GOVERNING COUNCIL
VISION
To become a constantly growing center of excellence nurturing global-centric professional leadership based on ethical and moral attributes.

MISSION
To create excellent learning ambience through innovation in teaching, research and consultancy for producing professionals capable of answering global challenges and demonstrating high ethical and moral standards.
GUIDING VALUES

Trust; Sense of Ownership; Sense of Contribution; Innovation; Modesty & Mutual Respect

QUALITY POLICY

Imparting value based education of highest standard relevant to contemporary world
SUCCESS ON A GLOBAL SCALE
Sensing the ever-growing need for competent and highly trained professionals endowed with rich business acumen, skills and aptitude to operate in the highly complex and fast-changing economic and industrial environment, the SMS Society, a philanthropic social organization, registered under the Societies Registration Act, 1860, established an autonomous nonprofit educational center, School of Management Sciences (SMS), in Varanasi avowed with a mission of imparting highly innovative management, computer and other technical education in the eastern part of India, which happened to be the need of the hour keeping in pace with the country’s economy heading fast towards globalization.

With a modest beginning in 1995, SMS, Varanasi has never looked back. It has made consistent endeavour over the years to prove its national character as a Centre of Excellence in Management, Computer and Technical Education.

Today, School of Management Sciences, Varanasi is running Post Graduate Diploma in Management, viz. PGDM approved by AICTE, Ministry of HRD, Government of India. SMS is working forward to add programmes as per the need of the hour. Apart from PGDM the other management programme offered is Master in Business Administration (MBA), approved by AICTE and affiliated to Dr. A.P.J. Abdul Kalam Technical University. School of Management Sciences, Varanasi has also been very successfully running the MCA (Lateral Entry) programme, which are duly approved by the AICTE, and affiliated, to Dr. A. P. J. Abdul Kalam Technical University. SMS, Varanasi is also offering three undergraduate programmes, Bachelor of Business Administration (BBA), Bachelor of Computer Applications (BCA) and B.Com affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi.

Aware of its mission of producing highly competent Management and Technology graduates, the SMS Society established another center of excellence at Lucknow. School of Management Sciences, Lucknow has received B++ grade accreditation from NAAC - National Assessment and Accreditation Council (An Autonomous Institution of the University Grants Commission) Ministry of HRD Govt. of India in a very short span of 9 years. SMS is the only Institute and the youngest to have B++ Grade in Lucknow among the colleges offering Engineering and Management Courses and 4th in U.P. in the same category.

School of Management Sciences, Lucknow started its operations from the year 2008 with Post Graduate Diploma in Management (PGDM) programme, duly approved by AICTE, Ministry of HRD, Government of India. School of Management Sciences, Lucknow has also been very successfully running the Bachelor of Technology (B.Tech) programme approved by AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University. SMS Lucknow has added the Bachelor of Business Administration (BBA), Bachelor of Computer Application (BCA), Bachelor of Commerce (B.Com) and Bachelor of Commerce (Hons.), Bachelor In Journalism & Mass Communication (BJMC), Bachelor Of Science (B.Sc)-Maths, Master Of Commerce (M.Com) programme affiliated to Lucknow University. More so as per the need of the hour Masters of Business Administration (MBA) Programme approved by AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University and Diploma in Engineering (Mechanical, Civil) affiliated to Board of Technical Education has been added. Recently another feather in wings of SMS has been added as B.Voc. Programme affiliated to Lucknow University.

SMS Lucknow also is recognised under section 2(f) & 12 (B) of UGC at 1956.
WE AT SCHOOL OF MANAGEMENT SCIENCES, LUCKNOW REALIZE THE EXISTENCE OF A RESPONSIBILITY, AND AN OPPORTUNITY. SINCE INCEPTION, SMS LUCKNOW HAS BEEN PROVIDING THE REQUIRED SKILL SETS FOR DEVELOPING THE STUDENTS AS PER THE DEMANDS OF THE SOCIAL AND CORPORATE WORLD.
Dear Fellow Guardian / Student

Today we live in an era that is an epitome of competition. The challenging global economic and technological environment is also hypercompetitive and dynamic in nature. Economies across the globe are rapidly integrating into a mega world economy. A Business School also faces the very same pressures that it prepares their graduates for. The pressure of performance and quality apply to B-schools and institutes imparting technical education like never before. Our survival and growth depends on our ability to create superior values than our competitors. Clearly the need of the hour is to comprehend these changes and carve out leaders with a global perspective on economic, technological, cultural and political interfaces with business.

We at School of Management Sciences, Lucknow instill our students with the strength of character, self-confidence, build values of righteousness, technical competence and develop the required skills to emerge as business leaders. The commitment towards imparting quality education, research and training now stands certified by being awarded NAAC B++ Accreditation in the first cycle. This is a unique feat of having achieved this grade among the institutes offering management as well as technology courses, at a young age of 9 years.

SMS continuously tries to make its curriculum world class and deliver it in the most effective manner. Our professional courses in the area of management and technology groom the students’ in nine different life skills. These include ethical living, positive attitude, leadership skills, respect towards teachers and elders, sportsman spirit, courage to stand-up for truth, professional approach, innovative thinking, and the ability to constantly adapt to change. Our focus is on student success through a culture of academic and corporate collaboration and an environment of learning, experimenting and practicing. Our students are transformed into astute “Thought Leaders” who are ready to take on the challenges of the corporate world, as well as shape-up as entrepreneurs to add value to the growth of society and the nation.

The continual striving for overall quality has seen the Institute at the 32nd position among all B-Schools in the Business India Survey-2017. Our focus on skill development has helped us to also add six new courses under the Pradhan Mantri Kaushal Vikas Yoyna (PMKVY) this year. The enviable infrastructure, a consistent track record of academic excellence, coupled with hands-on industrial training, and innumerable industry-institute interactions, makes School of Management Sciences the right destination for managers and technocrats of tomorrow.

We welcome you to your first step towards a bright future.

Yours sincerely,

Prof. Manoj Mehrotra
MBA, Ph.D (Management)
AMT, MIMA, DCA, DMM
Director, SMS Lucknow

“Strive not to be a success, but rather to be of value” – Einstein
LUCKNOW
THE CITY
NAWABS
The legacy of the imperial splendor of Lucknow has always fascinated people all over the world. The first hundred years of success belonged to the Nawab Wazirs which, in different degrees contributed to its growth and made it, what has been metaphorically called, the “Shiraz of Awadh” and the “Constantinople of India”. The ambience of Awadh has commonly been associated with the leisurely habits, etiquette, architecture, food and refinement, the residues of Nawabi culture. Over the years the city has preserved this spirit of the bygone days.

Lucknow took almost two centuries to grow to the size of a metropolis. The nawabs were responsible for imparting a distinct image to the city, which indeed is unique. They worked meticulously to dress Lucknow with religious and secular edifices of incomparable excellence.

The surviving monuments of the city like IMAMBARAS mark the evolution of an interesting style in architecture. In the reign of Nawab Asaf ud Daula, the Mughal stylistic legacy was re-interpreted in stone and stucco instead of marble and stone. Soon the builders began to experiment with European styles and attempts were made to fuse the occidental with the oriental. Consequently, the style that emerged could rival the best in the world. The city later passed to East India Company after Nawabs lost the battle of Buxar in the year 1764.

The city remained the capital of Awadh province of the British and went on to become the capital of the Central Province and in turn Uttar Pradesh, modern city of Lucknow spread evenly on both sides of the river Gomti, offers a tourist plenty of places of historical interest. Lucknow is famous world over for its ‘azadari’ or mourning sessions that occur in the Islamic Month of Mohharum.

The city has been equally well known for its culinary delights. The food culture of Lucknow has no parallels at all. The culture imbibes the courtly manners, beautiful gardens, poetry, music and architectural artifacts that rightly bestow Lucknow with the right title of “City of Nawabs”.

The legacy of the imperial splendor of Lucknow has always fascinated people all over the world. The first hundred years of success belonged to the Nawab Wazirs which, in different degrees contributed to its growth and made it, what has been metaphorically called, the “Shiraz of Awadh” and the “Constantinople of India”.
Mr. Sharad Singh, CEO, SMS Group of Institutions receiving “B School Leadership Award 2014 in 22nd World HRD Congress” at Mumbai on 17th Feb 2014.

Innovative B-School Award for ‘Innovation in Building Academic & Industry Interface’ during 23rd HRD Congress at Mumbai on 18th Feb 2015.

Shri Akhilesh Yadav Hon’ble Chief Minister, Govt. of U.P. conferred Education Leadership Award 2016 to Mr. Sharad Singh, CEO, SMS Lucknow.

B++ ACCREDITATION BY NAAC
School of Management Sciences, Lucknow has received B++ grade accreditation from NAAC - National Assessment and Accreditation Council (An Autonomous Institution of the University Grants Commission) Ministry of HRD Govt. of India. Our continuous effort to offer you the best education has been recognized in a very short span of 9 years. SMS is the only Institute and the youngest to have B++ Grade in Lucknow among the colleges offering Engineering and Management Courses and 4th in U.P. in the same category.

SMS AWARDS & RECOGNITION

SMS Awards & Recognition

School of Management Sciences
Lucknow

Press Conference
3 November, 2017
Education Leadership Award 2016
SMS Lucknow conferred with Education Leadership Award 2016 for its overall performance and new initiatives in academics, placements, CSR etc. The award has been given by Shri Akhilesh Yadav, Hon’ble Chief Minister, U.P. government in the event organized by ABP News.

32nd Rank among Top 50 B-Schools in India
Survey conducted by Business India Magazine has put School of Management Sciences, Lucknow on the 32nd position in the prominent bracket of Top 50 B-Schools in India.

Innovation Leadership Award 2016
School of Management Sciences, Lucknow has been conferred with “Innovation Leadership Award” at 8th Innovation Education Awards and the award was presented by DNA & Stars of the Industry Group at Mumbai on 18th February, 2016.

Outstanding Contribution Award 2016
SMS Lucknow has been awarded for outstanding contribution during 2015-2016 in the upliftment of government schools in the vicinity of Kashipur Biruha & Gosaigaon area of Lucknow region by I-Care India.

SMS Lucknow received the “Award of Excellence” during 2nd International Exhibition on Agriculture and Horticulture Technology in the event organised by Government of Uttar Pradesh and PHD Chamber of Commerce and Industry at Lucknow on 30th January, 2016.

Innovative B School Award 2015
Another extraordinary achievement by SMS Group when it has been accorded with Innovative B-School Award for ‘Innovation in Building Academic & Industry Interface’ during 23rd HRD Congress at Mumbai on 18th Feb 2015.

School of Management Sciences, Lucknow, is recognized under section 2(f) and 12(B) of UGC Act 1956, under the head “Non Government Self Financed colleges teaching up to Bachelor’s degree.

SMS Lucknow received Two Prestigious Awards ‘Excellence in Education’ and ‘Excellent Engineering College’ award during U.P. Technical Education Summit held at Lucknow on 29th November 2014.

