of these professional programs on areas like Aptitude, Soft Skills, Communication, Inter-personal skills, team player, leadership skills and also Technical Aptitude, in such a manner that they are better equipped to perform and prove their mettle in the industry on their getting placed. This helps in churning out more professional candidates for the industry where they find placements. This EEP Programme is also mentioned as one of the Best Practices of the Institute. Besides, workshops are also often conducted to develop leadership qualities in the emerging professionals.

The second priority thrust area is “fostering ethical and moral attributes”. In this area SMS Lucknow conducts some regular activities under its Centre of Excellence - The Vedic Science Centre. The activities include daily Morning Prayer, conduct of Yoga Training sessions on periodic frequency. Besides there are courses on Human Values and Professional Ethics that are imparted to the students as part of the curriculum. The students rule book also clarifies the code of conduct and the ethical behavior that they are expected to adhere to. The Code of Ethical Professional Conduct is also being prepared for all other Stakeholders. The Institute culture is such that it pays utmost importance to discipline within the campus.