SCHOOL OF MANAGEMENT SCIENCES, LUCKNOW

CITY OFFICE:
Sky Hi Chamber, 2nd Floor, 5 Park Road, Lucknow - 226001
Phone: 0522-2238116, Telefax: 0522-2237273

CAMPUS:
PO: 19th Kilometer Stone, Sultanpur Road, Kashimpur, Biruha
Post-Gosainganj, Lucknow - 226501(U.P)
Mobile: 9792633331, 9506033170
Visit us: www.smslucknow.com
E-mail: info@smslucknow.com, admission@smslucknow.com

https://in.linkedin.com/in/smslucknow
https://twitter.com/smslucknow
https://facebook.com/smstc
https://smstc.wordpress.com/
www.smslucknow.com
VISION & MISSION

QUALITY POLICY

Imparting value based education of highest standard relevant to contemporary world

MISSION

To create excellent learning ambience through innovation in teaching, research and consultancy for producing professionals capable of answering global challenges and demonstrating high ethical and moral standards.

VISION

To become a constantly growing center of excellence nurturing global-centric professional leadership based on ethical and moral attributes.

GUIDING VALUES

Trust; Sense of Ownership; Sense of Contribution; Innovation; Modesty & Mutual Respect
AWARE OF ITS MISSION OF PRODUCING HIGHLY COMPETENT MANAGEMENT AND TECHNOLOGY GRADUATES, THE SMS SOCIETY ESTABLISHED ANOTHER CENTER OF EXCELLENCE AT LUCKNOW. SCHOOL OF MANAGEMENT SCIENCES, LUCKNOW STARTED ITS OPERATIONS FROM THE YEAR 2008 WITH THEIR POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) PROGRAMME, DULY APPROVED BY AICTE, MINISTRY OF HRD, GOVERNMENT OF INDIA.

Sensing the ever-growing need for competent and highly trained professionals endowed with rich business acumen, skills and aptitude to operate in the highly complex and fast-changing economic and industrial environment, the SMS Society, a philanthropic social organization, registered under the Societies Registration Act, 1860, established an autonomous nonprofit educational center, School of Management Sciences (SMS), in Varanasi avowed with a mission of imparting highly innovative management, computer and other technical education in the eastern part of India, which happened to be the need of the hour keeping in pace with the country’s economy heading fast towards globalization.

With a modest beginning in 1995, SMS, Varanasi has never looked back. It has made consistent endeavour over the years to prove its national character as a Centre of Excellence in Management, Computer and Technical Education.

Today, School of Management Sciences, Varanasi is running Post Graduate Diploma in Management, viz. PGDM approved by AICTE, Ministry of HRD, Government of India. SMS is working forward to add programmes as per the need of the hour. Apart from PGDM the other management programmes offered is Master in Business Administration (MBA), approved by AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University. School of Management Sciences, Varanasi has also been very successfully running the MCA (Lateral Entry) programme, which are duly approved by the AICTE, and affiliated to AKTU. SMS, Varanasi is also offering undergraduate programmes, Bachelor of Business Administration (BBA), Bachelor of Computer Applications (BCA), Bachelor of Commerce (B.Com) and also offering Master of Commerce (M.Com) affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi.

Aware of its mission of producing highly competent Management and Technology graduates, the SMS Society established another center of excellence at Lucknow. School of Management Sciences, Lucknow has received B++ grade accreditation from NAAC - National Assessment and Accreditation Council (An Autonomous Institution of the University Grants Commission) Ministry of HRD Govt. of India in a very short span of 9 years. SMS is the only Institute and the youngest to have B++ Grade in Lucknow among the colleges offering Engineering and Management Courses and 4th in U.P. in the same category.

School of Management Sciences, Lucknow started its operations from the year 2008 with Post Graduate Diploma in Management (PGDM) programme, duly approved by AICTE, Ministry of HRD, Government of India. School of Management Sciences, Lucknow has also been very successfully running the Bachelor of Technology (B.Tech) programme approved by AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University. SMS Lucknow has also been very successfully running the Bachelor of Business Administration (BBA), Bachelor of Computer Application (BCA), Bachelor of Commerce (B.Com) and Bachelor of Commerce (Hons.), Bachelor of Science (B.Sc)-Maths, Master of Commerce (M.Com) programme affiliated to Lucknow University. More so as per the need of the hour Masters of Business Administration (MBA) Programme approved by AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University and Diploma in Engineering (Mechanical, Civil) affiliated to Board of Technical Education has been added. Recently another feather in wings of SMS has been added as B.Voc. Programme affiliated to Lucknow University.

SMS Lucknow also is recognised under section 2(f) & 12 (B) of UGC at 1956.
Dear Fellow Guardian / Student

Today we live in an era that is an epitome of competition. The challenging global economic and technological environment is also hypercompetitive and dynamic in nature. Economies across the globe are rapidly integrating into a mega world economy. A Business School also faces the very same pressures that it prepares their graduates for. The pressure of performance and quality apply to B-schools and institutes imparting technical education like never before. Our survival and growth depends on our ability to create superior values than our competitors. Clearly the need of the hour is to comprehend these changes and carve out leaders with a global perspective on economic, technological, cultural and political interfaces with business.

We at School of Management Sciences, Lucknow instill our students with the strength of character, self-confidence, build values of righteousness, technical competence and develop the required skills to emerge as business leaders. The commitment towards imparting quality education, research and training now stands certified by being awarded NAAC B++ Accreditation in the first cycle. This is a unique feat of having achieved this grade among the institutes offering management as well as technology courses, at a young age of 9 years.

SMS continuously tries to make its curriculum world class and deliver it in the most effective manner. Our professional courses in the area of management and technology groom the students in nine different life skills. These include ethical living, positive attitude, leadership skills, respect towards teachers and elders, sportsman spirit, courage to stand-up for truth, professional approach, innovative thinking, and the ability to constantly adapt to change. Our focus is on student success through a culture of academic and corporate collaboration and an environment of learning, experimenting and practicing. Our students are transformed into astute ‘Thought Leaders’ who are ready to take on the challenges of the corporate world, as well as shape-up as entrepreneurs to add value to the growth of society and the nation.

The continual striving for overall quality has seen the Institute at the 32nd position among all B-Schools in the Business India Survey-2017. Our focus on skill development has helped us to also add six new courses under the Pradhan Mantri Kaushal Vikas Yojna (PMKVY) this year. The enviable infrastructure, a consistent track record of academic excellence, coupled with hands-on industrial training, and innumerable industry-institute interactions, makes School of Management Sciences the right destination for managers and technocrats of tomorrow.

We welcome you to your first step towards a bright future.

Yours sincerely,

Prof. Manoj Mehrotra
MBA, Ph.D (Management)
AMT, MIMA, DCA, DMM
Director, SMS Lucknow

“Strive not to be a success, but rather to be of value”

- Einstein

www.smslucknow.com
LUCKNOW
THE CITY
OF NAWABS

The legacy of the imperial splendor of Lucknow has always fascinated people all over the world. The first hundred years of success belonged to the Nawab Wazirs which, in different degrees contributed to its growth and made it what has been metaphorically called, the “Shiraz of Awadh” and the “Constantinople of India”. The ambience of Awadh has commonly been associated with the leisurely habits, etiquette, architecture, food and refinement, the residues of Nawabi culture. Over the years the city has preserved this spirit of the bygone days. Lucknow took almost two centuries to grow to the size of a metropolis. The nawabs were responsible for imparting a distinct image to the city, which indeed is unique. They worked meticulously to dress Lucknow with religious and secular edifices of incomparable excellence.

The surviving monuments of the city like IMAMBARAS mark the evolution of an interesting style in architecture. In the reign of Nawab Asaf ud Daula, the Mughal stylistic legacy was re-interpreted in stone and stucco instead of marble and stone. Soon the builders began to experiment with European styles and attempts were made to fuse the occidental with the oriental. Consequently, the style that emerged could rival the best in the world. The city later passed to East India Company after Nawads lost the battle of Buxar in the year 1764. The city remained the capital of Awadh province of the British and went on to become the capital of the Central Province and in turn Uttar Pradesh, modern city of Lucknow spread evenly on both sides of the river Gomti, offers a tourist plenty of places of historical interest. Lucknow is famous world over for its ‘azadari’ or mourning sessions that occur in the Islamic Month of Mohharum.

The city has been equally well known for its culinary delights. The food culture of Lucknow has no parallels at all. The culture imbibes the courtly manners, beautiful gardens, poetry, music and architectural artifacts that rightly bestow Lucknow with the right title of “City of Nawabs”.

THE LEGACY OF THE IMPERIAL SPLENDOR OF LUCKNOW HAS ALWAYS FASCINATED PEOPLE ALL OVER THE WORLD. THE FIRST HUNDRED YEARS OF SUCCESS BELONGED TO THE NAWAB WAZIRS WHICH, IN DIFFERENT DEGREES CONTRIBUTED TO ITS GROWTH AND MADE IT, WHAT HAS BEEN METAPHORICALLY CALLED, THE “SHIRAZ OF AWADH” AND THE “CONSTANTINOPLE OF INDIA.”
SMS Leadership Awards & Recognition

SMS Lucknow is ranked at 1st position among all 615 colleges (and 43 participating colleges) all over Uttar Pradesh by Dr. A.P.J. Abdul Kalam Technical University, Lucknow for Innovation and Start-up activities carried out at the campus and under the Dr. Kalam Startup Parkrama-7th Edition and TEQIP III. SMS Lucknow received the award at an award ceremony organised by K-CIRS of AKTU, at New Delhi for encouraging Innovation and Entrepreneurship Programs.

Best Engineering College in North India
School of Management Sciences, Lucknow has been awarded as “Best Engineering College in North India” at “Excellence in Education: Training & Development – Award 2018” ceremony organised by ASSOCHAM (The Associated Chambers of Commerce and Industries of India) in Ranchi on 28th February 2018.

Brand Leadership Award 2018
SMS Group of Institution has been recognised among the “Best Brand” for its significant contribution in the field of Education at UP Brand Leadership Award 2018 organised by ABP News.

Educationalist Award 2018
School of Management Sciences, Lucknow has been conferred with the award for outstanding achievement & remarkable role in the field of education.

Educational Leadership Award 2018
SMS Lucknow received the “Educational Leadership Award” at the Dwayang Mahila National Education Award for Education Leadership and the 26th Business School Affair Ceremony organised by ABP News.

32nd Rank among Top 50 B-Schools in India
Survey conducted by Business India Magazine has put School of Management Sciences, Lucknow on the 2nd position in the prominent bracket of Top 50 B-Schools in India.