SMS Conferred With Two Awards
Outstanding Business School (North), Innovative Business School in Academic-Interface at the 4th world HRD congress held in Mumbai, organized by leading media house Dainik Bhaskar and DNA.

B School Leadership Award 2014
SMS Lucknow reiterated the exalted B School Leadership Award 2014 in 22nd World HRD Congress at Mumbai on 17th Feb 2014.

Best Institute in UP for Placement Efforts
Associated Chambers of Commerce and Industry (ASSOCHAM) and the reputed educational Magazine, The Education Post has recently awarded SMS Group for being Best Institute in UP for Placement Efforts at the event hosted at Ahmedabad. The award was presented by the State Minister for Education for the state of Gujarat.

Awards received at 17th Asia Brand Summit by 16th B-School Affaire & Dewang Mehta B-School Awards in the following category:
• B-School for Encouraging Innovations that lead to better development.
• B-School Leadership Award
• B-School with Best Academic Input (Syllabus) in “Marketing”.

Innovation & Outstanding B-School Awards for SMS Group
The DNA and Stars of the Industry Group has conferred the “Innovation in Building Academic & Industry Interface” to SMSGI on February 12, 2011 The award is in recognition of leadership, development, innovation and industry interface of SMSGI.

SMS Bagged Three Prestigious Awards in World HRD Congress Summit
Innovations in Building Academic and Industry Interface, Outstanding B-School in Marketing (North), Best B-School in Business School Leadership at the 12th World Human Resource Development Congress in Mumbai. Other prominent competitors in these award categories included IIM-Ahmedabad, IMT-Ghaziabad and IIT-Mumbai.

SMS Group Gets Pride of Industry Award
SMS Group of Institutions received the “Pride of Industry Award” in the launching ceremony of the World Brand Congress Brochure 2009 and the book titled “Building Pride” at Mumbai.

Honour for SMS
SMS has been complimented for its continuous effort dedication towards the development of our society. The leading groups from Academic Consulting Industry have provided their memberships for the same. Few of them are:
• Confederation of Indian Industry (Permanent Membership)
• Lucknow Management Association (Permanent Membership)
• NHRO (Permanent Membership)
• PHD Chamber of Commerce and Industry
• AKWL (Association of Knowledge Workers, Lucknow)
SMS
AWARDS & RECOGNITION

NAAC B++ Accreditation
within 9 years of span

32nd Rank
Among Top 50 B-Schools

Innovative B-School

ASSOCHAM Award
Excellence in Education | B-School Leadership Award
Exquisite and dazzling Institute both in terms of Academics and infrastructure. I expect excellent academic spin-off from this emerging institute.

Mr. T. Sasi Kumar, VP-HR, Ashok Leyland John Deere, Chennai

Nice to see the B++ accredited Institutions by NAAC with best infrastructure and well qualified faculty. Wish all the success for the Institute.

Shri. V. B. Singh, Council Member and Ex-Chairman, The Institution of Engineers (India), UP State Centre, Lucknow

Amazing college! Holds a lot of potential to be a pioneer in the region. Excellent infrastructure, cordial staff, visionary management. A perfect blend to be an academic seat of excellence. Wishing all the best to SMS, Lucknow.

Prof. Sushil Kumar, Chairman-MDP, IIM, Lucknow

I was delighted to see so many students and faculty members, actively participating in the CTC and FDP program. I was also impressed with the facilities and the quality of infrastructure provided by the Institute. Great job. Keep it up.

Dr. Deepak B Phatak, IIT Bombay

A beautiful campus and excellent reception, students are very participative.

Mr. Layant Krishna, Chief Operation Officer, National Skill Development Corporations

Very good campus, neatly maintained, co-operative people

Abhijit S. Joshi, Gareware Wall Ropes Ltd. Distt. Satara, Maharashtra

It was a pleasure visiting the campus. I am highly impressed with the infrastructure and labs. The students and faculty are very cooperative. I see a great future for SMS, Lucknow.

Mr. Deepak Deshpande, Sr. VP-HR, Netmagic Solutions

Congrats on the CII-SMS fair. Great Initiative on forward looking. I’m sure it will do well for the students of SMS both. Also a lovely campus. Glad to be here. Keep up the good work.

Mr. Abhishek Mishra, Minister of Vocational Education and Skill Development, Uttar Pradesh State Government

Excellent Campus, enthusiastic and energetic faculty and students, and great ambience, facilities and quality.

Dr. Manoj Pandey, Minister of Science and Technology, Uttar Pradesh State Government

The interaction with the Management Team, Faculty members is quite impressive. The Institute is more inclined towards quality education. The hospitality is also fantastic.

Mr. Ravikant Panda, GM-HR, Bajaj Group Ltd.

Indeed a wonderful day with lot of new ideas and hopes, liked the awesome infrastructure, All the Best for future endeavors.

Mr. Puneet Pandey, Sr. Director-HR, HCL Technologies Ltd.

Extremely good environment for students beautiful campus. Enthusiastic students and faculty. I wish SMS a bright future.

Rajesh Sharma, M, State Head- CSD Reliance Jio Infocom Ltd, Lucknow

A good enriching experience during the campus drives. Students were disciplined. The hospitality of the college was great. Every support was extended in terms of infrastructure & Logistics. Looking forward to a long term relationship.

Kamalika Chatterjee, Ankita Sinha, Nagesh – Concentrix NCR

It was a good experience to visit the institute through the corporate department. Students appeared inquisitive & receptive too. Shall look forward to opportunities in future for more interactions. We shall look forward for students’ summer training. Wish SMS all the best in their future years.

Shri. S. K Roy, Sr. VP (Engg.) REPL, YMCA Blog, Lucknow

I got a pleasure surprise to see the development happening at SMS, Lucknow. Also glad to learn the accolades the institute has received. My best wishes to SMS-Lucknow. Look forward to get pleasant surprises, academic excellence new in future.

Praveen Sawant, VP-HR-Financial Technologies India Ltd.

SMS is a great institute. I love to visit. Great teamwork. Very good infrastructure. Thanks for giving me opportunity.

Kumar Lalit, GM (Head-HR, IR &Admin), Tata Motors Ltd.

The timely event on energy, environmental and disaster would make people and researcher aware and need to repair the damage of any.

Dr. H. S. Das, Ex-Principal Secretary, Govt. of U.P.

SPEEDS 2015 is a good initiative for creating awareness on issue of sustainable development. My best wishes.

Prof. Omkar Singh, Vice Chancellor, MMMUT, Ghorakhpur

Great infrastructure and facilities for learning and sharing together. Agile faculty and fellow professors.

Deepak Bharara, Chief Human Resource Officer, Lanco Infratech

Good interaction with students. Found them to be highly enthusiastic.

C. Jaykumar, General Manager, Gulf Oil Corporation Ltd.

SMS presented a great day for their students and for us as presenters. Great questions, inspired students and a wonderful reception by SMS staff. Thank you for your hospitality.

Tara Spielhagen Hale, Business Development Director & Head of India- Ensygnia

The visit was very delightful. The centre has a great smell of vibration, building with energy and enthusiasm.

G.P. Rao, Managing Partner- GPR HR Consulting LLP

Amazing students, wonderful environment. A great organization. I am really honored to have come and interacted here.

Shweta Singh, Loyola University

Very happy to meet all of you. “To shine like the Sun, Learn to burn like the Sun.” Stay connected.

Srijan Pal Singh, Kalam Centre, Founder & CEO

Glad to see the student’s and faculty’s interest in innovation. Wish them the best!!

Monica S. Garg, Principal Secretary Technical Education, UP

It was a pleasant experience to interact with students to SMS, Lucknow drawn from multiple disciplines. I was very happy to see the interest and enthusiasm evinced by students regarding entrepreneurship. I congratulate the Director and Management of SMS, Lucknow for nurturing such a wonderful centre of learning in U.P.

Prabal Kumar Sen, Professor, Economics Area & Chairperson, Entrepreneurship Development Centre (EDC), XLRI Jamshedpur
SMS PROGRAMMES
AT SMS LUCKNOW

PGDM
MBA

BBA
BCA
POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)
Approved by the AICTE, Ministry of HRD, Government of India

Year of Inception: 2008  
Intake: 60  
Duration: 2 Year Full Time


PGDM Program is most popular amongst the young people because it provides them skills and frameworks that are essential for advancement of their career. By earning this PGDM an individual can broaden his educational horizons & prepare themselves for leadership positions in different job segments. PGDM at SMS Lucknow provides global exposure through foreign educational excursions. Multidimensional, multi-tasking quality of a PGDM is much in demand by the Corporate world.

MASTER OF BUSINESS ADMINISTRATION (MBA)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow and Approved by the AICTE, Ministry of HRD, Government of India

Year of Inception: 2012  
Intake: 60  
Duration: 2 Year Full Time

The two year full time MBA programme aims to bring in an attitudinal change among the students, develop their leadership qualities and finally to mould them into competent Managers. The programme trains the students to handle resources effectively, take important decisions to achieve the organisational goals and equips them with modern management concepts and techniques.

BACHELOR OF COMPUTER APPLICATIONS (BCA)
Affiliated to Lucknow University, Lucknow

Year of Inception: 2012  
Intake: 60  
Duration: 3 Year Full Time

The Bachelor of Computer Application (BCA) is designed with a special focus on current Computer Applications. It is three years (six semesters) full time program. The BCA Programme aims to develop ability to interact with real-life situations and to build systems which can be efficiently processed on computers. The completion of the programme helps the students to take up positions in System Management and Project Management in leading IT Corporations.

The Degree of B.C.A of the University of Lucknow shall be conferred on the candidate who pursues the prescribed courses of study for six semesters and passes the examinations as prescribed under the relevant ordinances.

BACHELOR IN JOURNALISM & MASS COMMUNICATION (BJMC)
Affiliated to Lucknow University, Lucknow

Year of Inception: 2017  
Intake: 60 seats  
Duration: 3 years Full time on Semester Basis

BAJMC is a three-year undergraduate course affiliated to University of Lucknow. This course is a practical course to build the skills of students as journalists or reporters to make public aware with current affairs or mass communication and advertising in the corporate. The career path in the sector of journalism and mass communications has exciting jobs like content developing, editing, reporting, Video Jockey(VJ), Radio Jokey(RJ) are core job profiles of media industry, besides opportunities in the corporate.

BACHELOR OF SCIENCE (B.Sc)-Maths
Affiliated to Lucknow University, Lucknow

Year of Inception: 2017  
Intake: 120 seats  
Duration: 3 years Full time (Mathematical Group)

B.Sc. with mathematics group is open to those aspirants who wish to pursue their graduation and higher studies in pure sciences of Physics, Chemistry and Mathematics. It is a very interesting field having various career options. Mathematics degree graduates are respected for their excellent quantitative and problem-solving abilities and win a wide range of rewarding positions in the public and private sectors, like banking, finance, insurance and risk management, statistical department in government, etc.
BACHELOR OF COMMERCE (B.Com.)
Affiliated to Lucknow University, Lucknow

Year of Inception: 2013
Intake: 80
Duration: 3 Year Full Time

The Bachelor of Commerce degree is a full-time three year program, affiliated to the University of Lucknow. The University of Lucknow is a world-renowned University established in 1921, ranked 15th by India Today & Nelson company. This course is designed to provide the student with a wide range of Managerial skills while at the same time building competence in a particular area. Students are exposed to general Business Principles and required accounting, economic and quantitative skills.

