



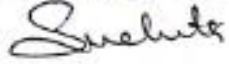
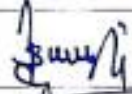





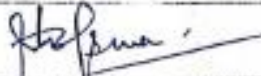
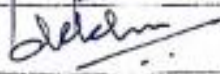
SCHOOL OF MANAGEMENT SCIENCES, LUCKNOW

minutes of Meeting: IQAC Quarterly report "October to December 2019"

Venue : Director's Office

Date : 22nd Jan 2020

Member Present:

Sr. No	Members	Role	Signature
1	Prof.(Dr) Manoj Mehrotra	Chairman	
2	Prof.(Dr) B R Singh	Co-Chairman	
3	Ms. Suchita Vishwakarma	Coordinator	
4	Mr. Sharad Singh	Member	
5	Dr. Jagdish Singh	Member	
6	Mr. Surendra Srivastava	Member	
7	Mr. Rishi Kumar	Member	
8	Mr. Shishir Jindal	Member	
9	Mr. Prem Chandra	Member	
10	Mr. Dharmendra Singh	Member	
11	Mr. P.K. Singh	Member	
12	Mr. Rahul Mishra	Member	
13	Dr. Hemant Kumar Singh	Member	
14	Mr. Asad Raza	Member	
15	Mr. Asad Kareem Usmani	Member	
16	Dr. Amit Kr. Khare	Member	
17	Mr. Vivek Pandey	Student Member	
18	Ms. Shivani	Student Member	

REVIEW OF ACTIVITIES

1. ACADEMIC ACTIVITIES

- SMS Lucknow received the Education Leadership Award 2019, during Uttar Pradesh Education Leadership Award function organized by World Education Congress in association with ABP on 1 October 2019.
- SMS Lucknow made an effort to support the campaign of “Padhe Lucknow, Badhe Lucknow” under the initiative of Hon. Governor of UP, in which reading session was organised for students to encourage their reading habits.
- Academic Excellence and Brand Promotion meeting was held on 7 Dec 2019 in the presence of Dr. C M Dwivedi.
- SMS Lucknow got featured among top B Schools as per Career 360 in December issue.
- SMS Lucknow was ranked 46th rank in the All-India B-School Survey by Business India November / December 2019 issue.

2. CO-CURRICULAR ACTIVITIES

2.1 FDP/ SDP/ Guest Lectures/Workshop/Seminar Organized

- A workshop was organised by ME Dept. on 4 Oct 2019. The department successfully executed the running of CNC trainer with computer numeric controller.
- ICL activities were conducted for PGDM students on 4 Oct 2019 which included GD, Soft Skill session, TAT and Mock Interviews.
- A technical session was organised for BCA and B. Voc students on 14th Oct 2019 on the topic “Advanced technical approach on digital marketing” by Cosmo Info Solutions.
- Under ICL activities students of PGDM gave presentation on “Management Mantra from Mythological stories” on 19 Oct 2019.
- A workshop on “Gender Sensitization” was organized on 24 October, 2019 under the aegis of IQAC initiative. The workshop was conducted by Ms. Renu Mishra, Executive Director, AALI NGO and Dr. Vinod Chandra, Executive Secretary, AALI NGO and was aimed at creating awareness about gender.
- Mr. Vinay Chawla from Dubai conducted a special lecture on "**Managerial Skills**" for the young managers from PGDM & MBA on 19 November 2019

2.2 Faculty/ Staff attending FDP/ Workshop/ Conferences

- Dr. Anurag Srivastava & Ms. Sujata Sinha attended a 1 day FDP related to Cambridge centre in New Delhi on 11 Oct 2019.
- Ms. Nitika Kewlani, Assistant Professor has presented a research paper titled “Corporate Sustainability Reporting of selected companies of India” in a National Seminar on Vision New India: Strategies and Prospects held at Shri Jai Narain Mishra PG College, Lucknow on 15-16 October.
- Ms. Akanchha Singh presented a paper titled "A Study on Problems and Prospects of Five Trillion Dollar Economy", at the Seminar on 'Vision New India: Strategies and Prospects' organized by JNPG College, Lucknow on 16th & 17th October 2019.
- Mr. Sunit Mishra of CS Dept. presented a paper on “Survey on Machine learning based approach for Neurological Disorder” in a national conference on “Emerging dimensions in AI and soft computing” on 19-20 Oct 2019.
- Mr. Anoop Kr Singh attended one day orientation program of Participating Institutes to initiate work in adopted village clusters held on 9 Nov 2019 at IIT Kanpur