Innovation Leadership Award 2016
School of Management Sciences, Lucknow has been conferred with “Innovation Leadership Award” at 8th Innovation Education Awards and the award was presented by DNA & Stars of the Industry Group at Mumbai on 18th February, 2016.

Outstanding Contribution Award 2016
SMS Lucknow has been awarded for outstanding contribution during 2015-2016 in the upliftment of government schools in the vicinity of Kashimpur Biruha & Gosaiganj area of Lucknow region by i-Care India.

Innovative B School Award 2015
Another extraordinary achievement by SMS Group when it has been accorded with Innovative B-School Award for ‘Innovation in Building Academic & Industry Interface’ during 23rd HRD Congress at Mumbai on 18th Feb 2015.

Ranking
SMS Lucknow has received B++ grade accreditation from NAAC National Assessment and Accreditation Council (an Autonomous Institution of the University Grants Commission) Ministry of HRD Govt. of India. Our continuous effort to offer you the best education has been recognized in a very short span of 9 years. SMS is the only Institute and the youngest to have B++ Grade in Lucknow amongst the colleges offering Engineering and Management Courses and 4th in U.P. in the same category.

School of Management Sciences, Lucknow, is recognized under section 2(f) and 12(B) of UGC Act 1956, under the head ‘Non Government Self Financed colleges teaching up to Bachelor’s degree.’

SMS Lucknow received Two Prestigious Awards ‘Excellence in Education’ and ‘Excellent Engineering College’ award during UP Technical Education Summit held at Lucknow on 29th November 2014.

SMS Confirmed With Two Awards
Outstanding Business School (North), Innovative Business School in Academic-Interface at the 4th world HRD congress held in Mumbai, organized by leading media house Dainik Bhaskar and DNA.

Best Institute in UP for Placement Efforts
Associated Chambers of Commerce and Industry (ASSOCHAM) and the reputed educational Magazine, The Education Post has recently awarded School of Management Sciences for being The Best Institute in UP for Placement Efforts” at the event hosted at Ahmedabad. The award was presented by the State Minister for Education for the state of Gujarat.

Awards received at 17th Asia Brand Summit by 16th B-School Affairs & Dewang Mehta B-School Awards in the following category:
- B-School for Encouraging Innovations that lead to better development.
- B-School Leadership Award
- B-School with Best Academic Input (Syllabus) in “Marketing”.

Innovation B & Outstanding B-School Awards for SMS Group
The DNA and Stars of the Industry Group has conferred the “Innovation in Building Academic & Industry Interface” to SMSGI on February 12, 2013. The award is in recognition of leadership, development, innovation and industry interface of SMSGI.

SMS Bagged Three Prestigious Awards in World HRD Congress Summit
Innovations in Building Academic & Industry Interface, Outstanding B-School in Marketing (North), Best B-School in Business School Leadership at the 12th World Human Resource Development Congress in Mumbai. Other prominent competitors in these award categories included IMT- Almada, IMT-Ghaziabad and IIT -Mumbai.

SMS Group Gets Pride of Industry Award
SMS Group of Institutions received the “Pride of Industry Award” in the launching ceremony of the World Brand Congress Brochure 2009 and the book titled “Building Pride” at Mumbai.

SMS Group Sets Pride of Industry Award
SMS Group of Institutions received the “Pride of Industry Award” in the launching ceremony of the World Brand Congress Brochure 2009 and the book titled “Building Pride” at Mumbai.
COMMENDATIONS

Kamalika Chatterjee, University of Lucknow, Uttar Pradesh State Government

Mr. T. Sree Rama, V.P-HR, HCL Technologies Ltd.

Nice to see the 5+ accredited institutions by NAAC with best infrastructure and well qualified faculty. Wish all the success for the Institute.

Shri. V. B. Singh, Council Member and Es- Chairman, The Institution of Engineers (India), Uttar Pradesh Centre, Lucknow

Amazing college! Holds a lot of potential to be a pioneer in the region. Excellent Infrastructure, cordial staff, visionary management, A perfect blend to an academic seat of excellence. Wishing all the best to SMS, Lucknow.

Prof. Sushil Kumar, Chairman-MDP, IIM, Lucknow

I was delighted to see so many students and faculty members, actively participating in the CTE and FDP program. I was also impressed with the facilities and the quality of infrastructure provided by the Institute. Great job, keep it up.

Dr. Deepak B Phatak, Sr.VP-HR, TIFR Bombay

A beautiful campus and excellent reception, students are very participative.

Mr. Jayant Krishna, Chief Operation Officer, National Skill Development Corporations

Very good campus, neatly maintained, co-operative people

Abhijit J. Joshi, General Manager, Wall Ropes Ltd. Distt. Satara, Maharashtra

It was a pleasure visiting the campus. I am highly impressed with the infrastructure and labs. The students and faculty are very cooperative. I see a great future for SMS, Lucknow.

Mr. Deepak Deshpande, Sr. VP-HR, Netmagic Solutions

Congrats on the CII-SMS Fair. Great Initiative on forward looking. I'm sure it will do well for the students of SMS both. Also a lovely campus. Glad to be here. Keep up the good work.

Mr. Abhijeet Mishra, Chief Human Resource Officer, Lanco Infratech

Excellent Campus, enthusiastic and energetic faculty and students, and great ambience, facilities and quality.

Dr. Manoj Pandey, Managing Director, Digital India

The visit was very delightful. The centre has a great smell of hospitality. Wonderful reception by SMS staff. Thank you for your hospitality.

Mr. Prabhu Rangi, Managing Partner- GPR HR Consulting LLP

The interaction with the Management Team, Faculty members is quite impressive. The Institute is more inclined towards quality education. The hospitality is also fantastic.

Mr. Ravindra Pandey, GM-HR, Bipij Group Ltd.

Indeed a wonderful day with lot of new ideas and hopes, liked the awesome infrastructure, All the best for future endeavors.

Mr. Praneet Pandey, Sr. Director-HR, PCL Technologies Ltd.

Extremely good environment for students beautiful campus. Enthusiastic students and Faculty.

Mr. Praveen Sawant, VP-HR-Financial Technologies India Ltd.

It was a good experience to visit the Institute through the corporate department. Students appeared inquisitive & receptive too. Shall look forward to opportunities in future for more interactions. We shall look forward for students’ summer training. Wish SMS all the best in their future years.

Shri. S. D Roy, Sr. VP (Engg.) HPL, YMCA Bldg, Lucknow

I got a pleasure surprise to see the development happening at SMS, Lucknow. Also glad to learn the accolades the Institute has received. My best wishes to SMS Lucknow. Look forward to get pleasant surprises, academic excellence new in future.

Praveen Sawant, V.P-HR- Financial Technologies India Ltd.

SMS is a great institute. I love to visit. Great teamwork. Very good infrastructure. Thanks for giving me opportunity.

Kumar Lalit, GM (HR)- HCL Technologies Ltd.

The timely event on energy, environmental and disaster risk management was a wonderful occasion. It was a good experience to visit the Institute. The opportunity to meet the students, faculty and staff was very beneficial. I am sure it will do well for the students of SMS both. Also a lovely campus. Glad to be here. Keep up the good work.

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Dr. Monu Pandey, Professor, Economics Area & Chairperson, Entrepreneurship Development Centre (EDC), XLRI Jamshedpur

CII-SMS Fair 2015 is a good initiative for creating awareness on issue of sustainable development. My best wishes.

Prof. Dr. H. S. Das, Ex-Principal Secretary, Govt. of U.P.

Great Infrastructure and facilities for learning and sharing together Agile faculty and fellow professors.

Dr. Abhijeet Mishra, Chief Human Resource Officer, Lanco Infratech

Good interaction with students. Found them to be highly enthusiastic.

C. Jayakumar, General Manager, Gulf Oil Corporation Ltd.

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Shri. S. K Roy, Principal Secretary Technical Education, UP

The visit was very delightful. The centre has a great smell of vibration, building with energy and enthusiasm.

G. P. Rao, Managing Partner - GPR HR Consulting LLP

Amazing students, wonderful environment. A great organization. I am really honored to have come and interacted here.

Shweta Singh, Loyola University

Very happy to meet all of you. “To shine like the Sun, Learn to burn like the Sun.” Stay connected.

Srijan Pal Singh, Kalam Centre, Founder & CEO

I am grateful to have come and interacted with students in the RMS program and have been impressed with the facilities and the quality of infrastructure provided by the Institute. The hospitality is also fantastic. I wish SMS all the best in their future years.

Mr. Anurag Tewari, Joint Secretary (HR), Ministry of Skill Development and Entrepreneurship

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POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)
Approved by the AICTE, Ministry of HRD, Government of India

Year of Inception: 2008
Intake: 60
Duration: 2 Year Full Time

PGDM Program is most popular amongst the young people because it provides them skills and frameworks that are essential for advancement of their career. By earning this PGDM an individual can broaden his educational horizons & prepare themselves for leadership positions in different job segments. PGDM at SMS Lucknow provides global exposure through foreign educational excursions. Multidimensional, multi-tasking quality of a PGDM is much in demand by the Corporate world.

MASTER OF BUSINESS ADMINISTRATION (MBA)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow and Approved by the AICTE, Ministry of HRD, Government of India

Year of Inception: 2012
Intake: 60
Duration: 2 Year Full Time

The two year full time MBA programme aims to bring in an attitudinal change among the students, develop their leadership qualities and finally to mould them into competent Managers. The programme trains the students to handle resources effectively, take important decisions to achieve the organisational goals and equips them with modern management concepts and techniques.

BACHELOR OF COMPUTER APPLICATIONS (BCA)
Affiliated to Lucknow University, Lucknow

Year of Inception: 2012
Intake: 60
Duration: 3 Year Full Time

The Bachelor of Computer Application (BCA) is designed with a special focus on current Computer Applications. It is three years (six semesters) full time program. The BCA Programme aims to develop ability to interact with real-life situations and to build systems which can be efficiently processed on computers. The completion of the programme helps the students to take up positions in System Management and Project Management in leading IT Corporations.

The Degree of B.C.A of the University of Lucknow shall be conferred on the candidate who pursues the prescribed courses of study for six semesters and passes the examinations as prescribed under the relevant ordinances.

BACHELOR OF SCIENCE (B.Sc)-Maths
Affiliated to Lucknow University, Lucknow

Year of Inception: 2017
Intake: 120 seats
Duration: 3 years Full Time (Mathematical Group)

B.Sc. with mathematics group is open to those aspirants who wish to pursue their graduation and higher studies in pure sciences of Physics, Chemistry and Mathematics. It is a very interesting field having various career options. Mathematics degree graduates are respected for their excellent quantitative and problem-solving abilities and win a wide range of rewarding positions in the public and private sectors, like banking, finance, insurance and risk management, statistical department in government, etc.
BACHELOR OF COMMERCE

Affiliated to Lucknow University, Lucknow

Year of Inception: 2013
Intake: 80
Duration: 3 Year Full Time

The Bachelor of Commerce degree is a full-time three year program, affiliated to the University of Lucknow. The University of Lucknow is a world-renowned University established in 1921, ranked 15th by India Today & Nelson company. This course is designed to provide the student with a wide range of Managerial skills while at the same time building competence in a particular area. Students are exposed to general Business Principles and required accounting, economic and quantitative skills.