MASTER OF COMMERCE (M.Com.)
Affiliated to Lucknow University, Lucknow

Year of Inception: 2017
Intake: 60 seats
Duration: 2 years Full time on Semester Basis

M.Com is a 2 years (Full time) Program on Semester Basis. It is a post graduate program which gives emphasis on advanced knowledge in the field of commerce. There is no limitation of jobs for M.Com candidates both in private sector as well as in government sector. They can work as Accountant, Actuarial Consultant, Budget Analyst, Finance Manager, Financial Advisor, Financial Analyst, Financial Planning, Internal Auditor, Securities Analyst and Stock Broker. Opportunities exist in Banks, Budget Planning, Business Consultancies, Educational Institutes, Foreign Trade, Industrial Houses, Inventory Control, Investment Banking, Marketing, Merchant Banking, Public Accounting Firms, Policy Planning, Public Accounting Firms, Treasury and Forex Department, etc.

SMS PROGRAMMES
AT SMS LUCKNOW

THIS IS THE ONLY COURSE THAT EXACTLY MEETS MY NEEDS, IT HAS ALSO GIVEN ME THE CHANCE TO LEARN AND EXPLORE NEW CULTURES. I THINK THIS IS AN AMAZING LIFE EXPERIENCE THAT I COULD NEVER FIND IF I HAD NOT STUDIED BACK IN LUCKNOW...
BACHELOR OF COMMERCE
HONORS: B.Com. (Hons.)
Affiliated to Lucknow University, Lucknow

Year of Inception: 2013
Intake: 60
Duration: 3 Year Full Time (Semester Pattern)

Bachelor of Commerce Honors: B.Com (Hons.) is a three-year under-graduate course modeled to offer the student with a number of management skills and at the same time also building in them proficiently in a specific area. This course is a career-oriented degree which provides a foundation in all aspects of commerce. This course prepares graduates for a wide range of careers in the business world. The program is affiliated to the University of Lucknow which prepares the individual for the modern financial and accounting field.

BACHELOR OF VOCATION (B.VOC.)
Approved by UGC & Affiliated to University of Lucknow

Year of Inception: 2015
Intake: Marketing & IT: 50, Retail Management: 50, Software Development: 50

B.Voc. is a three year degree program, approved by UGC & affiliated to University of Lucknow, Lucknow with multiple exit points. Students can leave at the end of first year with a Diploma, at the end of second year with an Advanced Diploma, and at the end of three years with a Degree. This programme has been initiated keeping in view the government initiative (NSDC) of developing a skilled workforce for growth of Indian manpower. It helps students to acquire adequate skills, make them work ready, enhance employability of graduates, and thus make them part of global workforce. The curriculum offers a unique blend of vocational and business management concepts. Field visits, internships, guest lecture from industry experts, experimental learning are some of the highlights of this curriculum.
engineering
B.TECH
DIPLOMA
THE BACHELOR OF TECHNOLOGY IS AN UNDERGRADUATE ACADEMIC DEGREE CONFERRED AFTER COMPLETION OF FOUR YEAR PROGRAM OF STUDIES AT OUR INSTITUTION.

BACHELOR OF TECHNOLOGY (B.Tech)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow and Approved by the AICTE, Ministry of HRD, Government of India

Year of Inception: 2008
Intake: Computer Science - 60
         Civil Engineering - 60
         Electronics & Communication - 30
         Electricals and Electronics - 30
         Mechanical Engineering - 90
Duration: 4 year Full Time

The Bachelor of Technology (commonly abbreviated as B.Tech.) is an undergraduate academic degree conferred after completion of four year program of studies at our institution. These programmes bring about an overall personality change in the students and mould them into young Technical Professionals.

Computer Science and Engineering
Computer Science Engineering students learn about basic engineering techniques, as other engineering students, during first year course. These techniques include Engineering Mathematics, Physics and Chemistry, Engineering drawing. From second year they are exposed to core Computer Science subjects like programming, Data Structures, Digital logic, Theoretical computer Science, Algorithms, Computer networks, Operating systems, Web technologies, Databases and Computer Architecture are few to mention.

Civil Engineering
Civil engineers build the world’s infrastructure. In doing so, they quietly shape the history of nations around the world. Most people cannot imagine life without the many contributions of civil engineers to the public’s health, safety and standard of living. Only by exploring civil engineering’s influence in shaping the world we know today, we can creatively envision the progress of our tomorrow.

Electronics & Communication Engineering
Is an engineering discipline where non-linear and active electrical components such as electron tubes, and semiconductor devices, especially transistors, diodes and integrated circuits, are utilized to design electronic circuits, devices and systems, typically also including passive electrical components and based on printed circuit boards. The term denotes a broad engineering field that covers important subfields such as analog electronics, digital electronics, consumer electronics, embedded systems and power electronics.

Electrical and Electronics Engineering
Electrical Engineering is a field of engineering that generally deals with the study and application of electricity, electronics and electromagnetism. The field first became an identifiable occupation in the late nineteenth century after commercialization of the electric telegraph and electrical power supply. It now covers a range of subtopics including power, electronics, control systems, signal processing and telecommunications. Electrical engineering may include Electronic Engineering.

Electronic engineering is an engineering discipline is a broad engineering field that covers important subfields such as analog electronics, digital electronics, consumer electronics, embedded systems and power electronics. Electronics engineering deals with implementation of applications, principles and algorithms developed within many related fields. Electronics is a sub-field within the wider Electrical Engineering academic subject.

Mechanical Engineering
Mechanical engineering is a discipline of engineering that applies the principles of physics and material science for analysis, design, manufacturing, and maintenance of mechanical systems. It is the branch of engineering that involves the production and usage of heat and mechanical power for the design, production, and operation of machines and tools. It is one of the oldest and broadest engineering disciplines.

DIPLOMA IN ENGINEERING –
- Mechanical (Production)
- Civil
Affiliated to Board of Technical Education and Approved by the AICTE, Ministry of HRD, Government of India

Year of Inception: 2013
Intake: 180
Civil - 60, Mechanical (Production) - 120
Duration: 3 year Full Time

Diploma in Engineering – Mechanical (Production), Civil is a three-year full time diploma course modeled to offer the student with a set of technical skills and at the same time also building in them proficiently in a specific area. This course is a career-oriented diploma which provides a foundation in all aspects of engineering. The program is affiliated to the Board of Technical Education, Uttar Pradesh which prepares the individual for the engineering field.
Eligibility:
All those students who have completed Intermediate or 10+2 with minimum 50% marks in aggregate for GEN/OBC and 45% for SC/ST candidates in any discipline are eligible for BBA programme. Candidates appearing in their final examination of the Intermediate or 10+2 may also apply. Such students will have to provide their passing out mark sheets, at the time of final selection.

Admission Procedure:
The admission is done through Written Entrance Examination followed by Personal Interview.

Eligibility:
The candidates should have passed intermediate / higher secondary (i.e. 10+2) or equivalent examination with minimum of 50% marks for GEN/OBC and 45% marks for SC/ST. Candidate with mathematics as one of the subjects (only Science / Math stream) are eligible.

Admission Procedure:
The admission is done through Written Entrance Examination followed by Personal Interview. Admission will be granted on the basis of final merit-list prepared by the admission committee.

Eligibility:
The candidate has to qualify class XII from any stream with an aggregate of 50% marks for GENERAL & OBC category and 45% marks for SC/ST candidates.

Eligibility:
The candidate must have passed Intermediate (with Mathematics group) or equivalent examination. General and Other Backward Classes candidates must secure at least 40% marks and for Scheduled Castes and Scheduled Tribes minimum 33% marks based on total marks of all subjects.

Eligibility:
The programme is designed for those who have completed their three year Bachelor’s degree or equivalent in any discipline recognized by the Association of Indian Universities (AIU). Individuals appearing for their final year Degree examination can also apply.

Admission Notification and Application:
The admission notification is generally released each year after the IIMs release the notification for the CAT. The applicants seeking admission to the School of Management Sciences are required to appear in the CAT conducted by the IIMs or XAT conducted by XLRI, Jamshedpur or MAT conducted by AIMA or C-MAT conducted by AICTE or ATMA by AIMS. In addition they are also required to fill up the SMS Application Form , the details of which are released in the admission notification.

Selection Procedure:
The selection procedure at School of Management Sciences is highly structured and objective. It is geared towards assessing the applicants' requisite attitudes, drive and learning abilities to put him / her up through two years of rigorous learning.

Three Tier Selection Process:
• Tier 1: Screening Candidates who qualify in the CAT / XAT/MAT and other exams with scores meeting SMS standards
• Tier 2: Group Discussions and Personal Interview.
• Tier 3: Psychometric Test & selection letter

Eligibility:
The candidate must have passed Intermediate (with Mathematics group) or equivalent examination. General and Other Backward Classes candidates must secure at least 40% marks and for Scheduled Castes and Scheduled Tribes minimum 33% marks based on total marks of all subjects.
**B.TECH**

**Eligibility**
- The candidate must have passed Intermediate examination of U.P. Board or 10+2 level examination from any recognized Board/University.
- The candidate must have secured minimum 50% marks (45% for SC/ST category candidates) in aggregate in compulsory (Physics & Mathematics) and optional subject (Chemistry, Bio-Technology & Biology).
- For admission to second year (lateral entry) of B.Tech., The candidate must have passed three years diploma in engineering course; securing minimum 50% marks or three years B.Sc. degree with mathematics as one subject; securing minimum 50% marks in aggregate.

**Admission Procedure**
Admission against Normal seats is made through the UPSEE examinations conducted by Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

On-line counseling is done at various counseling centres located at different cities. The details of counseling is provided to successful candidates with counseling letter. The information about counseling schedule, procedure and centres etc., is also available on website: www.uptu.nic.in.

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**B.COM.**

**Eligibility**
- The candidate should have passed Intermediate or equivalent examination with commerce or Economics or Mathematics as one of the subjects of study with a minimum of 40% marks for GEN/OBC and 33% marks for SC/ST candidates

**B.COM. (Hons.)**

**Eligibility**
- The candidate should have passed Intermediate or equivalent examination with Commerce or Economics or Mathematics as one of the subjects of study and minimum of 60% marks in aggregate for GEN/OBC and 55% marks for SC/ST candidates

**Admission Procedure**
The Admission is done through Written Entrance Examination followed by Personal Interview. Admission will be granted on the basis of final merit-list prepared by the admission committee.

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**B. Voc.**

**Eligibility**
The candidate must have completed 10+2 (CBSE/ISC/UP Board or equivalent)

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**M. Com.**

**Eligibility**
The candidate must have passed B.Com. or B.Com. (Honors) from a recognized University (Minimum marks: General/OBC 45%, SC/ST 40%) or any candidate possessing at least 70% in BBA or BMS or similar professional qualification with Mathematics and Economics as a subject of

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**MBA**

**Eligibility**
The candidate should have passed High School Examination (CBSE, ICSE or State Board) with minimum 35% marks in aggregate.