- Prof B R Singh presented a paper on “Water Crisis in India: Challenges by 2030 and its remedies” in All India seminar on Sustainable Water Management & Water Conservation organised by Institute of Engineers, Lucknow on 15 Nov 2019.
- Ms. Aanchal Nigam presented a research paper titled “ Fintech Entrepreneurs: A Study on Innovative Trends, Issues and Challenges from Indian Perspective’ in a National Conference on Leadership and Entrepreneurship Development held at Integral University,Lucknow on 15-16 November, 2019.
- Ms. Akanchha Singh presented a paper titled "Human Development Index as a Feather of Cap of Development of India", at the Third Annual Conference of Association of Economic Development Studies on 'Globalization, Growth and Sustainability' organized by Shakuntala Mishra Rehabilitation University, Lucknow on 15-16 November 2019.
- Ms. Akanchha Singh attended a Workshop on "Digital & Integrated Marketing by Google" organized by IIM Lucknow on 17 Nov 2019, and gave a presentation on the Case Study of YouTube Music with regard to Digital Marketing.
- Mr. Shamit Srivastava presented a paper on “ Human Library: Concept, Process & experience in Indian context at 8th International Library & information Science professional summit held at BBAU , Lucknow on 23 Nov 2019
- Ms. Akanchha Singh has presented a paper titled "A Study on Purchase Intention of Consumers towards User Generated Content with Special Reference to Fashion Industry", at the Conference on 'The Impact of Globalization on Economic Development, Emerging Technology and Management Sciences' organized at Hierank Business School, Noida on 30th November 2019.

2.3 Paper publication

- Mr. Ashok Sen Gupta got his research paper published on the topic “An analysis Competitive Advantage of Indian Economy with other Developing Countries” in European Journal of Innovative Business Management, White Science (A Scientific Erudition), Volume 3, 2019 in Nov 2019.

2.4 Student’s Achievements

- Students of management department participated in Adharshila 2019, organised by SMS Varanasi and won various prizes under following categories:
 - ✓ Ad & Poster making- Manjari Jaiswal of MBA secured First position
 - ✓ Solo Dance- Abhishek Srivastava of MBA secured Third Position
 - ✓ Antakshari- Rimjhim Srivastava, Aman Singh Yadav, Shivam Singh of MBA, B.Com & B.Tech respectively were runner up
- 12 students of MBA Ist yr attended a national conference on “Leadership and Entrepreneurship Development” held at Integral University on 15-16 Nov 2019.
- 13 students (out of 31 students enrolled) have successfully completed the first module of Routing & Switching: Introduction to Network Module of CCNA and were awarded the completion certificate on 30 November 2019.

2.5 Faculty’s Achievements

- Dr. Prashant Gangawar and Dr. Hemant Kr. Singh received the Devang Mehta National Education award under Regional round, held at Taj hotels, Lucknow on 1 Oct 2019
- Prof B R Singh was invited as the chief guest in an event organized in Amity University on the occasion of International Ozone Day & Environmental Health Day on 23 Oct 2019.
- Dr. Hemant Kumar was invited as a judge to evaluate technological projects on 24 Oct 2019 by Digodium center Hazratganj, Lucknow.
- Mr. Ashok Sen Gupta successfully completed an online certification course on "Financial Analysis" by UDEMY Academy, awarded in October 2019

- Prof B R Singh chaired the 3rd technical session of “All India Seminars on Sustainable Water Management & Water Conservation” organized by Institute of Engineers, Lucknow on 15 Nov 2019.
- Ms. Aanchal Nigam has qualified UGC NTA- NET in December 2019 in Management stream.
- Mr. Ashok Sen Gupta successfully completed two online certifications on (a) "How to Secure Funding", and (b) "Funding Hacks for Researchers" from Elsevier & Research Gate, awarded in October 2019.
- Dr. Madhurima Verma , Assistant Professor has successfully completed online NPTEL Certification "Marketing Research and Analysis" conducted by IIT Roorkee.
- Ms. Nitika Kewlani has successfully completed online NPTEL Certification “Financial Accounting & Analysis” conducted by IIT Roorkee.