THIS IS THE ONLY COURSE THAT EXACTLY MEETS MY NEEDS, IT HAS ALSO GIVEN ME THE CHANCE TO LEARN AND EXPLORE NEW CULTURES. I THINK THIS IS AN AMAZING LIFE EXPERIENCE THAT I COULD NEVER FIND IF I HAD NOT STUDIED BACK IN LUCKNOW...

BACHELOR OF COMMERCE HONORS: B.Com. (Hons.)

Affiliated to Lucknow University, Lucknow

Year of Inception: 2013
Intake: 60
Duration: 3 Year Full Time (Semester Pattern)

Bachelor of Commerce Honors: B.Com (Hons.) is a three-year undergraduate course modeled to offer the student with a number of management skills and at the same time also building in them proficiently in a specific area. This course is a career-oriented degree which provides a foundation in all aspects of commerce. This course prepares graduates for a wide range of careers in the business world. The program is affiliated to the University of Lucknow which prepares the individual for the modern financial and accounting field.

ACADEMIC PROGRAMMES

MASTER OF COMMERCE (M.COM)

Affiliated to Lucknow University, Lucknow

Year of Inception: 2017
Intake: 60 seats
Duration: 2 years Full time on Semester Basis

M.Com is a 2 years (Full time) Program on Semester Basis. It is a post graduate program which gives emphasis on advanced knowledge in the field of commerce. There is no limitation of jobs for M.Com candidates both in private sector as well as in government sector. They can work as Accountant, Actuarial Consultant, Budget Analyst, Finance Manager, Financial Advisor, Financial Analyst, Financial Planning, Internal Auditor, Securities Analyst and Stock Broker. Opportunities exist in Banks, Budget Planning, Business Consultancies, Educational Institutes, Foreign Trade, Industrial Houses, Inventory Control, Investment Banking, Marketing, Merchant Banking, Public Accounting Firms, Policy Planning, Public Accounting Firms, Treasury and Forex Department, etc.

BACHELOR OF VOCATION (B.VOC.)

Approved by UGC & Affiliated to University of Lucknow

Year of Inception: 2015
Intake: Marketing & IT: 50, Retail Management: 50, Software Development: 50

B.Voc. is a three year degree program, approved by UGC & affiliated to University of Lucknow, Lucknow with multiple exit points. Students can leave at the end of first year with a Diploma, at the end of second year with an Advanced Diploma, and at the end of three years with a Degree. This programme has been initiated keeping in view the government initiative (NSDC) of developing a skilled workforce for growth of Indian manpower. It helps students to acquire adequate skills, make them work ready, enhance employability of graduates, and thus make them part of global workforce. The curriculum offers a unique blend of vocational and business management concepts. Field visits, internships, guest lecture from industry experts, experimental learning are some of the highlights of this curriculum.
BACHELOR OF TECHNOLOGY (B.Tech)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow, and Approved by the AICTE, Ministry of HRD, Government of India
Year of Inception - 2008
Intake:
- Computer Science - 60
- Civil Engineering - 60
- Electronics & Communication - 30
- Electrical Engineering - 60*
- Mechanical Engineering - 60
Duration: 4 year Full Time

The Bachelor of Technology (commonly abbreviated as B.Tech) is an undergraduate academic degree conferred after completion of four year program of studies at our institution. These programmes bring about an overall personality change in the students and mould them into young Technical Professionals.

Computer Science and Engineering
Computer Science Engineering students learn about basic engineering techniques, as other engineering students, during first year course. These techniques include Engineering Mathematics, Physics and Chemistry, Engineering drawing. From second year they are exposed to core Computer Science subjects like programming, Data Structures, Digital logic, Theoretical computer Science, Algorithms, Computer networks, Operating systems, Web technologies, Databases and Computer Architecture are few to mention.

Civil Engineering
Civil engineers build the world’s infrastructure. In doing so, they quietly shape the history of nations around the world. Most people cannot imagine life without the many contributions of civil engineers to the public’s health, safety and standard of living. Only by exploring civil engineering’s influence in shaping the world we know today, we can creatively envision the progress of our tomorrow.

Electrical Engineering
Electrical engineering is the branch of engineering that deals with the technology of electricity. Electrical engineers work on a wide range of components, devices and systems, from tiny microchips to huge power station generators. It deals with the study of design, development, and maintenance of electrical systems and their components, ensuring quality, safety, reliability, and sustainability. The course focuses on the manufacturing of electrical equipment used in a number of sectors including construction and building and the production and distribution of power. The field of electrical engineering has grown and branched out into a number of specialized categories, including power generation and transmission systems, motors, batteries and control systems.

Mechanical Engineering
Mechanical engineering is a discipline of engineering that applies the principles of physics and material science for analysis, design, manufacturing, and maintenance of mechanical systems. It is the branch of engineering that involves the production and usage of heat and mechanical power for the design, production, and operation of machines and tools. It is one of the oldest and broadest engineering disciplines.

Electronics & Communication Engineering
Is an engineering discipline where non-linear and active electrical components such as electron tubes, and semiconductor devices, especially transistors, diodes and integrated circuits, are utilized to design electronic circuits, devices and systems, typically also including passive electrical components and based on printed circuit boards. The term denotes a broad engineering field that covers important subfields such as analog electronics, digital electronics, consumer electronics, embedded systems and power electronics.

DIPLOMA IN ENGINEERING – Mechanical (Production), Civil
Affiliated to Board of Technical Education, Uttar Pradesh which prepares the individual for the engineering field.

Year of Inception - 2013
Intake:
- Civil - 60
- Mechanical (Production) - 120
Duration: 3 Year Full Time

Diploma in Engineering –Mechanical(Production), Civil is a three-year full time diploma course modeled to offer the student with a set of technical skills and at the same time also building in them proficency in a specific area. This course is a career-oriented diploma which provides a foundation in all aspects of engineering. The program is affiliated to the Board of Technical Education, Uttar Pradesh which prepares the individual for the engineering field.
BBA
Eligibility:
All those students who have completed Intermediate or 10+2 with minimum 50% marks in aggregate for GEN/OBC and 45% for SC/ST candidates in any discipline are eligible for BBA programme. Candidates appearing in their final examination of the Intermediate or 10+2 may also apply. Such students will have to provide their passing out mark sheets, at the time of final selection.

Admission Procedure:
The admission is done through Written Entrance Examination followed by Personal Interview.

B.CA
Eligibility:
The candidates should have passed Intermediate / Higher secondary (i.e. 10+2) or equivalent examination with minimum of 50% marks for GEN/OBC and 45% marks for SC/ST. Candidate with mathematics as one of the subjects (only Science / Math stream) are eligible.

Admission Procedure:
The admission is done through Written Entrance Examination followed by Personal Interview. Admission will be granted on the basis of final merit-list prepared by the admission committee.

B.Sc (Maths)
Eligibility:
The candidate must have passed Intermediate Science (with Mathematics) or equivalent examination with minimum of 50% marks for GEN/OBC and 45% marks for SC/ST. Candidate with mathematics as one of the subjects (only Science / Math stream) are eligible.

Admission Procedure:
The admission is done through Written Entrance Examination followed by Personal Interview. Admission will be granted on the basis of final merit-list prepared by the admission committee.

PGDM
Eligibility:
To be eligible for admission to the PGDM program, the participants must possess a Bachelor’s degree from a recognized university or equivalent, with a minimum of 50% aggregate marks or equivalent in any discipline, recognised by the Association of Indian Universities(AIU) for admission to post graduate programs.

Admission Notification and Application
• The admission notification is generally released each year after the CAT releases the notification for the CAT. The applicants seeking admission to the School of Management Sciences are required to appear in the CAT conducted by the IIMs or XAT conducted by XLRI Jamshedpur or MAT conducted by AIMA or C-MAT conducted by ATMA by AIMA. In addition they are also required to fill up the SMS Application Form, the details of which are released in the admission notification.

Selection Procedure
• The selection procedure at School of Management Sciences is highly structured and objective. It is geared towards assessing the applicants’ requisite attitudes, drive and learning abilities to put him / her up through two years of rigorous learning.

Three Tier Selection Process
• Tier 1: Screening Candidates who qualify in the CAT / XAT /MAT and other exams with scores meeting SMS standards
• Tier 2: Group Discussions and Personal Interview
• Tier 3: Psychometric Test & selection letter

MBA
Eligibility:
Candidates must have completed their three year Bachelor’s degree or equivalent in any discipline recognized by the Association of Indian Universities (AIU) with minimum of 50% marks for GEN/OBC and 45% marks for SC/ST. Individuals appearing for their final year degree examination can also apply.

Admission Procedure:
The admission is done through the State Entrance Examination (UPSEE) conducted by the Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

B.Tech
Eligibility:
The candidate must have passed Intermediate examination of U.P. Board or 10+2 level examination from any recognized Board/University.

Admission Procedure:
• The selection procedure at School of Management Sciences is highly structured and objective. It is geared towards assessing the applicants’ requisite attitudes, drive and learning abilities to put him / her up through two years of rigorous learning.

Three Tier Selection Process
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M.Com.
Eligibility:
The candidate must have completed B.Com. or B.Com. (Honors) from a recognized University (Minimum marks: General/OBC 45%, SC/ST 40%) or any candidate possessing at least 50% in BBA or BMS or similar professional qualification with Mathematics and Economics as a subject of study.

Admission Procedure:
The admission is done through Joint Entrance Examination conducted by Council of Uttar Pradesh, Board of Technical Education thereby counseling and personal Interview.

Diploma in Engg.
Eligibility:
The candidate should have passed Intermediate or equivalent examination with Commerce or Economics or Mathematics as one of the subjects of study and minimum of 50% marks in aggregate for GEN/OBC and 33% marks for SC/ST candidates.

Admission Procedure:
The admission is done through Joint Entrance Examination followed by Personal Interview. Admission will be granted on the basis of final merit-list prepared by the admission committee.

Diploma in Mech. (Production, Civil)
Eligibility:
The candidate should have passed Intermediate or equivalent examination with Commerce or Economics or Mathematics as one of the subjects of study and minimum of 50% marks in aggregate for GEN/OBC and 33% marks for SC/ST candidates.