**Admission Procedure**
The admission is done through Joint Entrance Examination conducted by Council of Uttar Pradesh, Board of Technical Education thereby counseling and personal Interview.

- JEE CUP Code: 2091

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**PGDM**

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**BCA**

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**DIPLOMA IN ENGG**

MECHANICAL (PRODUCTION), CIVIL

**Eligibility**
The candidate should have passed Intermediate examination of U.P. Board or 10+2 level examination from any recognized Board/University.

**Admission Procedure**
- The candidate must have passed Intermediate or equivalent examination with commerce or Economics or Mathematics as one of the subjects of study with a minimum of 40% marks for GEN/OBC and 33% marks for SC/ST candidates

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**BBA**

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**MBA**

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**DIPLOMA**

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**B.COM.**

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**B.TECH**

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**B.VOC.**

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OBJECTIVES OF COURSE
This four year program lays emphasis on software & hardware engineering, data and information systems engineering, as well as on Networking Technologies, Wired, Optical Fiber, and Wireless. The Department provides exposure to emerging technologies as well as futuristic technologies like Nano-Technology and quantum computing.

Career Opportunities
- Computer Security Analysts
- Computer Engineer
- Consulting Engineer
- Research, Development and Design of Computer & Software
- Computer Operations Manager
- Customer Engineer
- Computer Network Manager
- Specialist Computer Consultant
- System Analyst

LABS
- DAA / OS Lab
- Data Structure Lab
- CNS / CN Lab
- DBMS Lab
- ITIM Lab
- Logic Design Lab
- OOP / WT Lab
- Distributed System Lab

Duration - 4 years
Approved by AICTE, Min. of HRD, Govt. of India & affiliated to Dr. A. P. J. Abdul Kalam Technical University
OBJECTIVES OF COURSE
The undergraduate programme aims at providing a balanced exposure to both Electronics and Communication. The special feature of Electronics teaching is the emphasis on VLSI design and the use of CAD tools in its development. On the Communication side, the Department highlights modern technologies like optical fiber, wireless and mobile communication. Students of the Department are given high exposure to computer technology as well.

LABS
> Electronic Lab
> Analog Circuit Lab
> Digital Circuit Lab
> Microwave Engineering
> OOP / WT Lab
> Project Lab
> Electronic Workshop & PCB Lab
> Digital Communication Lab
> Analog Communication Lab
> Microprocessor Lab
> Communication Lab
> CAD of Electronics Circuit Lab

Career Opportunities
Telecom Sector • Broadcasting • Automation • Consumer Electronics • Chip Designing • Micro Controller Designing • Mobile Communication • Networking & IT Sector •
OBJECTIVES OF COURSE
The four-year curriculum of Bachelor of Technology in Civil Engineering enables the graduate to enter professional practice as an engineer or to continue his or her studies in programme leading to advanced degrees in the following broad fields of specialization: Construction Engineering and Management, Environmental Engineering, Geotechnical Engineering, Hydrology, Materials, Structural Engineering and Mechanics, Transportation, and Water Resources Planning and Management.

Programme is designed to provide deep insights about all the knowledge essential for civil engineers. The Students will be able to use modern engineering techniques, skills, and tools to identify, formulate, and solve civil engineering problems. They will be prepared for professional practice in civil engineering and will be able to function and communicate effectively individually and within multidisciplinary teams.

LABS
- Surveying Lab
- Material Testing Lab
- Transportation Lab
- Concrete Lab
- Building Planning & Drawing Lab
- Fluid Mechanics Lab
- Environmental Engineering Lab
- Geo-Informatics Lab
- Structure Analysis Lab
- Geotechnical Lab

CIVIL ENGINEERING

Career Opportunities
- Water Supply, Sewerage & Irrigation Dept.
- Highways
- Infrastructure Sector
- Ready Mix Concrete Plants
- Quantity Survey Engineers
- Power, Oil & Gas Sector
- Steel Sector
- Coal Mines
- Railways
- Defense
The electrical engineering department produces graduates who are able to practice electrical engineering to serve State and Regional Industries, Government Agencies, or National and International Industries. Department prepare graduates for personal and professional success with awareness of commitment to their ethical and social responsibilities, both as individuals and in team environment. The curriculum closely links technical fundamentals with team project building, professional principles and societal issues. The programme fosters a willingness to learn concepts and ideas from diverse disciplines both within and outside of electrical engineering.

OBJECTIVES OF COURSE

The electrical engineering department produces graduates who are able to practice electrical engineering to serve State and Regional Industries, Government Agencies, or National and International Industries. Department prepare graduates for personal and professional success with awareness of commitment to their ethical and social responsibilities, both as individuals and in team environment. The curriculum closely links technical fundamentals with team project building, professional principles and societal issues. The programme fosters a willingness to learn concepts and ideas from diverse disciplines both within and outside of electrical engineering.

LABS

- Electrical Engineering Lab
- CAD Lab
- Project Lab
- Network Systems Lab
- Instrumentation Lab
- Control System Lab
- Power Electronics Lab
- Electric Drive
- Measurement Lab

Duration - 4 years
Approved by AICTE, Min. of HRD, Govt. of India & affiliated to Dr. A. P. J. Abdul Kalam Technical University

Career Opportunities

- Telecom Sector
- Broadcasting
- Automation
- Consumer Electronics
- Chip Designing
- Micro Controller Designing
- Mobile Communication
- Networking & IT Sector

www.smslucknow.com
MECHANICAL ENGINEERING

Duration - 4 years
Approved by AICTE, Min. of HRD, Govt. of India & affiliated to Dr. A. P. J. Abdul Kalam Technical University

OBJECTIVES OF COURSE
The objective of an under graduate course in Mechanical engineering is to impart skills and expertise in the areas of design, manufacturing, mechanics and thermal sciences that are essential to most sectors of industry.

The course familiarizes students to the field of mechanical engineering through an exposition of its disciplines, including Structural Analysis, Mechanism Design, Fluid Flows, and Thermal Systems. The course also makes them familiar with the operation and safety of machine tools. Topics like Thermodynamics, Heat Transfer, Fluid Mechanics, Systems Dynamics, Design, Manufacturing etc. are an integral part of the curriculum. The course structure puts lot of stress on lab work and design projects.

LABS
- Engg. & Mechanics Lab
- CAD/ CAM Lab
- Fluid Mechanics Lab
- Automobile Lab
- Material Science & Testing Lab
- Applied Thermodynamics
- Theory of Machine Lab
- Solid Works Software
- Fluid Machinery Lab
- Heat and Mass Transfer Lab
- Manufacturing Science
- Refrigeration and Air Conditioning Lab
- Measurement and Metrology I and II Lab

Career Opportunities
- Automobile Industry
- Space Research
- Aeronautical
- Energy & Utilities
- Bio-mechanical Industry
- Manufacturing Plants
- Air-conditioning & Refrigeration Industry
- Turbine Manufacturing Plants
- Refining Industries (Agricultural sector)
SMS ensures our overall personality development and also inculcates moral & ethical values to become a successful leader and manager.

Excellent scholarship schemes for meritorious students made me choose SMS.

Excellent infrastructure, faculty and placement record made me choose SMS.

The PGDM programme at SMS is duly approved by AICTE Ministry of HRD, Govt. of India.
WHY SMS?

SMS ENHANCES OUR EMPLOYABILITY MEETING INDUSTRY STANDARDS THROUGH ITS UNIQUE PEDAGOGY

“А+++” RATED BUSINESS SCHOOL, RECOGNITION AND AWARDS AT VARIOUS NATIONAL AND INTERNATIONAL FORUMS GAVE ME IMMENSE CONFIDENCE TO COME TO SMS

AT SMS WE GET THE OPPORTUNITY TO UNDERTAKE CONSULTANCY AND RESEARCH ACTIVITIES IN THE FIELD OF BUSINESS MANAGEMENT

SMS PROVIDES INTERNATIONAL EXPOSURE THROUGH ITS WORLD CLASS CURRICULUM AND ACADEMIC TIE-UPS WITH FOREIGN UNIVERSITIES
i want
MORE THAN A DEGREE
PGDM
Assessment in all the programmes is of continuous nature. It emphasizes development of personal and professional competence as well as gaining of business knowledge and skills. Students therefore, need to perform consistently at high academic levels.

They would be expected to work under considerable pressure, as the programmes are highly demanding in requirement of time and quality of output. Through the Performance Appraisal system of the Institute, it is ensured that the students will be capable to perform with a very high level of efficiency. It ensures to cater the needs of industry. The evaluation system also ensures that students develop an aptitude for working in challenging conditions. This holistic evaluation system enables the students to monitor their performance through their participation in a variety of learning activities such as class participation, case presentations, assignments, quizzes, term papers, mid-term and end-term examinations and general conduct and behavior in the course of their stay at the Institute.

Attendance in all academic and institutional activities is compulsory. Those students who fail to meet attendance requirement of 75% in a course will not be eligible to appear in the end semester examinations.

Those who successfully complete the two-year full-time programmes are awarded Post Graduate Diploma in Management. The Post Graduate Diploma in Management is approved by All India Council for Technical Education (AICTE), Government of India.

School of Management Sciences has been enriching the field of higher education and providing better opportunities to its students in industry as well as research areas. In this process of nurturing the excellence, SMS is proud to announce that students, who want to pursue Doctoral Programme after completion of their PGDM from SMS, are eligible for applying PhD programme offered by FMS-BHU, Varanasi.