2.6 Industrial Visit

- Students of Diploma ME IInd yr visited M/s Gobind Industries, Barabanki on 11 Oct 2019 where they got the exposure of industrial set up and use of simple tools in day to day life.
- Students of PGDM Ist yr visited SHOPPER’s STOP on 17 Oct 2019 where they got the exposure of retail set up and marketing practices.
- Students of Diploma & ME final year visited CIPET on 18 Oct 2019.
- Students of B.Tech EE dept visited UPSLDC, on 22 Oct 2019 where they got the knowledge of latest trends in electricity regulatory authority of India.
- Students of MBA and B.Tech ME dept visited PN International, on 14 Nov 2019.
- Students of B.Tech EC dept visited Doordarshan Kendra, Lucknow , on 21 Nov 2019, where they got the insight on functional departments such as studio ENG section, Earth Station,VTR and Production Control room.

2.7 Placement Provided

- Satyam Prakash Mishra, student of B. Com (H) got selected in Godrej Ltd on 4 Oct 2019.
- TCS selected Akriti Singh from B.Tech CS on 17 Oct 2019 at a package of Rs 5.7 lakhs
- Varroc Engineering selected 19 students of B.Tech and Diploma during a campus placement drive on 31 Oct 2019
- BYJUs selected Paras Bhatt from M.Com during campus recruitment drive on 13 Nov 2019
- BYJUs selected Kritika Singh from B.Tech CS during campus recruitment drive on 20 Nov 2019
- Wipro selected Tanvi student of B.Tech CS on 21 Nov 2019
- Utkarsh Small Finance selected 2 students Ankit Kumar (MBA) & Manya Nigam (BBA) during campus recruitment drive on 21 Nov 2019
- CEDCOSS selected 2 students Shubham Kumar Pandey & Tanvi from B.Tech CS during campus recruitment drive on 22 Nov 2019
- Berger Paints selected Kshitij Srivastava on 26 Nov 2019 at a package of Rs 5.75 lakhs
- Hostello selected 5 students from PGDM & MBA during campus recruitment drive on 27 Nov 2019
- Utkarsh Small Finance selected Anjali Rai from MBA during campus recruitment drive on 28 Nov 2019
- Cognizant selected 2 students Shivangi Tripathi & Shubham Kr. Pandey from B.Tech CS during campus recruitment drive on 11 Dec 2019
- Asahi India Glass Ltd. selected Monu Kumar from Diploma ME during campus recruitment drive on 30 Dec 2019

3. EXTRA CURRICULAR ACTIVITIES

- The students participated in RELIANCE Foundation Youth Sports Fest organized in Lucknow, on 1-2 October 2019 and won the first Rank in Athletics and Football events in the Undergraduate Boys Category with a Prize Award of Rs. 25,000/-.
- Students of PGDM and MBA Ist y participated in launch of CWEHUB (Cafebiz Women Entrepreneurs Hub) Lucknow at PHD chamber of Commerce on 12th Oct 2019. The chief Guest Prof Archana Shukla, Director IIM Lucknow focused on importance of marketing and financial linkages.
- An Intercollege cricket tournament was organised on 7-8 Nov 2019 in which 8 schools of Lucknow participated actively.

4. EXTENSION ACTIVITIES

- A voluntary Blood Donation Camp was organised on 22nd October 2019. Medical teams of Blood Bank from Sanjay Gandhi Post Graduate Institute (SGPGI) & Dr. Ram Manohar Lohia Hospital (RML) Lucknow facilitated the event. Total 111 students donated near about 82 units of blood.
- SMS Lucknow has tied up with 'Robinhood Army', 'Rotibank' and 'Smile Welfare Foundation' for collection of leftover food from the hostel mess and get it distributed to the poor and needy. This helps in providing for many hungry people in and around Lucknow.

PROPOSED ACTION PLAN FOR JULY TO SEPTEMBER

The IQAC committee gave various suggestions for improving the quality of education and overall development of students. The suggestions includes

- Organizing alumni meet.
- Organizing a Degree award ceremony for PGDM, B.Tech & Diploma.
- Arranging the industrial visits for courses in which the same has not been arranged in the current academic year.
- Organizing a workshop on “Gender sensitization”.
- Submission of AQAR for academic year 18-19.
- Submitting SAR of NBA for Diploma in engineering.

Sr. No	Proposed Action Plan for Quarter September	Compliance/ Action Taken	Remarks
1	Reconstitution of IQAC for academic year 2019-20.	completed	On 03/09/2019
2	Initiating well-structured program for B.Tech on Saturday	completed	In progress
3	Attendance of students to be displayed on notice board every month.	completed	In progress
4	Organizing a workshop on “Gender sensitization”	yet to be completed	Proposed for next quarter
5	Designing the hobby club activities	In process	Proposed for next quarter