Admission Procedure:
The admission is done through Joint Entrance Examination conducted by Council of Uttar Pradesh, Board of Technical Education thereby counseling and personal interview.

M.E.
Eligibility:
The candidate should have passed Intermediate or equivalent examination with Commerce or Economics or Mathematics as one of the subjects of study and minimum of 50% marks in aggregate for GEN/OBC and 33% marks for SC/ST candidates.

Admission Procedure:
The admission is done through Joint Entrance Examination followed by Personal Interview. Admission will be granted on the basis of final merit-list prepared by the admission committee.

B.Com.
Eligibility:
The candidate should have passed Intermediate or equivalent examination with Commerce or Economics or Mathematics as one of the subjects of study and minimum of 50% marks in aggregate for GEN/OBC and 33% marks for SC/ST candidates.

Admission Procedure:
The admission is done through Joint Entrance Examination followed by Personal Interview. Admission will be granted on the basis of final merit-list prepared by the admission committee.

B.Voc.
Eligibility:
The candidate should have completed High School Examination (CBSE, ICSE or State Board) with minimum 35% marks in aggregate.

Admission Procedure:
The admission is done through Joint Entrance Examination followed by Personal Interview. Admission will be granted on the basis of final merit-list prepared by the admission committee.

M.Com.
Eligibility:
The candidate must have passed B.Com. or B.Com. (Honors) from a recognized University (Minimum marks: General/OBC 45%, SC/ST 40%) or any candidate possessing at least 50% in BBA or BMS or similar professional qualification with Mathematics and Economics as a subject of study.

Admission Procedure:
The admission is done through Joint Entrance Examination conducted by Council of Uttar Pradesh, Board of Technical Education thereby counseling and personal Interview.

JEE CUP Code: 2091
OBJECTIVES OF COURSE
The four-year curriculum of Bachelor of Technology in Civil Engineering enables the graduate to enter professional practice as an engineer or to continue his or her studies in programme leading to advanced degrees in the following broad fields of specialization: Construction Engineering and Management, Environmental Engineering, Geotechnical Engineering, Hydrology, Materials, Structural Engineering and Mechanics, Transportation, and Water Resources Planning and Management.

Programme is designed to provide deep insights about all the knowledge essential for civil engineers. The Students will be able to use modern engineering techniques, skills, and tools to identify, formulate, and solve civil engineering problems. They will be prepared for professional practice in civil engineering and will be able to function and communicate effectively individually and within multidisciplinary teams.

LABS
- Surveying Lab
- Material Testing Lab
- Transportation Lab
- Concrete Lab
- Building Planning & Drawing Lab
- Fluid Mechanics Lab
- Environmental Engineering Lab
- Geo-Informatics Lab
- Structure Analysis Lab
- Geotechnical Lab

Career Opportunities
- Water Supply, Sewerage & Irrigation Dept.
- Highways
- Infrastructure Sector
- Ready Mix Concrete Plants
- Quantity Survey Engineers
- Power, Oil & Gas Sector
- Steel Sector
- Coal Mines
- Railways
- Defense

Duration - 4 years
Approved by AICTE, Min. of HRD, Govt. of India & affiliated to Dr. A. P. J. Abdul Kalam Technical University

COMPUTER SCIENCE AND ENGINEERING

OBJECTIVES OF COURSE
This four year program lays emphasis on software & hardware engineering, data and information systems engineering, as well as on Networking Technologies, Wired, Optical Fiber, and Wireless. The Department provides exposure to emerging technologies as well as futuristic technologies like Nano-Technology and quantum computing.

LABS
- DAA / OS Lab
- CNS / CN Lab
- Logic Design Lab
- Distributed System Lab
- Data Structure Lab
- DBMS Lab
- ITIM Lab
- OOP / WT Lab

Career Opportunities
- Computer Security Analysts
- Computer Engineer
- Consulting Engineer
- Research, Development and Design of Computer & Software
- Computer Operations Manager
- Customer Engineer
- Computer Network Manager
- Specialist Computer Consultant
- System Analyst

Duration - 4 years
Approved by AICTE, Min. of HRD, Govt. of India & affiliated to Dr. A. P. J. Abdul Kalam Technical University
OBJECTIVES OF COURSE
The electrical engineering department produces graduates who are able to practice electrical engineering to serve State and Regional Industries, Government Agencies, or National and International Industries. Department prepare graduates for personal and professional success with awareness of commitment to their ethical and social responsibilities, both as individuals and in team environment. The curriculum closely links technical fundamentals with team project building, professional principles and societal issues. The programme fosters a willingness to learn concepts and ideas from diverse disciplines both within and outside of electrical engineering.

LABS
- Electrical Engineering Lab
- Power Electronics Lab
- Network Systems Lab
- Instrumentation Lab
- Control System Lab
- Measurement Lab
- Electric Drive
- CAD Lab
- Project Lab

Career Opportunities
- Power: Oil and gas industry, Power generation industry, Hydro-electric energy industry, Chemical Industry
- Technology: Computer Hardware, the Electronics industry
- Infrastructure: Materials and metals industry, Rail industry, Automotive industry, Construction industry, Telecom, Utilities
- Others: Defence industry, Fast moving consumer goods industry, etc.

Duration - 4 years
Approved by AICTE, Min. of HRD, Govt. of India & affiliated to Dr. A. P. J. Abdul Kalam Technical University

OBJECTIVES OF COURSE
The undergraduate programme aims at providing a balanced exposure to both Electronics and Communication. The special feature of Electronics teaching is the emphasis on VLSI design and the use of CAD tools in its development. On the Communication side, the Department highlights modern technologies like optical fiber, wireless and mobile communication. Students of the Department are given high exposure to computer technology as well.

LABS
- Electronic Lab
- Digital Circuit Lab OOP / WT Lab
- Electronic Workshop & PCB Lab
- Analog Communication Lab
- Communication Lab
- Analog Circuit Lab
- Microwave Engineering
- Project Lab
- Digital Communication Lab
- Microprocessor Lab
- CAD of Electronics Circuit Lab

Career Opportunities
- Telecom Sector
- Broadcasting
- Automation
- Consumer Electronics
- Chip Designing
- Micro Controller Designing
- Mobile Communication
- Networking & IT Sector

Duration - 4 years
Approved by AICTE, Min. of HRD, Govt. of India & affiliated to Dr. A. P. J. Abdul Kalam Technical University
MECHANICAL ENGINEERING

OBJECTIVES OF COURSE

The objective of an undergraduate course in Mechanical engineering is to impart skills and expertise in the areas of design, manufacturing, mechanics and thermal sciences that are essential to most sectors of industry. The course familiarizes students to the field of mechanical engineering through an exposition of its disciplines, including Structural Analysis, Mechanism Design, Fluid Flows, and Thermal Systems. The course also makes them familiar with the operation and safety of machine tools. Topics like Thermodynamics, Heat Transfer, Fluid Mechanics, Systems Dynamics, Design, Manufacturing etc. are an integral part of the curriculum. The course structure puts lot of stress on lab work and design projects.

LABS

- Engg. & Mechanics Lab
- CAD/ CAM Lab
- Fluid Mechanics Lab
- Automobile Lab
- Material Science & Testing Lab
- Applied Thermodynamics Lab
- Theory of Machine Lab
- Solid works Software
- Fluid Machinery Lab
- Heat and Mass Transfer Lab
- Manufacturing Science
- Refrigeration and Air Conditioning Lab
- Measurement and Metrology I and II Lab

Career Opportunities

- Automobile Industry
- Space Research
- Aeronautical
- Energy & Utilities
- Bio-mechanical Industry
- Manufacturing Plants
- Air-conditioning & Refrigeration Industry
- Turbine Manufacturing Plants
- Refining Industries (Agricultural sector)

Duration - 4 years

Approved by AICTE, Min. of HRD, Govt. of India & affiliated to Dr. A. P. J. Abdul Kalam Technical University
WHY SMS?

EXCELLENT SCHOLARSHIP SCHEMES FOR MERITORIOUS STUDENTS MADE ME SELECT SMS

EXCELLENT INFRASTRUCTURE, FACULTY AND PLACEMENT RECORD MADE ME CHOOSE SMS

SMS ENHANCES OUR EMPLOYABILITY MEETING INDUSTRY STANDARDS THROUGH ITS UNIQUE PEDAGOGY

"A+++" RATED BUSINESS SCHOOL, RECOGNITION AND AWARDS AT VARIOUS NATIONAL AND INTERNATIONAL FORUMS GAVE ME IMMENSE CONFIDENCE TO COME TO SMS

THE PGDM PROGRAMME AT SMS IS DULY APPROVED BY AICTE MINISTRY OF HRD, GOVT. OF INDIA

SMS ENSURES OUR OVERALL PERSONALITY DEVELOPMENT AND ALSO INCULCATES MORAL & ETHICAL VALUES TO BECOME A SUCCESSFUL LEADER AND MANAGER

AT SMS WE GET THE OPPORTUNITY TO UNDERTAKE CONSULTANCY AND RESEARCH ACTIVITIES IN THE FIELD OF BUSINESS MANAGEMENT

SMS PROVIDES INTERNATIONAL EXPOSURE THROUGH ITS WORLD CLASS CURRICULUM AND ACADEMIC TIE-UPS WITH FOREIGN UNIVERSITIES

SMS PROVIDES EXCELLENT SCHOLARSHIP SCHEMES FOR MERITORIOUS STUDENTS.
Assessment in all the programmes is of continuous nature. It emphasizes development of personal and professional competence as well as gaining of business knowledge and skills. Students therefore, need to perform consistently at high academic levels.

They would be expected to work under considerable pressure, as the programmes are highly demanding in requirement of time and quality of output. Through the Performance Appraisal system of the Institute, it is ensured that the students will be capable to perform with a very high level of efficiency. It ensures to cater the needs of industry. The evaluation system also ensures that students develop an aptitude for working in challenging conditions. This holistic evaluation system enables the students to monitor their performance through their participation in a variety of learning activities such as class participation, case presentations, assignments, quizzes, term papers, mid-term and end-term examinations and general conduct and behavior in the course of their stay at the Institute.

Attendance in all academic and institutional activities is compulsory. Those students who fail to meet attendance requirement of 75% in a course will not be eligible to appear in the end semester examinations.

Those who successfully complete the two-year full-time programmes are awarded Post Graduate Diploma in Management. The Post Graduate Diploma in Management is approved by All India Council for Technical Education (AICTE), Government of India.

School of Management Sciences has been enriching the field of higher education and providing better opportunities to its students in industry as well as research areas. In this process of nurturing the excellence, SMS is proud to announce that students, who want to pursue Doctoral Programme after completion of their PGDM from SMS, are eligible for applying PhD programme offered by FMS-BHU, Varanasi.