Each PGDM student is given a global exposure tour through a foreign excursions during their programme.
IN ORDER TO IMPART TO THE STUDENTS THE BEST POSSIBLE KNOWLEDGE; THE CLASSROOM SESSIONS AT SCHOOL OF MANAGEMENT SCIENCES ARE AUGMENTED BY EXERCISES, PROJECT STUDIES, ROLE PLAYS, CASE STUDIES, SIMULATION GAMES, BRAINSTORMING SESSIONS, SOFTWARE APPLICATIONS, PRESENTATIONS ETC. THROUGH THESE METHODS, WE Endeavor TO GENERATE AND ENCOURAGE MORE CREATIVE AND INNOVATIVE THINKING IN OUR STUDENTS. SMS PURSUES A HOLISTIC APPROACH TO THE TEACHING LEARNING PARADIGM THAT INCORPORATES INNOVATIVE LEARNING METHODS FOR MAKING THE INTERNALISATION EXERCISE OF THE PARTICIPANTS HIGHLY LUCID, INTERACTIVE AND PURPOSEFUL.
TEACHING PEDAGOGY

PROJECTS

Panel Discussions

Summer Internships

Group Discussions

Paper Presentations

SMS LUCKNOW

This Week
<table>
<thead>
<tr>
<th>Semester I</th>
<th>Semester II</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management Principles and Practices</td>
<td>Strategic Management</td>
</tr>
<tr>
<td>Business Statistics</td>
<td>Business Analytics - 2</td>
</tr>
<tr>
<td>Marketing Management</td>
<td>Core Specialization – I</td>
</tr>
<tr>
<td>Managerial Economics</td>
<td>Core Specialization – II</td>
</tr>
<tr>
<td>Research Methodology and Business Statistics</td>
<td>Open Specialization – I</td>
</tr>
<tr>
<td>Accounting and Financial Analysis</td>
<td>Summer Training Project</td>
</tr>
<tr>
<td>EEP – 1</td>
<td>EEP - 3</td>
</tr>
<tr>
<td>Open Defence – 1</td>
<td>Open Defence – 3</td>
</tr>
<tr>
<td>Courses of Independent Studies (CIS – I)</td>
<td>Open Specialization – II</td>
</tr>
<tr>
<td>Rural Marketing</td>
<td>Core Specialization – III</td>
</tr>
<tr>
<td>Business &amp; Sustainable Development</td>
<td>Open Specialization – III</td>
</tr>
<tr>
<td>WTO and International Trade</td>
<td>Core Specialization – III</td>
</tr>
<tr>
<td>Cross Cultural Management</td>
<td>Courses of Independent Studies (CIS – II)</td>
</tr>
<tr>
<td></td>
<td>Corporate Governance and CSR</td>
</tr>
<tr>
<td></td>
<td>Customer Relationship Management</td>
</tr>
<tr>
<td></td>
<td>Project Appraisal &amp; Financing</td>
</tr>
<tr>
<td></td>
<td>International Marketing</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Semester III</th>
<th>Semester IV</th>
</tr>
</thead>
<tbody>
<tr>
<td>Macro-economics</td>
<td>Leadership by Indian Ethos</td>
</tr>
<tr>
<td>Supply Chain &amp; Logistics Management</td>
<td>Retail Management</td>
</tr>
<tr>
<td>Human Resource Management</td>
<td>E-commerce &amp; Digital Marketing</td>
</tr>
<tr>
<td>Financial Management</td>
<td>Core Specialization – III</td>
</tr>
<tr>
<td>Operations Research</td>
<td>Open Specialization – III</td>
</tr>
<tr>
<td>Organizational Behaviour</td>
<td>Open Specialization – III</td>
</tr>
<tr>
<td>Field Survey Project</td>
<td>Core Specialization – III</td>
</tr>
<tr>
<td>EEP – 2</td>
<td>Open Specialization – III</td>
</tr>
<tr>
<td>Open Defence – 2</td>
<td>Dissertation</td>
</tr>
<tr>
<td>Courses of Independent Studies (CIS – I)</td>
<td>Comprehensive Viva-Voce</td>
</tr>
<tr>
<td>Rural Marketing</td>
<td></td>
</tr>
<tr>
<td>Business &amp; Sustainable Development</td>
<td></td>
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<td>WTO and International Trade</td>
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<td>Cross Cultural Management</td>
<td></td>
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MBA COURSE PROFILE
As per the syllabus of Dr. A.P.J. Abdul Kalam Technical University, Lucknow M.B.A. (2 Year) course has been divided into 4 semester and offers 5 core specialization i.e. HRM, Marketing, Finance, Information Technology and International Business. It also offers one open specialization which students can choose any one from 4 i.e. Insurance and Risk Management, Hospitality Management, Project Management and Rural Management. Detail information is available at https://aktu.ac.in/academics/syllabus.html

BBA, B.COM (H), BJMC and BCA COURSE PROFILE
The above courses are affiliated with Lucknow University and have been divided into 6 semesters. For detail course content please visit the official site of Lucknow University. http://www lkouniv.ac.in/undergraduate .html

B.COM. COURSE PROFILE
The course is affiliated with Lucknow University and the duration is of 3 years. For detail information please visit the official site of Lucknow University. http://www lkouniv.ac.in/undergraduate.html

B.TECH. COURSE PROFILE
As per the syllabus of Dr. A.P.J. Abdul Kalam Technical University, Lucknow B.Tech (4 Year) courses have been divided into 8 semesters. http://www.aktu.ac.in/ academics/syllabi.htm

DIPLOMA IN ENGINEERING MECHANICAL (PRODUCTION), CIVIL COURSE PROFILE
The Course is affiliated with Board of Technical Education, U.P. and duration of the course is 3 years divided into 6 semester. For syllabus details. For syllabus details visit http://www.aktu.ac.in/syllabus.htm

B.VOC. COURSE PROFILE
Course has been prepared under the guidelines of UGC and National Skill Qualification Framework (NSQF)

B.Sc (MATHS) COURSE PROFILE
The course is affiliated with Lucknow University and the duration is of 3 years. For detail course content please visit the official site of Lucknow University. http://www.lkouniv.ac.in/undergraduate .html

M.COM COURSE PROFILE
The course is affiliated with Lucknow University and has been divided into 4 semesters. For detail course content please visit the official site of Lucknow University. http://www.lkouniv.ac.in

SPECIALIZATION OPTIONS

Marketing
» Advertising and Consumer Behaviour
» Sales Management
» Services Marketing

Finance
» Security Analysis & Portfolio
» Taxation and Tax Management
» Risk Management & Derivatives

Human Resource
» Compensation & Reward Management
» Organizational Development & Management of Change
» Human Resource Development

All the PGDM participants, in Third Semester, shall start pursuing ‘specialisation – subjects’ SMS offers dual specialization covering three significant areas of management, viz., Marketing, Finance and Human Resources.
SKILL BASED PROGRAM

Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE). The objective of this Skill Certification Scheme is to enable a large number of Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood. Individuals with prior learning experience or skills will also be assessed and certified under Recognition of Prior Learning (RPL). Under this Scheme, Training and Assessment fees are completely paid by the Government.

SMS Lucknow has been sanctioned 150 seats by AICTE for skill based programmes under “Pradhan Mantri Kaushal Vikas Yojna (PMKVY). Six courses have been approved @25 seats in each course. These courses are-

i. Automotive – Repair & Welder;
ii. Construction- Shuttering carpenter system;
iii. Electronics- Field technician (AC);
iv. Electronics- DTH Set up box installation & Service Technician;
v. Plumbing- Plumber (General);
vi. Automotive- Welding & Quality Technician.

AICTE entrusted this new responsibility to SMS to utilize its existing infrastructure for offering these courses, so that unemployed youth may enrol in these courses to acquire adequate skills for being certified and finding placement in suitable private sector or can themselves initiate their own business ventures.

INNOVATION & ENTREPRENEURSHIP

KALAM CENTRE @ CAMPUS
SMS Lucknow is proud to start an incubation centre- ‘Kalam Centre @ Campus’ for Innovation and Incubation of start-up (K-CiIS) program. Kalam Centre @ Campus is established to promote culture for giving and social development through innovations and developing the future thought leaders for tomorrow.

Entrepreneurship Cell (e-cell)
SMS Lucknow established Entrepreneurship Cell to facilitate innovations and entrepreneurship amongst its students.

Both the centres aim to act as a platform to collaborate students with academia, business and research for formulating their ideas into project for benefit of society.
EXCHANGE THE IDEAS ACROSS THE WORLD
The globalisation onslaught has brought people closer across the world. Sensitising this, SMS has entered into academic collaborations with:

- CLAFLIN UNIVERSITY, SOUTH CAROLINA, USA
- UNESP (UNIVERSIDADE ESTADUAL PAULISTA), BRAZIL
- EMPORIA STATE UNIVERSITY, USA
- Szent Istvan University, Godollo, Hungary
- California State University, San Bernardino, (CSUSB) USA
- Karoly Robert College (KRF), Gyongyos, Hungary

INTERNATIONAL ACADEMIC ALLIANCES

California State University, San Bernardino

CSMS has signed specific MOUs with these institutions for exchange programmes meant for faculty and students on a regular basis, for conducting joint research work and for conducting training & capacity building exercises to provide holistic solutions for surmounting global management problems. SMS is also in the process of finalizing few more such tie ups of the higher order with top academic institutions around the world to make the students and faculty at par with global standards.
BE HERE TO MAKE A DIFFERENCE
SMS SCHOLARSHIP SCHEMES FOR EXISTING STUDENTS

- **Prof. Mukund Lal Scholarship (for Year Toppers)**
  SMS has a system of providing adequate scholarships towards toppers of each year of various Graduate and Post-Graduate Programmes: PGDM, MBA, BBA, BCA, B.Com. (Hons.), B. Com, B. Tech. & Diploma in Engineering.

Merit Based Scholarships are applicable at the time of admission.

**EDUCATION LOAN**

**Bank Finance**
SMS is having a tie up with Canara bank for extending loan facility to newly admitted students. The bank finance is available for all the programmes of SMS Group of Institutions, Lucknow and Varanasi as per the bank norms.
School of Management Sciences, Lucknow has come up with a sprawling lush-green Campus spreading over an area of approximately 17 acres within house hostel facility. The institute is equipped with all modern amenities and facilities that are comparable to the best professional institutions of the country.

The entire Campus at Lucknow is Wi-Fi enabled allowing students high-speed internet access.

- Spacious class-rooms posses all modern teaching aids including connectivity through LAN along with specially designed seating counters for comfort.
- One of the best conferencing facilities comparable to any of the top professional colleges
- Cafeteria providing quality snacks and food items from dawn to dusk.
We at SMS firmly believe that theory without practical is merely letters without spirit. Technological advances during the last few decades, and more so the advent of information technology during the last decade has brought about phenomenal changes in the way businesses are done and in the way several business processes are executed. Aware of the grounding that the modern day managers require in the technology aspect, it has been the endeavour of the Institute to have world class Computer Lab for its students.

A multitude of ultra-modern computer laboratories of SMS welcome our plural participants in the fully Air-Conditioned arena of computer world that has been equipped with the latest generation of all relevant computer & electronic gadgetry advancements. The Computer Centre has Server Room and Labs, with the capacity of more than 180 P-IV Smart Terminals to work as Standalone and also on LAN environment. The other saliencies include:

**Software:**
- MS Vista Upgrade License.
- MS Office 2007 Pro. Plus (Includes Word, Excel, Outlook, PowerPoint, BCM, Access & Publisher)
- MS Project.
- MS Visio Pro 2007
- Adobe Acrobat Professional 8.0

**Printers:**
- Sharable Printer e.g. Laser, Line Printer attached with Server.
- Peripherals: Scanner, DVD Writer.
The institute has already been equipped with a rich Library and Documentation Centre. The library at present has 21355 books (7355 management & 14000 engineering), 100 journals, 25 magazines, 15 newspapers and more than 800 CDs. The other distinguishing features are as follows:

- Computerized transactions using SOUL 2.0 Software.
- Bar coding of all the books for swift and transparent transactions.
- Institutional membership of DELNET including ILL facility.
- Continuous upgradation of the Library resources by subscribing latest and relevant publications.
- Documentation of the articles published in various Magazines, Journals and Newspapers.
- A Mini Library in each hostel premises to ensure availability of books round the clock to the hostel inmates.
- On-line Library facility is available to the students to contact world’s best libraries.
- Reading space to accommodate more than 100 students at a time.
- All kinds of reprographics facilities.
LIBRARY AND DOCUMENTATION CENTRE
The SMS provides comfortable and well-furnished hostel accommodation both for boy and girl students separately. The boys hostel is in the campus. Facilities for indoor games and recreation are also available in the hostel premises, besides the Library and Reading room facilities. The comfort level in the hostel rooms is comparable to the comfort at home.
GHRONDA
A PLACE TO CALL HOME
Campus

School of Management Sciences, Lucknow, an architectural marvel is situated on 19th Kilometer stone of Lucknow-Sultanpur Highway (NH 56). SMS, Lucknow has come up with a sprawling lush-green Campus spreading over an area of over 16 acres. It has been equipped with all modern amenities and facilities that are comparable to the best Technical institutions of the county. The calm, quiet and hassle-free atmosphere at SMS campus not only provides a fine learning ambience but it also provides an opportunity to develop organic linkages with the corporate world. From all angles, the campus is an architectural marvel in itself.

