

MANDATORY DISCLOSURE
(SESSION: 2020-21)

I	Name of the Institution	School of Management Sciences
	Address including telephone, fax, e-mail	Kasimpur Biruha, P.O. – Kasimpur, Lucknow-Sultanpur Road, Near Gosainganj, Lucknow – 226501 0522 – 2238116, Fax : 0522-2237273 e-mail : registrarit@smslucknow.com
II	Name & Address of the Director	Prof. (Dr.) Manoj Mehrotra Kasimpur Biruha, P.O. – Kasimpur, Lucknow-Sultanpur Road, Near Gosainganj, Lucknow – 227125 0522 – 2238116, Fax : 0522-2237273 e-mail : director@smslucknow.com
III	Name of the Affiliating University	Dr. A. P. J. Abdul Kalam Technical University, Lucknow

IV. Governance

Members of the Governing Council and their brief background

CHAIRMAN Prof. (Dr.) B. P. Singh Former Head and Dean, Delhi School of Economics, New Delhi		
Prof. S.K. Singh Institute of Management Studies, BHU, Varanasi and Ex Vice Chancellor, Lalit Narayan Mithilia University, Darbhanga, Bihar	Prof. K. P. Singh Former Vice Chancellor, VBS Purvanchal University, Jaunpur & Ex-Director, IIT BHU, Varanasi	Prof. Rajeev Tripathi Director, MNNIT, Allahabad
Shri Shashi Prakash, IAS Former Chief Secretary & Chief Information Commissioner, Govt. of Tripura	Lt. Gen. M.M. Lakhera Former Governor Mizoram	Shri G K Pillai MD & CEO Walchandnagar Industries Ltd., Pune
Er. Amitabh CEO Sorrel Systems Pvt. Ltd., & Former President Eastern UP Exporters Association (EUPEA), Varanasi	Dr. Chandra Mauli Dwivedi Group Chief Human Resource Officer, ESDS Software Solutions Pvt. Ltd, Mumbai	Mr. Ravendra Mishra President - HR, Garware Wall Ropes Ltd. Pune
Sri S. K. Singh Chairman SMS-Society	Shri Ashok Kumar Singh Vice-Chairman, SMS-Society	Dr. M.P. Singh Executive Secretary SMS-Society
Sri Sharad Singh Secretary & CEO SMS, Lucknow	Regional Officer AICTE, Kanpur (Ex-Officio)	State Government Nominee – Director of Technical Education U.P. (Ex-Officio)

University Nominee		Prof. Bharat Raj Singh Director General (Technical) SMS, Lucknow
Member Secretary Prof. M. Mehrotra Director School of Management Sciences, Lucknow		

Members of Academic Council

Chairman Prof. (Dr.) Manoj Mehrotra Director, School of Management Sciences, Lucknow.	Prof. (Dr.) B.R. Singh Director General (Technical), School of Management Sciences, Lucknow
Prof. H.P. Mathur Institute of Management Studies, BHU, Varanasi	Prof. H. Karnik Indian Institute of Technology, Kanpur
Prof. A.K. Singh Professor Delhi School of Economics, New Delhi	Dr. N.B. Singh Institute of Management Studies Banaras Hindu University, Varanasi
Dr. Amarjeet Singh, HOD-Dept. of Electrical & Electronics Engg., School of Management Sciences, Lucknow	Dr. Dharmendra Singh Dean (IT), School of Management Sciences, Lucknow
Dr. P. K. Singh HOD- Dept. of Humanities & Applied Sciences, SMS, Lucknow	Prof. Amit Gautam Institute of Management Studies, BHU, Varanasi
Dr. P.N. Jha Director, School of Management Sciences, Varanasi	Member Secretary Mr. T.P. Singh Registrar, School of Management Sciences, Lucknow

V. Programmes

Name of the Programmes approved by the AICTE	B. Tech. (Comp. Science & Engg.) B. Tech. (Electronics & Comm. Engg.) B.Tech (Electrical Engineering) B.Tech. (Mechanical Engg.) B.Tech. (Civil Engg.) MBA Diploma (Civil Engg.) Diploma (Mechanical Engg.) Diploma (Computer Science & Engg.) Diploma (Electrical Engg.)
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For each Programme the following details are to be given

Name	B. Tech. (Computer Science & Engg.)
Number of Seats	90
Duration	4 years
Fee	70380
Placement Facilities	Fully Functional Institute Placement Cell

Name	B. Tech. (Electronics & Comm. Engg.)
Number of Seats	30
Duration	4 years
Fee	70380
Placement Facilities	Fully Functional Institute Placement Cell

Name	B. Tech. (Electrical Engg.)
Number of Seats	30
Duration	4 years
Fee	70380
Placement Facilities	Fully Functional Institute Placement Cell