Each PGDM student is given a global exposure tour through foreign excursions during their programme.

The PGDM programme comprises of four semesters. The first two semesters primarily focus on compulsory courses covering foundation and various functional areas of management. The third and fourth semesters include integrative courses in management and electives from various areas of specialization. The students undertake summer training project between 2nd and 3rd semesters.

Assessment in all the programmes is of continuous nature. It emphasizes development of personal and professional competence as well as gaining of business knowledge and skills. Students therefore, need to perform consistently at high academic levels.
In order to impart to the students the best possible knowledge, the classroom sessions at School of Management Sciences are augmented by exercises, project studies, role plays, case studies, simulation games, brainstorming sessions, software applications, presentations etc. Through these methods, we endeavor to generate and encourage more creative and innovative thinking in our students. SMS pursues a holistic approach to the teaching-learning paradigm that incorporates innovative learning methods for making the internalisation exercise of the participants highly lucid, interactive and purposeful.
### PGDM Course Profile

#### Semester I
- Management Principles and Practices
- Business Statistics
- Marketing Management
- Financial Accounting
- Research Methodology and Business Statistics
- Accounting and Financial Analysis
- EEP – 1
- Open Defence – 1

#### Semester II
- Strategic Management
- Banking & Financial Services
- Entrepreneurship and Incubation
- Business Analytics – I
- Core Specialization – I
- Core Specialization – II
- Open Specialization – I
- Summer Training Project
- EEP – 2
- Open Defence – 2
- Courses of Independent Studies (CIS – I)
- Rural Marketing
- Business & Sustainable Development
- WTO and International Trade
- Cross Cultural Management

#### Semester III
- Macro-economics
- Supply Chain & Logistics Management
- Human Resource Management
- Financial Management
- Operations Research
- Organizational Behaviour
- Field Survey Project
- EEP – 2
- Open Defence – 2

#### Semester IV
- Graduation by Vigilant Ethics
- Retail Management
- E Commerce & Digital Marketing
- Core Specialization – III
- Open Specialization – II
- Open Specialization – III
- Dissertation
- Comprehensive Viva-Voce

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### Specialization Options

#### Finance
- Security Analysis & Portfolio
- Taxation and Tax Management
- Risk Management & Derivatives

#### Marketing
- Advertising and Consumer Behaviour
- Sales Management
- Services Marketing

#### Human Resource
- Compensation & Reward Management
- Organizational Development & Mgmt. of Change
- Human Resource Development

All the PGDM participants, in Third Semester, shall start pursuing ‘specialization – subjects’. SMS offers dual specialization covering three significant areas of management, viz., Marketing, Finance and Human Resources.
Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE). The objective of this Skill Certification Scheme is to enable a large number of Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood. Individuals with prior learning experience or skills will also be assessed and certified under Recognition of Prior Learning (RPL). Under this Scheme, Training and Assessment fees are completely paid by the Government.

SMS Lucknow has been sanctioned 150 seats by AICTE for skill based programmes under “Pradhan Mantri Kaushal Vikas Yojna (PMKVY). Six courses have been approved @25 seats in each course. These courses are:

i. Automotive – Repair & Welder;
ii. Construction – Shuttering Carpenter System;
iii. Electronics – Field Technician (AC);
iv. Electronics – DTH Set up box installation & Service Technician;
v. Plumbing – Plumber (General);

AICTE entrusted this new responsibility to SMS to utilize its existing infrastructure for offering these courses, so that unemployed youth may enrol in these courses to acquire adequate skills for being certified and finding placement in suitable private sector or can themselves initiate their own business ventures.

KALAM CENTRE @ CAMPUS
SMS Lucknow is proud to start an incubation centre- ‘Kalam Centre @ Campus’ for Innovation and Incubation of start-up (K- CIIS) program. Kalam Centre @ Campus is established to promote culture for giving and social development through innovations and developing the future thought leaders for tomorrow.

Entrepreneurship Cell (e-cell)
SMS Lucknow established Entrepreneurship Cell to facilitate innovations and entrepreneurship amongst its students. Both the centres aim to act as a platform to collaborate students with academia, business and research for formulating their ideas into project for benefit of society.

CISCO NETWORKING ACADEMY @ CAMPUS
SMS Lucknow inaugurated the CISCO Networking Academy on 22nd November, 2018. The SMS, Lucknow CISCO Networking Academy is unique and the only authorized CISCO partner of its kind in the region. The academy will provide training on advanced networking technologies, routing and switching leading to CCNA Certification. The purpose of this cooperation is to increase the access to education and career opportunities. The foundation of a Cisco Network Academy can improve pedagogical and learning conditions within institute by providing modern knowledge to students and thus improving the basis for their further study or the choice of first employment.

Microsoft Visual Studio Team Services (VSTS) @ SMS
SMS, Lucknow has launched Microsoft Visual Studio Team Services (VSTS) in campus. Our Students can further develop their coding skills through free online learning courses, technology contests and tutorials available through Microsoft Imagine Subscription.

CompTIA Learning Center
The Computing Technology Industry Association (CompTIA) is a not-for-profit association which offers a wide range of professional certifications for the IT industry. The organization’s motto is “Advancing the global IT industry” and they strive to give the best. Their range of courses are widely acclaimed which include CompTIA A+, CDIA+ Linux+, Network+, Project+, Security+, Server+, Strata. These give a leading edge for IT professionals in their career.

ETS Testing Center
SMS Lucknow collaborated with ETS Testing Partner for conducting TOEFL. ETS develops various standardized tests primarily in the United States for K-12 and higher education, and it also administers international tests including the TOEFL (Test of English as a Foreign Language), TOEIC (Test of English for International Communication), Graduate Record Examination (GRE) General and Subject Tests, IELTS and The Praxis test Series – in more than 180 countries, and at over 5,000 locations worldwide.
The globalisation onslaught has brought people closer across the world. Sensitising this, SMS has entered into academic collaborations with:

- Claflin University, South Carolina, USA
- Emporia State University, USA
- California State University, San Bernardino (CSUSB), USA
- Unesp (Universidade Estadual Paulista), Brazil
- Szent Istvan University, Gédojlo, Hungary
- Karoly Robert College (KRF), Gyongyos, Hungary

International Academic Alliances

SMS has signed specific MOUs with these institutions for exchange programmes meant for faculty and students on a regular basis, for conducting joint research work and for conducting training & capacity building exercises to provide holistic solutions for surmounting global management problems. SMS is also in the process of finalizing few more such tie ups of the higher order with top academic institutions around the world to make the students and faculty at par with global standards.
Vision
“To become a constantly growing centre of excellence nurturing global-centric, ethical & eco-friendly research and innovation on contemporary environmental issues to save Earth & save life.”

Mission
To develop eco-friendly technology, advance scientific research and innovation to save Earth & humanity.

Objectives
To create awareness programmes to contain environmental threats. Research focusing in the areas of global concern i.e. issues of disaster management, global warming and sustainable development for managing environmental threats to save earth & humanity.

Quality Policy
Imparting value-based research & innovation of highest standard relevant to contemporary environmental issues facing humanity.

Guiding Values
• Trust
• Sense of ownership
• Modesty & mutual respect
• Keeping up the highest moral standards;
• Sense of sacrifice for the sake of Earth & humanity

Air-O-Bike
World wide huge demand of vehicles is resulting in a rapid consumption of fossil fuels and causing fast depletion of energy resources. Most motorcycles in the world today use engines that burn gasoline, contributing to greenhouse gases and adding air pollution to the surrounding area. It is ultimately causing serious threat to mankind on account of global warming and climatic changes. Since the enormous potential of air is freely available in the atmosphere which can be compressed and utilized as zero pollution energy source to address the Global Warming issues. This has been root cause to invent Novel Air Turbine Engine for two wheeled vehicle. This engine uses compressed air to turn a small air turbine, generating enough power to run a motorcycle for up to 40 minutes.

Solar Electric Street Car
The transport sector alone is emitting pollutant heavily through tail pipe due to multifold demand of vehicles. Along with this, growing industrialization all over the world is responsible for Global warming and Climate Changes. Thus, eco-friendly devices running on non-conventional resources like: Solar, Air and Water can address the reduction of huge pollutants and thereafter curbing the global warming issues. These resources can be proved energy potentials globally as they have enormous availability that too free of cost. This thought has forced and motivated our students to create innovative idea to develop eco-friendly “Solar Electric Street Car” under C.V. Raman Centre for Research and Innovation.

Solar Electric Bicycle
It is a fact that bicycle was invented as the first mode of transport by using manpower through paddling, which runs approximately at the speed of 20 to 25 km. per hour. In India, nearly 70% population is residing in the rural area (villages) and their means of transport is still bicycle or motor bike. Thus there is a need to provide efficient and motorized bicycle to give them relief as well faster travel. The Solar bicycle is the answer to this issue and it has zero impact on climate change and global warming as well. With this idea development of Solar-Bicycle was carried out which can help masses of the society.

Live interview of Prof. (Dr.) B.R. Singh, Director, SMS-IET, was aired on Doordarshan, Bundelkhand on 6th January, 2016 at 12:30 noon. During the address on the programme name “Bundelkhand Badhla- Samsamayik Charcha”, Dr. Singh emphasized on the climate change and its impact on drought. He has suggested the state Government to take the burning issue of irrigation on providing community borewell, lift irrigation, food security to check casualty.
aegis of Vedic Science Centre:

1. setting up a Center of Vedic Science at SMS Lucknow.

2. The aim of "Vedic Research Center" is to work in the field of different knowledge systems of India to reveal the essence of wisdom enshrined in the Vedas and to propagate it for the benefit of mankind. The different streams of knowledge like scientific heritage of India, history, philosophy, religious studies, mythology, psychology and cultural studies are enshrined in Vedas, which are to be identified and developed. All these are to be addressed by detailed research, investigation and evaluation. This is the key factor that kindled the idea of setting up a Center of Vedic Science at SMS Lucknow.

Various researches have been conducted under the aegis of Vedic Science Centre:

1. It has been found by students of B.Tech along with Dr. B.R.Singh that one of the disha written in Hanuman Chalisa "युगान्तर तुलना व ही विद्या, तनाव हरे मोह अग्नि" tells the exact distance between sun and earth. "yuga" means 4 yuga i.e. Satyug (4800 years), Tretayug (3600 years), Dwaparyug (2400 years) & Kalyuga (1200 Years). Sahastra means 1000 years and Yojana means 8 miles (1 mile = 1.6 km). And the multiplication of all these comes out to be exact proven distance between sun and earth i.e. 15360000.

2. Another research throws light on "Importance of 108 while making mata" and it concludes that 108 is a cosmic number and it has been proven scientifically.