Conference Hall

The institute’s Conference Hall, with a seating capacity of 120, is fully air-conditioned and equipped with all modern amenities. It is extensively used for Management Development Programmes, workshops, conferences and other such technical events. The conference room is acoustically designed and aesthetically decorated. The conference room is fitted with all the modern audio-visual gadgets which include LCD Projector, Computer, Sony’s DVD System and Denon CD Players along with Video Conferencing Facilities. SMS conference room is fitted with World’s best sound solution, provided by Bose Corporation, USA. With uniform Sound Pressure Level (SPL) all across the room. We have established our Conference Room as the most preferred place for academia and people from the Industry.
Faculty Rooms
The Institute has well-furnished fully air conditioned faculty rooms for individual faculty equipped with Pentium IV personal computers with round the clock internet usage for enriching their knowledge and development.

Class Rooms
The spacious class-rooms possess all modern teaching aids including connectivity through LAN for network access. The seating contours are specially designed for comfort which is necessary for concentrated study.

Cafeteria
We have a separate cafe area with seating capacity of 100 at a time, providing quality snacks and food items from dawn to dusk. It is a throbbing place for the students and visitors with delicious and fabulous menu.

Sports Ground
The Institute has a big sports ground for various outdoor games and it also has the facility for indoor games. SMS organizes annual sports meet for all the streams and programmes like Volleyball, Cricket, Football, Table Tennis and many more.

Departmental Conference Hall
Besides the main conference hall each department has its own conference hall with capacity of 100 seats. These conference halls are equipped with all modern audio visual gadgets.

Seminar Hall & Multipurpose Hall
The Institute has a big Seminar Hall, with a seating capacity of 500. It is used for the large-scale National and International Seminars and Symposia. It encompasses all the electronic equipments and other training aids essential for the high-profile academic and business events. It is also fitted with the sound system of Bose Corporation U.S.A.

SMS GIVING A UNIQUE OPPORTUNITY FOR PERSONAL AND PROFESSIONAL DEVELOPMENT AND EXCELLENT PLATFORM WHERE LEARNING AND VALUES MEET.
RESEARCH AND PUBLICATIONS

SCHOOL OF MANAGEMENT SCIENCES HAS NUMEROUS ACHIEVEMENTS TO ITS CREDIT IN FULFILLING THE OBJECTIVES FOR WHICH IT HAD BEEN ESTABLISHED. WITH THE MOTTO THAT ‘WHERE THERE IS NO ZEAL FOR RESEARCH, THERE IS NO ZEST IN TEACHING’; IT TOOK STEPS TO ENCOURAGE INDEPENDENT RESEARCH ON DIFFERENT FACETS OF BUSINESS MANAGEMENT, INFORMATION TECHNOLOGY, AS WELL AS ANCIENT INDIAN KNOWLEDGE AND SPIRITUALISM AND THEIR INTEGRATION WITH THE MODERN DAY WORK SETTINGS. SCHOOL OF MANAGEMENT SCIENCES HAS FIVE JOURNALS EXCLUSIVELY DEDICATED TO THE AFORESAID PURPOSE.

- **ADHYAYAN** - Indexed in EBSC O, Ulrichs Web, J. GATE Cross ref. (ISSN 2249-1066) UGC Approved Journal with DOI
- **SAMRIDDHI** - J. GATE Cross ref. UGC Approved Journal with DOI (ISSN: 2229-7111), (DOI: 2454-5767)

Apart from the above Journals School of Management Sciences publishes its own Newsletter and has published numerous books:

LEARNING THROUGH ACTIVITY
A midst the green lustres of nature, spread across a sprawling area, with a state of the art infrastructure, lies the picturesque campus of SMS Lucknow. Here, the environment is so established that learning and knowledge is enhanced beyond class room teachings. The campus has a vibrant body of students who get an opportunity to build and express their talents in many ways, be it management games, group study or presentations. It is an atmosphere where they experience the cultural diversity of people from different parts of the country and learn to acclimatize to these differences that will help them in later stages of their career and life.

The institute encourages students to participate in the functioning of the college by letting them handle matters relating to quality of life on campus. This increases the flow and transparency of communication between the student body and the faculty/management. The institute has laid great emphasis on co-curricular activities like sports, verbal communication techniques and socio-cultural events. There are four clubs that conduct the events which help the students in exercising their minds and bodies and express the creativity and learn the values of team building, team dynamics and group activities.

Activities in the college are student-driven to ensure holistic learning. The various committees and forums, run and managed by students under the aegis of a head faculty, are a testimony to the above said fact. They are:

- Photography Club (Aks)
- Literary Club (Chintan)
- Dramatics Club (Manchan)
- Music Club (Raaga)
PHOTOGRAPHY CLUB
LITERARY CLUB
DRAMATICS CLUB
MUSIC CLUB
EXUBERANCE 2017
Exuberance for MBA and PGDM 1 Yr was organized on 2 February, 2017 at SMS Lucknow. The objective of the program was realized through a series of activities and games, presentations, current affairs quiz, spell bee, role play and informative video on the topic “In Pursuit of Excellence: About Chanda Kochhar”. The award & felicitation ceremony for Exuberance-2017 was conducted to recognize the overall performance of PGDM & MBA 1st Year students of SMS Lucknow on 1 May, 2017.

FRESH FACE -2017
The Times of India conducted “FRESH FACE-2016”, an event for undergraduate fresher student. This is a talent hunt event conducted specially for first year students of different leading colleges of Lucknow like us. That was an initial screening round; the winners at the college level.

Aagman 2017
On 7th October, 2017 the annual fresher’s party “Aagman 17” was organised with celebratory fervor and fanfare at School of Management Sciences, Lucknow. The programme commenced with the ceremonial lighting of the lamp followed by a welcome song and performances by students on western dance, songs, fusion dance and skit which was followed by the first introductory round of the participants to the ‘Mr and Miss Fresher’ contest. Celebrity singer Vishal Srivastava, renowned singer of X Factor fame, enthralled the audience with his foot tapping songs which mesmerized the gathering of seniors and freshers.
X-FACTOR CONTEST @ SMS, LUCKNOW

An exciting ‘Talent Hunt’ named X-factor was organized at School of Management Sciences, Lucknow by Amar Ujala in association with Vodafone. The event proved not just a contest of talent, but it symbolized the spirit of youth & its intellectual eminence. Various students proved victorious and were accordingly awarded.

ELECTROBUZZ-2017

Electrical & Electronics engineering department (EN) of SMS-IET Lucknow organized an inter-departmental event named “Electro Buzz 2016”, at School of Management Sciences, Lucknow. Students of B.Tech second and third year of all branches participated in this technical event which comprised of many activities such as:

1) Beat The Buzz game (challenge)
2) Give your views about?

All the students of B.Tech participated enthusiastically in the event and won certificates and cash prizes.

TECNOVATION-2017

“Mech-era” the student forum of Mechanical organized event Tecnovation-2016 at the School of Management Sciences, Lucknow premises. This event was celebrated on the theme ‘A Tribute to Missile Man of India- Dr. APJ Abdul Kalam’ and was solely dedicated to the life and his contribution towards the nation. The fest provides students a platform to interact, exchange ideas and develop a competitive spirit by participating in various events. Participation was from all over the college irrespective of any branch or course. Motive of the event was to encourage the students to participate in extra-curricular activities and to cherish their creativity and this objective was realized through a series of activities and games like on the spot Tech-Quiz, poem, sketching, drawing, biography, and narrating of story.
'Teachers Day' was celebrated at SMSTC Lucknow campus on 5th September, 2016 as a mark of tribute to the contribution made by teachers to the society. Students of SMS Lucknow celebrated the day by giving their performances and distributing gifts among faculty members.

FAREWELL @ SMS
Bidding Adieu is the difficult but meeting and parting is a way of life. In order to express their feelings and the unwritten bonding between the seniors and the juniors, the students of PGDM, MBA, BBA, B.Com, B.Com (h), BCA bid a grand farewell party “ALVIDA” at SMS Lucknow on 9th April 2016, the farewell ceremony “ADIOS”, for the B.Tech 4th Year batch on 23rd April, 2016 at SMS Lucknow campus, & farewell of Diploma final year students ‘SWASTI’ held at SMS Lucknow on 20th March, 2016. Students had great fun dancing merrily on the dance floor together. The final year students were given mementos and interesting titles. At the end, All Final year students profusely thanked SMS for fulfilling all the expectations that they had from this institution.

PLANTATION DRIVE @ SMS,
LUCKNOW
‘Plantation Drive’ was initiated by Lucknow Development Authority (LDA) at School of Management Sciences, Lucknow campus. On this occasion various dignitaries from LDA and SMS were present and planted the trees in the college premises. The plantation program organized was an initiative to “Save our Planet” because the simplest thing that we can do to help is to plant trees.
INTERNATIONAL YOGA DAY 2017
Third International Yoga Day was celebrated at SMS Lucknow on Wednesday, 21 June, 2017 to imbibe the value of discipline, peace and harmony.

EYE CHECK-UP CAMP
A "Free Eye Check-up Camp" was organized at SMS Lucknow at campus by Lions club Surabhi on 21 February 2017. The Lions club under its initiative to organized a 'Free Eye screening campaign' for the faculty, staff member and students of SMS Lucknow.

BLOOD DONATION CAMP
A "Blood Donation Camp" was organized at SMS Lucknow campus on 20th September 2017 in joint association of SGPGI and Lions Club, Lucknow. Teachers, Staff and Students of Institute participated enthusiastically in this blood donation camp.
INDRADHANUSH
An event named ‘INDRADHANUSH’ was also organized in the midst of SPARDHA-2016, where students were offered opportunities to exhibit their artistic skills and intellectual talent from a set of events such as Calligraphy, Sketching, Mehndi, Rangoli, Face Painting, Quiz.