Name	B. Tech. (Mechanical Engg.)
Number of Seats	30
Duration	4 years
Fee	70380
Placement Facilities	Fully Functional Institute Placement Cell

Name	B. Tech. (Civil Engg.)
Number of Seats	30
Duration	4 years
Fee	70380
Placement Facilities	Fully Functional Institute Placement Cell

Name	Diploma in Civil Engg.
Number of Seats	60
Duration	3 years
Fee	30150
Placement Facilities	Fully Functional Institute Placement Cell

Name	Diploma in Mechanical Engg.
Number of Seats	90
Duration	3 years
Fee	30150
Placement Facilities	Fully Functional Institute Placement Cell

Name	Diploma in Electrical Engg.
Number of Seats	60
Duration	3 years
Fee	30150
Placement Facilities	Fully Functional Institute Placement Cell

Name	Diploma in Computer Science & Engg.
Number of Seats	30
Duration	3 years
Fee	30150
Placement Facilities	Fully Functional Institute Placement Cell

Name	MBA
Number of Seats	90
Duration	2 years
Fee	70380
Placement Facilities	Fully Functional Institute Placement Cell

VI. Faculty

- ❖ Permanent Faculty : 83
- ❖ Permanent Faculty Student Ratio : 1:20 (MBA, B.Tech)
1:25 (Diploma)

VII. Profile of Director/Principal with qualifications Total experience, Age and Duration of Employment at the Institute concerned

Name	Dr. Manoj Mehrotra
Date of Birth	09/10/1958
Educational Qualification	MBA, PhD (Management)
Work Experience	
Teaching	23
Industry	13
Research	-
Others	-
Area of Specializations	Marketing
Subjects teaching at Under Graduate Level	Principles of Management, Business Communication & Fundamentals of Marketing



Post Graduate Level	Marketing Management, Sales & Distribution Management, Marketing of Services, Industrial Marketing, IMC & Business Communication
Research Guidance	
No. of papers published in Master's Ph.D.	
National Journals	14
International Journals	03
Conferences	10
Projects Carried out	01
Patents	-
Technology Transfer	-
Research Publications	20
No. of Books published with details	1 - Titled "Achieving Communication Effectiveness" ISBN No. 978-93-86142-33-7 of MRI Publications December 2020

VIII. Fee

Details of fee, as approved by State fee Committee, for the Institution	B.Tech Tuition Fee MBA Tuition Fee Security Money AKTU Examination Fee	70380 70380 5000 As per University Norms
Time schedule for payment of fee for the entire programme	Semester wise	
Criteria for fee waivers/scholarship	As per AICTE & Govt. norms	
Estimated cost of Boarding and Lodging in Hostels.	Rs. 70,000/-p.a.	

IX Admission

Number of seats sanctioned with the year of approval.	<u>Approval Year 2020-21</u> B.Tech - 210 MBA- 90 Diploma in Engineering - 240
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X. Admission Procedure

Mention the admission test being followed, name and address of the Test Agency and its URL (website)	<u>For B.Tech & MBA UPSEE-2020</u> Organized by Dr. A.P.J. Abdul Kalam Technical University, Sector- 11, Jankipuram Ext., Sitapur Road, Lucknow. https://aktu.ac.in
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	<p><u>For Diploma in Engineering-JEECUP-2020</u> Organized by JEECUP Guru Govind Singh Marg, Charbagh, Lucknow https://jeecup.ac.in</p>
Number of seats allotted to different Test Qualified candidates separately [AIEEE/CET (State conducted test/University Tests// Association conducted test)]	<p><u>Management Quota</u> B.Tech - 32, MBA - 14 seats <u>UPSEE</u> B.Tech - 178, MBA - 76 seats through State Entrance Examination conducted by Dr. A.P.J. Abdul Kalam Technical University Lucknow. <u>Diploma in Engineering</u> 240 seats through JEECUP Lucknow</p>

Calendar for admission against management/vacant seats

Last date for request for applications	04/12/2020
Last date for submission of application	04/12/2020
Dates for announcing final results.	04/12/2020
Release of admission list (main list and waiting list should be announced on the same day)	05/12/2020
Last date for closing of admission	05/12/2020
Starting of the Academic Session	24/11/2020
The waiting list should be activated only on the expiry of date of main list.	As applicable
The policy of refund of the fee, in case of Withdrawal should be clearly notified.	As per AICTE Norms