3. Inno-vedic Engineering has been found in order to make students more interesting towards technical studies and there are many technologies in our Vedas and Puranas which can help us to understand technology. Only effort required to decode those.

4. The discovery of aircraft in Afghanistan has link with Mahabharat Period and research proved that same aircraft has been used 5000 years ago during war. NASA has transported that aircraft to USA for further research. These discoveries has been discussed by Dr. B.R.Singh during meeting of Vedic Vigyan Centre.

School of Management Sciences, Technical Campus, Lucknow opens "Vedic Science Center."

The School of Management Sciences, Technical Campus, Lucknow, as a ‘Remote Centre’ for empowerment of faculty, staff & students through trainings, i.e. Remote Centre – 1247. A Remote Centre acts as the intermediary between IIT Bombay and the participant teachers during the workshop. We have given this opportunity as we are one of the reputed B School, with high academic standards, excellent infrastructure and good faculty.

MOOC’S COURSES

REMOTE CENTRE OF IIT BOMBAY:

IT, Bombay has declared School of Management Sciences, Technical Campus, Lucknow, as a ‘Remote Centre’ for empowerment of faculty, staff & students through trainings, i.e. Remote Centre – 1247. A Remote Centre acts as the intermediary between IIT Bombay and the participant teachers during the workshop. We have given this opportunity as we are one of the reputed B School, with high academic standards, excellent infrastructure and good faculty.

RESOURCES CENTRE OF SPOKEN TUTORIAL PROJECT, RUN BY IIT-BOMBAY:

The Spoken Tutorial project is the initiative of the “Talk to a Teacher” project of the National Mission on Education through Information and Communication Technology, launched by MHRD, Govt of India. There are Spoken Tutorials on various Free and Open Source Software (FOSS) in various Indian regional languages. Learning is more effective when animation and narration are presented simultaneously. Audio-video demonstrations can illustrate features with maximum clarity. Our objective is to pass on the knowledge of technology and free and open source software (FOSS) through the website to the millions in our country who lack opportunities and/or access to learn any software. Some reasons for these gaps in access are-

- Lack of knowledge about accessibility
- Lack of proper guidance

NPTEL LOCAL CHAPTER BY IIT CHENNAI

School of Management Sciences, Lucknow is privileged to be declared as a centre for NPTEL Local Chapter by IIT Chennai. The National Programme on Technology Enhanced Learning (NPTEL) was initiated by seven Indian Institutes of Technology (Bombay, Delhi, Kanpur, Kharagpur, Roorkee, Guwahati, and Madras) along with Indian Institute of Science, Bangalore. It is a programme under the ministry of Human Resources Development, Govt. of India, initiated in 2003 for the creation of web and video courses in various disciplines of engineering, basic sciences, management and humanities. Currently more than 900 courses are available on the web portal http://nptel.ac.in. For the past one year NPTEL has been offering online certification for its courses, the highlight being the certification exam through which the student gets an opportunity to earn a certificate from the IITs! These are available at: http://nptel.ac.in/noc. To take this initiative forward and to encourage more students across colleges to participate in this initiative, IITs are setting up NPTEL chapter in colleges (with the approval of the management).

As a centre for NPTEL Local Chapter, SMS Lucknow will help students to obtain certificates from IIT Chennai for various courses. The college will provide a faculty as mentor/facilitator to students who will join the different courses. The institute will help students to enhance their employability skills. Benefits for a student who participates in an NPTEL online certification course:

- Students gain tangible end results
- Students can review and assess their own progress through assignments (week after week)
- Continuous assessment and interaction with the course faculty
- Discussion forums of like minds to discuss problem areas
- Students get access to mentors
- Certificates from the IITs, to improve job prospects

RESOURCE CENTRE OF SPOKEN TUTORIAL PROJECT, RUN BY IIT-BOMBAY:

The Spoken Tutorial project is the initiative of the “Talk to a Teacher” project of the National Mission on Education through Information and Communication Technology, launched by MHRD, Govt of India. There are Spoken Tutorials on various Free and Open Source Software (FOSS) in various Indian regional languages. Learning is more effective when animation and narration are presented simultaneously. Audio-video demonstrations can illustrate features with maximum clarity. Our objective is to pass on the knowledge of technology and free and open source software (FOSS) through the website to the millions in our country who lack opportunities and/or access to learn any software. Some reasons for these gaps in access are-

- Lack of infrastructure facilities available
- Difficulty in understanding English

Software that provides training under Resource Centre:

- Basic IT Skills package, Blender, C and C++, Basic and Intermediate Levels, Advanced C++, Firefox, GeoGebra, GIMP, Java and Netbeans, LaTeX, LibreOffice Suite, Linux and Ubuntu, OpenFOAM, PHP & MySQL, Python, Scilab, TuxTyping, etc.

Various Workshops conducted Under the aegis of Resource Centre:

- Scilab workshop
- LaTeX workshop
- C and C++ workshop
- C and C++ workshop

MOOC’S COURSES

REMOTE CENTRE OF IIT BOMBAY:

IT, Bombay has declared School of Management Sciences, Technical Campus, Lucknow, as a ‘Remote Centre’ for empowerment of faculty, staff & students through trainings, i.e. Remote Centre – 1247. A Remote Centre acts as the intermediary between IIT Bombay and the participant teachers during the workshop. We have given this opportunity as we are one of the reputed B School, with high academic standards, excellent infrastructure and good faculty.

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- Lack of knowledge about accessibility
- Lack of proper guidance

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CAMPUS: The Architectural Marvel
School of Management Sciences, Lucknow has come up with a sprawling lush-green Campus spreading over an area of approximately 17 acres within house hostel facility. The institute is equipped with all modern amenities and facilities that are comparable to the best professional institutions of the country.

THE ENTIRE CAMPUS AT LUCKNOW IS WI-FI ENABLED ALLLOWING STUDENTS HI-SPEED INTERNET ACCESS

• Spacious class-rooms posses all modern teaching aids including connectivity through LAN along with specially-designed seating counters for comfort.
• One of the best conferencing facilities comparable to any of the top professional colleges
• Cafeteria providing quality snacks and food items from dawn to dusk.
We at SMS firmly believe that theory without practical is merely letters without spirit. Technological advances during the last few decades, and more so the advent of information technology during the last decade has brought about phenomenal changes in the way businesses are done and in the way several business processes are executed. Aware of the grounding that the modern day managers require in the technology aspect, it has been the endeavour of the Institute to have world class Computer Lab for its students.

A multitude of ultra-modern computer laboratories of SMS welcome our plural participants in the fully Air-Conditioned arena of computer world that has been equipped with the latest generation of all relevant computer & electronic gadgetry advancements. There are 504 computer with Bandwidth 48 Mbps. The Computer Centre has Server Room and Labs, with the capacity of more than180 P-IV Smart Terminals to work as Standalone and also on LAN environment. The other saliencies include:

**Software:**
- MS Vista Upgrade License.
- MS Office 2007 Pro. Plus (Includes Word, Excel, Outlook, PowerPoint, BCM, Access & Publisher)
- MS Project.
- MS Visio Pro 2007
- Adobe Acrobat Professional 8.0
- Autocad
- Visual Studio
- Oral language software for professional communication

**Printers:**
- Sharable Printer e.g. Laser, Line Printer attached with Server.
- Peripherals: Scanner, DVD Writer.
The institute has already been equipped with a rich Library and Documentation Centre. The library at present has 21355 books (7355 management & 14000 engineering), 100 journals, 25 magazines, 15 newspapers and more than 800 CDs. The other distinguishing features are as follows:

- Computerized transactions using SOUL 2.0 Software.
- Bar coding of all the books for swift and transparent transactions.
- Institutional membership of DELNET including ILL facility.
- Continuous up gradation of the Library resources by subscribing latest and relevant publications.
- Documentation of the articles published in various Magazines, Journals and Newspapers.
- A Mini Library in each hostel premises to ensure availability of books round the clock to the hostel inmates.
- On-line Library facility is available to the students to contact world’s best libraries.
- Reading space to accommodate more than 100 students at a time.
- All kinds of reprographics facilities.
The SMS provides comfortable and well-furnished hostel accommodation both for boy and girl students separately. The boys hostel is in the campus. Facilities for indoor games and recreation are also available in the hostel premises, besides the Library and Reading room facilities. The comfort level in the hostel rooms is comparable to the comfort at home.

Hostel Facilities

- Ragging free premises
- Medical facilities
- Laundry facilities
- Wi-Fi Facilities
- Generator facilities
- Inmates are provided
- Newspaper
- Television Hall in each hostel to spend leisure time
- Indoor and outdoor game facilities
- The fire extinguisher is provided on each floor of the hostel
- First Aid box available on all the floors of hostel
- Hostel Warden is there to take care the students
- 24 hrs Security facilities
- 24 hrs RO water facilities
Faculty Rooms
The Institute has well-furnished fully air-conditioned and equipped with all modern amenities. It is extensively used for Management Development Programmes, workshops, conferences and other such technical events. The conference room is acoustically designed and aesthetically decorated. The conference room is fitted with all the modern audio-visual gadgets which include LCD Projector, Computer, Sony’s DVD System and Denon CD Players along with Video Conferencing Facilities. SMS, conference room is fitted with Worlds best sound solution, provided by Bose Corporation, USA. With uniform Sound Pressure Level (SPL) all across the room. We have established our Conference Room as the most preferred place for academia and people from the Industry.

Class Rooms
The spacious class-rooms possess all modern teaching aids including connectivity through LAN for network access. The seating contours are specially designed for comfort which is necessary for concentrated study.

Cafeteria
We have a separate cafe area with seating capacity of 100 at a time, providing quality snacks and food items from dawn to dusk. It is a throbbing place for the students and visitors with delicious and fabulous menu.

Sports Ground
The Institute has a big sports ground for various outdoor games and it also has the facility for indoor games. SMS organizes annual sports meet for all the streams and programmes like Volleyball, Cricket, Football, Table Tennis and many more.

Gymnasium
In tune with the objective of all round development of the students, the campus is equipped with an in-house gymnasium. Physical activity is good for the mental health. Experts believe that exercise releases chemicals in a brain that make one’s feel good. Regular exercise can also boost self-esteem and helps to concentrate, sleep, look and feel better.

Conference Hall
The institute’s Conference Hall, with a seating capacity of 120, is fully air-conditioned and equipped with all modern amenities. It is extensively used for Management Development Programmes, workshops, conferences and other such technical events. The conference room is acoustically designed and aesthetically decorated. The conference room is fitted with all the modern audio-visual gadgets which include LCD Projector, Computer, Sony’s DVD System and Denon CD Players along with Video Conferencing Facilities. SMS conference room is fitted with Worlds best sound solution, provided by Bose Corporation, USA. With uniform Sound Pressure Level (SPL) all across the room. We have established our Conference Room as the most preferred place for academia and people from the Industry.