SPORTS FEST
“SPARDHA”-2017
School of Management Sciences, Lucknow organized its Annual Intra-Institute Sports Fest – SPARDHA-2017 and event of indoor and outdoor games from 21 Jan. 2017 to 25 Jan. 2017. Prof. (Dr.) M. Mehrotra, Director, SMS Lucknow appreciated the students for participating in sports with a great zest and eagerness. Dr. R. P. Singh, Hon’ble Sports Director, Government of Uttar Pradesh was Chief Guest on the occasion. He gave away the prizes to the winners and runners up in closing ceremony, on the 25 January 2017. Dr. Singh asked students to contribute their leisure time in sports and make it a daily part of their lives. Students from different streams participated in Cricket, Football, Volleyball, Tug of war, Athletics, High Jump, Long Jump, Table Tennis, Carom, Athletics, Shot Put, Spear Throw, Chess, Table Tennis and Pool and Chess and several other activities.

ORIENTATION 2017
Two day Orientation Programme – for the first year students of Post Graduate & Under Graduate, to benefit the students who are about to experience a new phase in their life was organized at SMS Lucknow premises from 23rd to 24th August, 2016. The college extended welcome to new students with open heart in the family to be converted into fresh batch of successful professionals and technocrats. A series of leaders from industry & academia graced the occasion and offered invaluable advice and blessings to the students. Notable among the dignitaries were the Mr. Srijan Pal Singh, the Guest of Honour, an alumnus of IIM Ahmedabad, disciple of Dr. A.P.J. Abdul Kalam, Mr. Deepak Bharara, Chief Human Resource Officer, Lanco Infratech Ltd., Prof. A.S. Vidhyarthi, Director, Institute of Engineering & Technology, Lucknow, Guest of honour, Mr. Rishi Kumar, Director & Center Head HCL Technologies, Lucknow, Mr. Manish Dikshit, G.M. HR RSPL Ltd., Prof. M. A. Usmani, Retd. Principal ICCMRT, Lucknow.
The Global Model United Nations Conference 2017
SMS Lucknow hosted the 2nd annual session of “The Global Model United Nations Conference” from 19th - 21st May, 2017. The conference was attended by more than 300 delegates from India and abroad. The Conference consists of a simulation of United Nations organs and other themes of international affairs, challenging young people to take on the roles of world leaders. Participants assume the function of national ambassadors, simulating various organs, committees and specialized agencies while seeking to resolve outstanding issues in the international agenda.

SPEEDS 2017
Two Days International Seminar on “Sources of Planet Energy, Environmental and Disaster Science: Glacier Melting & Its Challenges”, (SPEEDS-2017) in association with The Institution of Engineers (India) U.P. State Center & Dr. APJ Abdul Kalam Technical University, U.P was organized at School of Management Sciences, Lucknow on 9th - 10th December, 2017. This fifth seminar in series speaks volume of the need for creating awareness for melting of Glaciers, challenges and issues that affect every individual on this planet and provides a platform to the academicians, industrialist, researchers and students at large to make serious debate on environmental related global issues.

NATIONAL CONFERENCE 2017
2 Days National Conference on “Managing Uncertainty: Prospects, Challenges and Strategies” was organized at SMS Lucknow on 25th -26th February, 2017 in association with NHRD Lucknow Chapter as well as Lucknow Management Association. Welcoming the dignitaries and top Corporate Executives from all over the country, Mr. Sharad Singh, CEO and Secretary School of Management Sciences, Lucknow marked the various benchmarks of the college in terms of awards, accolades and recognition. He also extended the importance and motives of the conference and emphasizes the importance of managing uncertainties for the overall development of business. The event was marked by exemplary speeches by several Industry Stalwarts, Academicians, Research Scholars, Students and other professionals.

Abhiruchi-2017
Abhiruchi-2017
Under the aegis of Abhiruchi, which comprises of four Hobby Clubs: Raag (Music); AKS (Photography); Chintoon(Literary) & Manchan(Drama), student showcased their wonderful talents under the clubs Raag and AKS on 23rd Feb. 2017.
Vision
“To become a constantly growing centre of excellence nurturing global-centric, ethical & eco-friendly research and innovation on contemporary environmental issues to save Earth & save Life.”

Mission
To develop eco-friendly technology, advance scientific research and innovation to save Earth & humanity.

Objectives
To create awareness programmes to contain environmental threats. Research focusing in the areas of global concern i.e. issues of disaster management, global warming and sustainable development for managing environmental threats to save earth & humanity.

Quality Policy
Imparting value based research & innovation of highest standard relevant to contemporary environmental issues facing humanity.

Guiding Values
- Trust
- Sense of ownership
- Modesty & mutual respect
- Keeping up the highest moral standards.
- Sense of sacrifice for the sake of Earth & humanity.

Air-O-Bike
World wide huge demand of vehicles is resulting in a rapid consumption of fossil fuels and causing fast depletion of energy resources. Most motorcycles in the world today use engines that burn gasoline, contributing to greenhouse gases and adding air pollution to the surrounding area. It is ultimately causing serious threat to mankind on account of global warming and climatic changes. Since the enormous potential of air is freely available in the atmosphere which can be compressed and utilized as zero pollution energy source to address the Global Warming issues. This has been root cause to invent Novel Air Turbine Engine for two wheeled vehicle. This engine uses compressed air to turn a small air turbine, generating enough power to run a motorcycle for up to 40 minutes.

Solar Electric Street Car
The transport sector alone is emitting pollutant heavily through tail pipe due to multifold demand of vehicles. Along with this, growing industrialization all over the world is responsible for Global warming and Climate Changes. Thus, eco-friendly devices running on non-conventional resources like: Solar, Air and Water can address the reduction of huge pollutants and there after curbing the global warming issues. These resources can be proved energy potentials globally as they have enormous availability that too free of cost. This thought has forced and motivated our students to create innovative idea to develop eco-friendly “Solar Electric Street Car” under C.V. Raman Centre for Research and Innovation.

Solar Electric Bicycle
It is a fact that bicycle was invented as the first mode of transport by using manpower through paddling, which runs approximately at the speed of 20 to 25 km. per hour. In India, nearly 70% population is residing in the rural area (villages) and their means of transport is still bicycle or motor bike. Thus there is a need to provide efficient and motorized bicycle to give them relief as well faster travel. The Solar bicycle is the answer to this issue and it has zero impact on climate change and global warming as well. With this idea development of Solar-Bicycle was carried out which can help masses of the society.
GREEN CAMPUS-40 KILO WATT SOLAR PLANT

Solar energy is one of the green energy available in abundance which can meet the power crisis in near future without the use of fossil fuels. SMS Lucknow believes that solar energy is an infinite source of energy which is also a clean energy. Using solar energy for power generation will reduce the use of fossil fuels and it also produce pollution free electricity. Promoting green energy concepts in its campus are always a part of the culture of SMS, Lucknow. In this context, SMS Lucknow has installed a 40 kilo Watt Solar Power Plant.

GLOBAL CAMPAIGN

SAVE EARTH
SAVE LIFE

LIMCA BOOK OF RECORDS

AIR-O-BIKE
HAS BEEN ENLISTED IN LIMCA BOOK OF WORLD RECORDS.
2014

LIMCA BOOK OF RECORDS

First academicians’ work in US School text book.
CV RAMAN CENTRE FOR RESEARCH & INNOVATION

Remote Centre of IIT Bombay:
IIT, Bombay has declared School of Management Sciences, Technical Campus, Lucknow, as a 'Remote Centre' for empowerment of faculty, staff & students through trainings. i.e. Remote Centre – 1247. A Remote Centre acts as the intermediary between IIT Bombay and the participant teachers during the workshop. We have given this opportunity as we are one of the reputed Business School, with high academic standards, excellent infrastructure and good faculty.

Live interview of Prof. (Dr.) B.R. Singh, Director, SMS-IET, was aired on Doordarshan, Bundelkhand on 6th January, 2016 at 12:30 noon. During the address on the programme name, "Bundelkhand Badhal- Samsamayik Charcha", Dr. Singh emphasized on the climate change and its impact on drought. He has suggested the state Government to take the burning issue of irrigation on providing community borewell, lift irrigation, food security to check casualty.

Innovative Projects by Our Students

- Fluidized bed dryer
- Articulated Robot
- Tyre Safety by Magnetic Field
- Solar Cooler
- Solar Powered Refrigerator
School of Management Sciences, Lucknow is privileged to be declared as a centre for NPTEL Local Chapter by IIT Chennai. The National Programme on Technology Enhanced Learning (NPTEL) was initiated by seven Indian Institutes of Technology (Bombay, Delhi, Kanpur, Kharagpur, Roorkee, Guwahati and Madras) along with Indian Institute of Science, Bangalore. It is a programme under the ministry of Human Resources Development, Govt. of India, initiated in 2003 for the creation of web and video courses in various disciplines of engineering, basic sciences, management and humanities. Currently more than 900 courses are available on the web portal http://nptel.ac.in. For the past one year NPTEL has been offering online certification for its courses, the highlight being the certification exam through which the student gets an opportunity to earn a certificate from the IITs! These are available at: http://nptel.ac.in/noc. To take this initiative forward and to encourage more students across colleges to participate in this initiative, IITs are setting up NPTEL chapter in colleges (with the approval of the management).

As a centre for NPTEL Local Chapter, SMS Lucknow will help students to obtain certificates from IIT Chennai for various courses. The college will provide a faculty as mentor/facilitator to students who will join the different courses. The institute will help students to enhance their employability skills. Benefits for a student who participates in an NPTEL online certification course:

- Students gain tangible end results
- Students can review and assess their own progress through assignments (week after week)
- Continuous assessment and interaction with the course faculty
- Discussion forums of like minds to discuss problem areas
- Students get access to mentors
- Certificates from the IITs, to improve job prospects

The Spoken Tutorial project is the initiative of the “Talk to a Teacher” project of the National Mission on Education through Information and Communication Technology, launched by MHRD, Govt of India. There are Spoken Tutorials on various Free and Open Source Software (FOSS) in various Indian regional languages. Learning is more effective when animation and narration are presented simultaneously. Audio-video demonstrations can illustrate features with maximum clarity. Our objective is to pass on the knowledge of technology and free and open source software (FOSS) through the website to the millions in our country who lack opportunities and/or access to learn any software. Some reasons for these gaps in access are-

- Lack of knowledge about accessibility
- Lack of proper guidance
- Lack of infrastructure facilities available
- Difficulty in understanding English

Software that provides training under Resource Centre:

Various Workshops conducted Under the aegis of Resource Centre:
- Scilab workshop
- Latex workshop
- C and C++ workshop
- C and C++ workshop

NPTEL LOCAL CHAPTER BY IIT CHENNAI

School of Management Sciences, Lucknow is privileged to be declared as a centre for NPTEL Local Chapter by IIT Chennai. The National Programme on Technology Enhanced Learning (NPTEL) was initiated by seven Indian Institutes of Technology (Bombay, Delhi, Kanpur, Kharagpur, Roorkee, Guwahati and Madras) along with Indian Institute of Science, Bangalore. It is a programme under the ministry of Human Resources Development, Govt. of India, initiated in 2003 for the creation of web and video courses in various disciplines of engineering, basic sciences, management and humanities. Currently more than 900 courses are available on the web portal http://nptel.ac.in. For the past one year NPTEL has been offering online certification for its courses, the highlight being the certification exam through which the student gets an opportunity to earn a certificate from the IITs! These are available at: http://nptel.ac.in/noc. To take this initiative forward and to encourage more students across colleges to participate in this initiative, IITs are setting up NPTEL chapter in colleges (with the approval of the management).