XI	Criteria and weightages for Admission	<p><u>B.Tech & MBA</u> 85% seats through the Counselling SEE-AKTU -2020.and 15% seats through direct admission & management quota or vacant seat. <u>Diploma in Engineering</u> 100% seats through JEECUP 2020</p>
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Describe each criteria with its respective weightages i.e. Admission Test, marks in qualifying examination etc.	<ul style="list-style-type: none"> • Percentage of marks in qualifying exam-10% • Entrance Test -70% • Personal Interview -20%
Mention the minimum level of acceptance, if any.	<p><u>B.Tech</u> General & OBC - 45 % in Intermediate SC/ST - 40% in Intermediate</p> <p><u>MBA</u> General & OBC - 50 % in Graduation SC/ST - 45% in Graduation</p> <p><u>Diploma in Engineering</u> 35 % in High School</p>
Mention the cut-off levels of percentage & percentile scores of the candidates in the admission test for the last three years.	<p><u>B.Tech</u> UPSEE (2020, 19, 18) - 45%</p> <p><u>MBA</u> UPSEE (2020, 19, 18) - 50 %</p> <p><u>Diploma in Engineering</u> (2020, 19, 18) - 35 %</p>
Display marks scored in Test etc. and in aggregate for all candidates who were admitted	Annexure-1

Composition of selection team for admission under Management Quota with the brief profiles of members (This information be made available in the public domain after the admission process is over)	Secretary Admission Chair Person Director Registrar HOD of the concerned departments Expert from the Academics Expert from the Industry
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Library:

Number of Library books/Titles/ Journals available (programme-wise)	<p><u>Management</u> No. of Volumes – 9614 Titles of Books – 2105 Journals available – National -24 International-06 E Journal- Delnet</p> <p><u>Engineering & Technology</u> No. of Volumes- 14887 Titles of Books – 3074 Journals available- National-28 International -02</p>
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List of online National/ International Journals subscribed	<ol style="list-style-type: none"> 1) IIMB Management Review 2) Indian Journal of Management 3) Indian Journal of Marketing 4) Indian Journal of Finance 5) Indian Journal of Entrepreneurship 6) Indian Journal of Economic & Research 7) Journal of Organization & Human Behavior 8) Int. Journal Of Applied Business & Economic Research 9) Int. Journal Of Operation & Supply chain Management 10) Journal of Digital Marketing 11) Research & Review: Human Resource & Labour Management 12) South Asian J. of Business Mgmt. cases 13) Vikalpa 14) Journal of Entrepreneurship 15) Asian Journal of Management Cases 16) Journal of Human Values 17) IIM Kozhikode Society & Mgmt Rev. 18) International Journal of Rural Mgmt. 19) Foreign Trade Review 20) Global Business Review 21) Journal of Emerging Market Finance 22) Metamorphosis: Journal of Mgmt. Research 23) Vision 24) Journal of New Business Ventures 25) Yojna 26) Kurukshetra 27) Economic & Political Weekly
E-Library facilities	Yes

Laboratory :
For each Laboratory

Major Equipments/ Facilities	Available as per AICTE / AKTU Norms for ME, CE, EN, EC, Physics, Chemistry & Communication Lab
Experimental Setup	Available as per AICTE / AKTU Norms for ME, CE, EN, EC, Physics, Chemistry & Communication Lab
Computing Facilities:	
Number and Configuration of Systems	375 Numbers 80 GB Hard Disk, 1 GB Ram, Dual Core Processor
Total number of systems connected by LAN	375
Total number of systems connected by WAN	4
Internet bandwidth	48 Mbps
Major software packages available	03 (Micro Soft, Orel & Cadapult)

Workshop:

Facilities available	Available as per AICTE/AKTU norms.
Games and Sports Facilities	Available
Extra Curriculum Activities	Yes
Soft Skill Development Facilities	Yes
Number of Classrooms and size of each	30 (80 sq mt. each)
Number of Tutorial rooms and size of each	08 (37 sq mt. each)
Number of laboratories and size of each	40 (78 sq mt. each)
Number of drawing halls and size of each	01 (156 sq. mt.)
Number of Computer Centres with capacity of each	01 (175 sq. mt.)
Central Examination Facility. Number of rooms and capacity of each.	Available- 03 conference rooms with the capacity of 100 students each.

Teaching Learning process

Curricula and syllabi for each of the programmes as approved by the University	As prescribed by A P J Abdul Kalam Technical University (Available on AKTU website)
Academic Calendar of the University	As prescribed by A P J Abdul Kalam Technical University. (Available on AKTU website)
Internal Continuous Evaluation System and appraisal	<p>a. The Performance of Faculty has been continuously assessed by their respective HODs'.</p> <p>b. All the HODs' present the Performance Report of the Faculties in the Coordination Committee Meeting & committee sends its report to the Director.</p> <p>c. A Three Tier Faculty Performance Appraisal System on annual basis is also placed.</p> <p>i. Tier no. 1: Self Appraisal by the concerned Faculty</p> <p>ii. Tier no. 2: Appraisal / Comments of the HODs'.</p> <p>iii. Tier no. 3: Appraisal / Comments of the Director</p> <p><u>Student evaluation:</u></p> <ul style="list-style-type: none"> • 2 internal tests • Assignments • Case study & presentations
Students' assessment of Faculty, System	The Institute has a well structured Student Feedback System that is taken in every semester.