Departmental Conference Hall
Besides the main conference hall each department has its own conference hall with capacity of 100 seats. These conference halls are equipped with all modern audio visual gadgets.

Multipurpose Hall
The Institute has a big Multipurpose Hall with a seating capacity of 300. It is used for the large-scale National and International Seminars and Symposia. It encompasses all the electronic equipments and other training aids essential for the high-profile academic and business events. It is also fitted with the sound system of Bose Corporation U.S.A.

SMS GIVING A UNIQUE OPPORTUNITY FOR PERSONAL AND PROFESSIONAL DEVELOPMENT AND EXCELLENT PLATFORM WHERE LEARNING AND VALUES MEET.

Campus
School of Management Sciences, Lucknow, an architectural marvel is situated on 19th Kilometer stone of Lucknow-Sultanpur Highway (NH 56). SMS, Lucknow has come up with a sprawling lush-green Campus spreading over an area of over 16 acres. It has been equipped with all modern amenities and facilities that are comparable to the best Technical institutions of the county. The calm, quiet and hassle-free atmosphere at SMS campus not only provides a fine learning ambience but it also provides an opportunity to develop organic linkages with the corporate world. From all angles, the campus is an architectural marvel in itself.

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SCHOOL OF MANAGEMENT SCIENCES HAS NUMEROUS ACHIEVEMENTS TO ITS CREDIT IN FULFILLING THE OBJECTIVES FOR WHICH IT HAD BEEN ESTABLISHED. WITH THE MOTTO THAT WHERE THERE IS NO ZEAL FOR RESEARCH, THERE IS NO ZEST IN TEACHING; IT TOOK STEPS TO ENCOURAGE INDEPENDENT RESEARCH ON DIFFERENT FACETS OF BUSINESS MANAGEMENT, INFORMATION TECHNOLOGY, AS WELL AS ANCIENT INDIAN KNOWLEDGE AND SPIRITUALISM AND THEIR INTEGRATION WITH THE MODERN DAY WORK SETTINGS. SCHOOL OF MANAGEMENT SCIENCES HAS FIVE JOURNALS EXCLUSIVELY DEDICATED TO THE AFORESAID PURPOSE:

**• ADHYAYAN** - A Journal of Management Sciences
Indexed in EBSCO, Ulrichs Web, J. GATE Cross ref ISSN 2249-1066 (PRINT), ISSN: 2455-8656 (online)

**• SAMRIDDHI** - An International Journal (A Journal of Physical Sciences, Engineering & Technology) J. GATE Cross ref UGC Approved Journal with DOI ISSN: 2229-7131 (print), ISSN:454-5767 (online)

Apart from the above Journals School of Management Sciences publishes its own Newsletter and has published numerous books:


Amidst the green lustres of nature, spread across a sprawling area, with a state of the art infrastructure, lies the picturesque campus of SMS Lucknow. Here, the environment is so established that learning and knowledge is enhanced beyond classroom teachings. The campus has a vibrant body of students who get an opportunity to build and express their talents in many ways, be it management games, group study or presentations. It is an atmosphere where they experience the cultural diversity of people from different parts of the country and learn to acclimatize to these differences that will help them in later stages of their career and life.

The institute encourages students to participate in the functioning of the college by letting them handle matters relating to quality of life on campus. This increases the flow and transparency of communication between the student body and the faculty/management. The institute has laid great emphasis on co-curricular activities like sports, verbal communication techniques and socio-cultural events. There are four clubs that conduct the events which help the students in exercising their minds and bodies and express the creativity and learn the values of team building, team dynamics and group activities.

Activities in the college are student-driven to ensure holistic learning. The various committees and forums, run and managed by students under the aegis of a head faculty, are a testimony to the above said fact.

**HOBBY CLUBS**
- Photography Club (Aks)
- Literary Club (Chintan)
- Dramatics Club (Manchan)
- Music Club (Raaga)
TECHNO WARRIORS
Department of Computer Science & Engineering organised the event Techno Warriors on March 15 & 16th 2018. The events under Techno Warriors were: Coding Hunt, Burn out, Cad MAD, MATLAB Mania, SMS Got Talent, Python Workshop and Ethical Hacking Workshop.

AAVAHN 2018
The Degree/ Diploma Award Ceremony “Aavahan 2018” was organised at SMS Lucknow campus on 27th January,2018. Chief Guest Prof. Mahrukh Mirza, VC, Khwaja Moinuddin Chisti Urdu, Arabi-Farsi University, Lucknow exhorted the students to focus on fundamental duties instead of just their fundamental rights; he also emphasized the importance of setting the right example by the teachers for the future generations. Students of B.Tech & MBA passing in 2017 were presented their degrees. PGDM pass out students of batch 2015-17 were awarded their diplomas. The batch topper Mr. Deepak Rai (PGDM-2015-2017) was felicitated with Director’s Gold Medal by the chief guest.

ANNUAL ALUMNI MEET 2018
4th Annual Alumni Meet was successfully organised at SMS Lucknow campus on 27th January,2018. The event was carried forward with many interesting performances by the students of the current batches and remembering the golden days of college. The alumni of the institute shared their experiences with the students of the current batch.

AAGMAN 2018
On 12th September, 2018 the annual fresher’s party “Aagman 2018” was organised with celebratory fervour and fanfare at School of Management Sciences, Lucknow. The programme commenced with the ceremonial lighting of the lamp followed by a welcome song and performances by students on western dance, songs, fusion dance and skit which was followed by the first introductory round of the participants to the ‘Mr and Miss Fresher’ contest.

STARS OF SMS - 2018
Star Performers Award Ceremony ‘Stars of SMS’ was organised on February 28th 2018. For the toppers who excelled in the academic year of 2017-18 in various academic and extra-curricular activities at the campus as well as in Inter-Institutional competitions.

FAREWELL- ALVIDA-2018
Biding Adieu is the difficult but meeting and parting is a way of life. In order to express their feelings and the unwritten bonding between the seniors and juniors, the students of PGDM, MBA, BBA, B.Com, B.Com(H) & BCA bid a grand farewell party ‘Alvida’ at SMS Lucknow on 13th April, 2018. Students had great fun dancing merrily on the dance floor together. The Final year students were given momentos and interesting tiles. At the end, all final year students profusely thanked SMS for fulfilling all the expectations that they had from this institution.

A4TH INTERNATIONAL YOGA DAY
2018
Under the aegis of Vedic Science Centre – 4th International Yoga Day was observed at the campus on 21st June, 2018. The yoga session was guided by an expert guru who trained the faculty and staff members in various ‘Yoga Asans’.

4TH INTERNATIONAL YOGA DAY
SERIOUS DEBATE ON ENVIRONMENTAL RELATED GLOBAL ISSUES.

School of Management Sciences, Lucknow organized its Annual Intra-Institute Sports Fest SPARDHA-2018 and event of indoor and outdoor games from 21 Jan. 2018 to 25 Jan, 2018. Prof. (Dr.) M. Mehrotra, Director; SMS Lucknow appreciated the students for participating in sports with great zest and eagerness. Mr. Heera Lal, Special Secretary & Director -Culture, Government of Uttar Pradesh was Chief Guest on the occasion. He gave away the prizes to the winners and runners up in closing ceremony, on the 25th January, 2018. Mr. Heera Lal asked students to contribute their leisure time in sports and make it a daily part of their lives. Students from different streams participated in Cricket, Football, Volleyball, Fug of war, Athletics, High Jump, Long Jump, Table Tennis, Carrom, Athletics, Shot-Put, Spear Throw, Chess, Table-Tennis and Pool and Chess and several other activities.

INDRADHANUSH

A cultural fest named ‘INDRADHANUSH’ was also organised in the midst of of SPARDHA-2018, where students were offered opportunities to exhibit their artistic skills and intellectual talent from a set of events such as rangoli, business quiz, calligraphy, sketching and face painting.

ABHIRUCHI-2018

Under the aegis of Abhiruchi, which comprises of four Hobby Clubs: Raag (Music); AKS (Photography); Chinton (Literary) & Manchan (Drama), student showcased their wonderful talents under the clubs Raag and AKS on 27th October, 2018.

NATIONAL CONFERENCE 2018

2 Days National Conference on ‘Achieving Business Synergy through Social, Spiritual and Technological Dimensions’ was organized at SMS Lucknow on 24th - 25th February, 2018 in association with NHRD Lucknow Chapter as well as Lucknow Management Association. Welcoming the dignitaries and top Corporate Executives from all over the country, Mr. Sharad Singh, CEO and Secretary School of Management Sciences, Lucknow marked the various benchmarks of the college in terms of awards, accolades and recognition. He also extended the importance and motives of the conference and emphasizes the importance of managing uncertainties for the overall development of business. The event was marked by exemplary speeches by several Industry Stalwarts, Academicians, Research Scholars, Students and other professionals.

SPREAD A SMILE CAMPAIGN

Department of Civil Engineering of SMS Lucknow launched “Spread a Smile” Campaign to donate some used and new articles in the weaker section of the society. Mr. Sharad Singh, CEO, SMS Lucknow motivated students and flag off the team. The team visited orphanage “Sewa Samarpan Sansthan” in Mohanlajganj, Lucknow and distributed articles and spend quality time with children.

GREEN CAMPUS - 40 KILO WATT SOLAR PLANT

Solar energy is one of the green energy available in abundance which can meet the power crisis in near future without the use of fossil fuels. SMS Lucknow believes that solar energy is an infinite source of energy which is also a clean energy. Using solar energy for power generation will reduce the use of fossil fuels and it also produce pollution free electricity. Promoting green energy concepts in its campus are always a part of the culture of SMS, Lucknow. In this context, SMS Lucknow has installed a 40 kilo Watt Solar Power Plant.

BLOOD DONATION CAMP

A ‘Blood Donation Camp’ was organized at SMS Lucknow campus on 26th September 2018 in joint association with SGPGI, RML and Lions Club, Lucknow. Teachers, Staff and Students of Institute participated enthusiastically in this blood donation camp.

NSS Campaign

One week camp of NSS at village - Dularmau was organized by SMS, Lucknow. This special camp included activities like: Cleanliness Drive, Sarva Shiksha Abhiyan (Adult literacy), Tree plantation, Nukkad Natak on Save Environment and Save Girl Child etc.

Unnat Bharat Abhiyan

Unnat Bharat Abhiyan is flagship programme of Ministry of Human Resource Development (HRD) that aims to enrich Rural India. The second edition (Unnat Bharat Abhiyan 2.0) was launched in April, 2018. For the development, approval of five more villages under “Unnat Bharat Abhiyan 2.0” is allotted to SMS on 2nd October, 2018.

SPEEDS 2018

Two Days International Seminar on “Sources of Planet Energy, Environmental and Disaster Science: Climatic Disturbances & its Global Impact”, (SPEEDS-2018) in association with The Institution of Engineers (India) U.P. State Center & Dr. APJ Abdul Kalam Technical University. U.P. was organized at School of Management Sciences, Lucknow on 24th & 25th November, 2018. This fifth seminar in series speaks volume of the need for creating awareness for environmental challenges & issues lingering and issues that affect every individual on this planet and provides a platform to the academicians, industrialist, researchers and students at large to make serious debate on environmental related global issues.

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Merit Based Scholarships are applicable at the time of admission. Engineering, PGDM, MBA, BBA, BCA, B.Com. (Hons.), B. Com, B. Tech. & Diploma in each year of various Graduate and Post-Graduate Programmes:

- SMS has system of providing adequate scholarships towards toppers of EDUCATION LOAN admitted students. The bank finance is available for all the programmes of SMS is having a tie up with Canara bank for extending loan facility to newly Industrial Visits in 2018

At SMS the students are encouraged to go for industrial visits across the nation with the objective of visualizing the things studied in the theory and expose themselves to the industrial working environment. The institute organized industrial visits time to time for students of all courses throughout the year. This year students visited the following industries:

- Panki thermal power plant (PTPS) Kanpur
- Deodarshah, Lucknow plant
- Jaipur Rugs, Jaipur
- Clay Crafts, Jaipur
- Amul Dairy Plant, Lucknow
- Yakin factory, Malaysia
- Royal Factory, Malaysia
- Tata Motors, Lucknow plant.
- Tata Consultancy Services, Lucknow
- Saraswatii Global Ltd., Jaipur
- HCL IT City, Lucknow
- Ultra High Voltage (UHV) 765 KV Transmission Substation @ Dholai Chawkii, Unnao
- Nickleodeon Park, Malaysia

Corporate Lecture Series @ SMS Lucknow (Practical Knowledge Sharing From Industry Experts)

Some of the recent lectures conducted by SMS, Lucknow are:

- Guest Lecture by Mr. Abhishek Pandey, MD of www.BirdsTech on ‘Basics of Start-ups’.
- Guest Lecture by Mr Ravi Katiyar, Vice President, Shriram Global Commodities, on the ‘Importance and Scope of Technical Analysis in Modern Era of Financial World’.
- Guest lecture by Mr. Saibal Kumar Roy, Vice President-Engg, REPL, under the Leadership Lecture Series for Civil Engineering students on an overview of employment opportunities and business start-up in the Civil Engg. Sector.
- Guest Lecture by Er. Arun Kr. Srivastava, Managing Director, Snow Fountain Civil Engineering Vocational Training Institute on “Road Safety”.
- Under the aegis of Leadership Lecture Series Mr. Anand Mohan Mishra - Circle Head – U.P (East), ATC Telecom Infrastructure Ltd. Delivered a lecture on “Growth and Job Opportunities in Telecom Sector”.
- Lecture delivered by Mr Raj Kamal Gupta, Director - HR, Golden Tobacco Ltd. (A Dalma Group Company) on Modern Management Issues.
- Guest lecture by Mr. Naiven Tekewani from Digikey2 discussed the importance of Digital Marketing in comparison to Traditional Marketing.
- Lecture by Mr. Mahendra Mohan Srivastava, Regional Technical Head, Prium Cement.
- Corporate lecture by Mr. Vinay Chaddha, CEO OSIT Systems Private Limited on “Our needs and design, develop and manufacture electronic portion”.
- Lecture by Prof. (Dr.) A. K. Singh on Demonetization.
- Guest lecture by Prof. Prabhat K. Sen of Xavier School of Management (XLR), Jamshedpur on “Macroeconomics and Entrepreneurship”.
- FDIP by Dr. Sanjay Mathur - MD RGF, Management Search on Paradigm SHIFT and HR.
- Apart from these students are going for Summer Internship Programme to various industries and also doing Live Projects as a part of institute industry interface.

Panel Discussion on “Conducting Business Ethically & Yet Staying Competitive”

School of Management Sciences, Lucknow students participated in CEO’s Panel Discussion on “Conducting Business Ethically & Yet Staying Competitive” organized by Cauz Initiatives for Business (CIB).

Shaping Young Minds @ LMA, AIMA, SMS, Lucknow

School of Management Sciences, Lucknow partnered Lucknow Management Association (LMA) to conduct All India Management Association (AIMA) flagship event “Shaping Young Minds” held at Lucknow. This interesting and innovative program provides platform for students and young managers to interact with leading icons from different fields. The program aims at helping young people to manage their career expectations and work through their lives with confidence armed with learning from those who have made it big in their lives. A team of 100 students from our institute fulfilled the assigned responsibilities and able to portray the brand of SMS in the event. It was a good exposure for our students to communicate and query their questions from eminent speakers on the dais. 8 students of MBA and PGDM got golden opportunity to participate as panelists in different sessions with eminent speakers and asked various questions on emerging issues in their respective areas.
EMPLOYABILITY ENHANCEMENT PROGRAMME

Employability Enhancement Programme
Keeping in view the current employability scenario of Engineering and Management students, we at SMS Lucknow have endeavored to develop a course curriculum under the name of Employability Enhancement Programme (EEP). Through this initiative we wish to improve the employability of our students by focusing on reducing the important skill gaps by incorporating improvements in curriculum and teaching methods. A full-fledged course curriculum for EEP has been designed focusing on the industry requirements.

• Technical Knowledge / Business Awareness
• Spoken English / Communication Skills
• Dressing Sense / Appearance

Duly appreciating the paramount significance and unparalleled contributions of the industry-institute dyadic interactions, School of Management Sciences has top priority to more lively and meaningful linkages with a myriad of industrial houses. Accordingly, the Institute has established a full fledged and well-equipped Training and Placement Cell which provides active support to the students of various courses in getting quality industrial training as well as final placements.

SMS has always appreciated and given due importance to establishing linkages with industry, for the purpose of placing its students. Accordingly, the Institute has established a full-fledged and well-equipped Training and Placement Cell which provides active support to the students of various courses in getting quality summer as well as final placements. SMS maintains an outstanding trading of 100 percent placements.

Training and Placement Cell of the Institute is involved in the following functions and is endowed with the following distinctive features:

• Full-fledged nodal offices at Noida and Mumbai, working round the year, and maintaining constant interaction with industries.
• Hosting Interface sessions with representatives of business organisations at different metros.
• Regular visits of Faculty Members to the various business houses of repute in the country for creating industry-academia linkages.
• Inviting top business executives and business magnet to interact with the students.
• Permanent membership of ‘National HRD Network’.
• Organising Mock Interviews and Group Discussions with the experts to develop the confidence levels of the students and to prepare them for the vagaries of the world.
• Arranging Summer Training for the students to groom their vision for the forthcoming corporate life.
• Organising Seminars and Conferences at various locations in India.
• Undertaking projects from the industry for practical exposure to the students which form part of their curriculum.
• Industrial visits for the students.

We have also collaborated with organizations like IBM and other specialized training providers to impart training to our students on latest technologies like Cloud computing, .NET, Sold Works, CNC machine Training etc. The overall focus of EEP is on the holistic development of a student’s personality to make him/her suitable for industrial/corporate roles. To attain this objective the dedicated faculty and staff of SMS Lucknow have left no stone unturned.

EMPLOYABILITY ENHANCEMENT PROGRAMME

Team learning
Industry Experience
Expert Guidance
SCHOOL OF MANAGEMENT SCIENCES TAKES PRIDE IN THE FACT THAT ITS STUDENTS ARE ABSORBED BY LEADING NATIONAL AND MULTI-NATIONAL COMPANIES YEAR AFTER YEAR. THE MAXIMUM SALARY OFFERED AT SMS IN THE RANGE OF RS. 10 LACS PER ANNUM LAST YEAR WITH THE MINIMUM BEING MORE THAN RS. 2.4 LACS PER ANNUM. THE AVERAGE SALARY WAS AROUND RS. 3.2 LACS PER ANNUM. SOME OF THE PROMINENT COMPANIES PROVIDING SUMMER TRAINING & PLACEMENT TO OUR STUDENTS ARE:
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Director General (Technical),
School of Management Sciences
Lucknow

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Professor & Dean

Prof. Pramod kr. Singh
Professor

Prof. Amarjeet Singh
Professor

Prof. Sujata Sinha
Assistant Professor

Dr. Abhiram Shukla
Assistant Professor

Dr. Manindar Kr. Srivastava
Assistant Professor

Mr. Dharmesh Srivastava
Assistant Professor

Mr. Vinay Yadav
Assistant Professor

Mr. Ashish Kumar Pandey
Assistant Professor

Dr. Shri Prakash Mishra
Assistant Professor

Dr. Anuj Kumar Agarwal
Assistant Professor

Mr. K.G. Sinha
Assistant Professor

Mr. Dheeraj Kumar
Assistant Professor

Mr. Anoop Kumar Yadav
Assistant Professor

Mr. Pratap Singh Yadav
Assistant Professor

Mr. Anil Prakash Mishra
Assistant Professor

Mr. Santosh Kumar Singh
Assistant Professor

Mr. Yusuf Khan
Assistant Professor

Mr. Rahul Mishra
Assistant Professor

Mr. Naazaan Shaheen
Teaching Associate

Mr. Rajat Pratap Yadav
Teaching Associate

Mr. Amrit Tiwari
Assistant Professor

Mr. Ashutosh Srivastava
Assistant Professor

Mr. Ravi Mishra
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Mr. Aditya Pratap Singh
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Mr. Sunil Kumar Mishra
Assistant Professor

Mr. Prashant Kumar Gangwal
Assistant Professor

Mr. Urooj Shameem
Assistant Professor

Mr. Nuzhat Parveen
Assistant Professor

Mr. Bageshwer Mishra
Assistant Professor

Mr. Anurag Singh Yadav
Assistant Professor

Mr. Santosh Kumar Singh
Assistant Professor

Mr. Bageshwer Mishra
Assistant Professor

Mr. Anurag Singh Yadav
Assistant Professor

Mr. Ravi Mishra
Assistant Professor

Mr. Sanjay Kumar Singh
Assistant Professor

Mr. Neeraj Kumar Mishra
Assistant Professor

Mr. Vinay Kumar Verma
Assistant Professor

Mr. Aditya Pratap Singh
Assistant Professor

Mr. Sunit Kumar Mishra
Assistant Professor

Mr. Santosh Kumar Singh
Assistant Professor

Mr. Yusuf Khan
Assistant Professor

Mr. Rahul Mishra
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Mr. Naazaan Shaheen
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Teaching Associate
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