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MOOCs COURSES
School of Management Sciences, Technical Campus, Lucknow opens “Center of Vedic Science”.

The aim of “VEDIC RESEARCH CENTER” is to work in the field of different knowledge systems of India, to reveal the essence of wisdom enshrined in the Vedas and to propagate it for the benefit of mankind. The different streams of knowledge like scientific heritage of India, history, philosophy, religious studies, mythology, psychology and cultural studies are enshrined in Vedas, which are to be identified and developed. All these are to be addressed by detailed research, investigation and evaluation. This is the key factor that kindled the idea of setting up a Center of Vedic Science at SMS Lucknow.

Various researches have been conducted under the aegis of Vedic Science Centre:

1. It has been found by students of B.Tech along with Dr. B.R. Singh that one of the doha written in Hanuman Chalisa “त्र्यो मद्ये दोनयें भ्रम मंगल, तिनी ताहि मंगल काम नव” tells the exact distance between sun and earth. “Yuga” means 4 yuga i.e. Satyug (4800 years), Tretayug (3600 years), Dwaparyug (2400 years) & Kalyuga (1200 Years). Sahastra means 1000 years and Yojana means 8 miles (1 mile = 1.6 km). And the multiplication of all these comes out to be exact proven distance between sun and earth i.e. 15360000.

2. Another research throws light on “importance of counting 108 while making mala” and it concludes that 108 is a cosmic number and it has been proven scientifically.

3. Inno-vedic Engineering has been found in order to make students more interesting towards technical studies and there are many technologies in our Vedas and Puranas which can help us to understand technology. Only effort required to decode those.

4. The discovery of aircraft in Afghanistan has link with Mahabharat Period and research proved that same aircraft has been used 5000 years ago during war. NASA has transported that aircraft to USA for further research. These discoveries has been discussed by Dr. B.R. Singh during meeting of Vedic Vigyan Centre.
INSTITUTE INDUSTRY INTERFACE

Institute Industry Interface

Interaction between the institute and the industry is seen as the platform for showcasing best practices, latest technological advancements and their implementation and impact on the industry. The main objective and importance of this interface is to integrate industrial training and other inputs from the industry with the teaching-learning processes; interaction is necessary as it develops students’ awareness on job functions in the industry, attitudes to adapt to industrial environment, proper practical and relevant knowledge, skills and competencies in preparation to becoming self-employed. Industry expectations are also echoed through sound interaction, particularly the requirements from new recruits who are expected to be orientated to industrial disciplines, job descriptions within the workplace with industrial practices. Under this, SMS Lucknow widely practicing the following activities:

Collaboration with Lucknow Management Association

SMS, Lucknow has collaborated with Lucknow Management Association as an Institutional Partner and hosted the LMA Annual Convention 2015 on the theme “Developing Smart Cities: Imperatives and Challenges” which was organized at Scientific Convention Center Lucknow on Friday 4th December 2015. The event was inaugurated by the Governor Shri Ram Naik and Mr. Alok Ranjan Chief Secretary was the chief guest of the valedictory session. The objective of the convention and the colloquium was to attract focus on vital theme and deliberate on how to develop smart cities in India.

Industrial Visits in 2017

At SMS the students are encouraged to go for industrial visits across the nation with the objective of visualizing the things studied in the theory and expose themselves to the industrial working environment. The institute organized industrial visits time to time for students of all courses throughout the year. This year students visited the following industries:

- Panki thermal power plant (PTPS) Kanpur
- Doordarshan, Lucknow plant
- Jaipur Rugs, Jaipur
- Clay Crafts, Jaipur
- Amul Dairy Plant, Lucknow
- Yakult factory, Malaysia
- Royal Factory, Malaysia
- Tata Motors, Lucknow plant.
- Tata Consultancy Services, Lucknow
- Saraswati Global Ltd., Jaipur
- HCL IT City, Lucknow
- Ultra High Voltage (UHV) 765 KV Transmission Substation @ Dhai Chawki, Unnao
- Nickelodeon Park, Malaysia

Corporate Lecture Series @ SMS Lucknow (Practical Knowledge Sharing From Industry Experts)

Some of the recent lectures conducted by SMS, Lucknow are:

- Guest Lecture by Mr. Ashish Pandey, MD of www.Bminds Tech on “Basics of Start-ups”.
- Guest Lecture by Mr Ravi Katiyar, Vice President, Shriram Global Commodities, on the ‘Importance and Scope of Technical Analysis in Modern Era of Financial World’
- Guest Lecture by Mr. Saibal Kumar Roy, Vice President-Engg. REPL, under the Leadership Lecture Series for Civil Engineering students on an overview of employment opportunities and business start-up in the Civil Enng. Sector.
- Guest Lecture by Er. Arun Kr. Srivastava, Managing Director, Snow Fountain Civil Engineering Vocational Training Institute on “Road Safety”.
- Under the aegis of Leadership Lecture Series Mr. Anand Mohan Mishra - Circle Head - U.P (East), ATC Telecom Infrastructure Ltd. Delivered a lecture on “Growth and Job Opportunities in Telecom Sector”.
- Lecture delivered by Mr Raj Kamal Gupta, Director - HR, Golden Tobacco Ltd. (A Dalmia Group Company) on Modern Management Issues.
- Guest lecture by Mr. Naveen Tekwani from Digiskiliz discussed the Importance of Digital Marketing in comparison to Traditional Marketing.
- Lecture by Mr. Mahendra Mohan Srivastava, Regional Technical Head; Prism Cement.
- Corporate lecture by Mr. Vinay Chaddha, CEO GVC Systems Private Limited on “Our needs and design, develop and manufacture electronic portion”.  
- Lecture by Prof.(Dr.) A. K. Singh on Demonetization.
- Guest lecture by Prof. Prabal K. Sen of Xavier School of Management (XLRI), Jamshedpur on Macroeconomics and Entrepreneurship.
- FDP by Dr. Sanjay Muthal - MD, RGF, Management Search on Paradigm Shift and HR.

Apart from these students are going for Summer Internship Programme to various industries and also doing Live Projects as a part of institute industry interface.

Panel Discussion on “Conducting Business Ethically & Yet Staying Competitive”

School of Management Sciences, Lucknow students participated in CEO’s Panel Discussion on “Conducting Business Ethically & Yet Staying Competitive” organized by Caux Initiatives for Business (CIB).

Shaping Young Minds @ LMA, AIMA, SMS, Lucknow

School of Management Sciences, Lucknow partnered Lucknow Management Association (LMA) to conduct All India Management Association (A.I.M.A) flagship event “Shaping Young Minds” held at Lucknow. This interesting and innovative program provides platform for students and young managers to interact with leading icons from different fields. The program aims at helping young people to manage their career expectations and work through their lives with confidence armed with learning from those who have made it big in their lives. A team of 100 students from our institute fulfilled the assigned responsibilities and able to portray the brand of SMS in the event. It was a good exposure for our students to communicate and query their questions from eminent speakers on the dice. 8 students of MBA and PGDM got golden opportunity to participate as panelists in different sessions with eminent speakers and asked various questions on emerging issues in their respective areas.
Duly appreciating the paramount significance and unparalleled contributions of the industry-institute dyadic interactions, School of Management Sciences has top priority to more lively and meaningful linkages with a myriad of industrial houses. Accordingly, the Institute has established a full-fledged and well-equipped Training and Placement Cell which provides active support to the students of various courses in getting quality industrial training as well as final placements.

SMS has always appreciated and given due importance to establishing linkages with industry, for the purpose of placing its students. Accordingly, the Institute has established a full-fledged and well-equipped Training and Placement Cell which provides active support to the students of various courses in getting quality summer as well as final placements. SMS maintains an outstanding trading of 100 percent placements.

Training and Placement Cell of the Institute is involved in the following functions and is endowed with the following distinctive features:

- Full-fledged nodal offices at Noida and Mumbai, working round the year, and maintaining constant interaction with industries.
- Hosting Interface sessions with representatives of business organisations at different metros.
- Regular visits of Faculty Members to the various business houses of repute in the country for creating industry-academia linkages.
- Inviting top business executives and business magnet to interact with the students.
- Permanent membership of 'National HRD Network'.
- Organising Mock Interviews and Group Discussions with the experts to develop the confidence levels of the students and to prepare them for the vagaries of the world.
- Arranging Summer Training for the students to groom their vision for the forthcoming corporate life.
- Organising Seminars and Conferences at various locations in India.
- Undertaking projects from the industry for practical exposure to the students which form part of their curriculum.
- Industrial visits for the students.
Employability Enhancement Programme

Keeping in view the current employability scenario of Engineering and Management students, we at SMS Lucknow have endeavored to develop a course curriculum under the name of Employability Enhancement Programme (EEP). Through this initiative we wish to improve the employability of our students by focusing on reducing the important skill gaps by incorporating improvements in curriculum and teaching methods. A full-fledged course curriculum for EEP has been designed focusing on the Industry requirements.

- Technical Knowledge / Business Awareness
- Spoken English / Communication Skills
- Dressing Sense / Appearance
- Body Language
- Positive and Constructive Attitude
- Resume Preparation
- Group Discussions
- Personal Interviews
- Effective Presentations

We have also collaborated with organizations like IBM and other specialized training providers to impart training to our students on latest technologies like Cloud computing, .NET, Solid Works, CNC machine Training etc. The overall focus of EEP is on the holistic development of a student’s personality to make him/her suitable for industrial/corporate roles. To attain this objective the dedicated faculty and staff of SMS Lucknow have left no stone unturned.

Leadership lecture series Entrepreneurship

Guest Lecture Mr. Keshav Mathur

Guest Lecture Mr. Rishi Kumar - Director Delivery & Operations - HCL
SCHOOL OF MANAGEMENT SCIENCES TAKES PRIDE IN THE FACT THAT ITS STUDENTS ARE ABSORBED BY LEADING NATIONAL AND MULTI-NATIONAL COMPANIES YEAR AFTER YEAR. THE MAXIMUM SALARY OFFERED AT SMS IN THE RANGE OF RS. 6 LACS PER ANNUM LAST YEAR WITH THE MINIMUM BEING MORE THAN RS. 2.4 LACS PER ANNUM. THE AVERAGE SALARY WAS AROUND RS. 3.2 LACS PER ANNUM. SOME OF THE PROMINENT COMPANIES PROVIDING SUMMER TRAINING & PLACEMENT TO OUR STUDENTS ARE:

- ABG Shipyard
- Accenture
- Bharti Air Tel
- Aircel
- Anul
- Asian Paints
- Axis Bank
- Bajaj Allianz
- Balrampur Sugar Mill
- Barklays Bank
- Beacon Insurance
- Berger Paints
- Bhartiya International
- Bharti Telecom
- Birla Soft
- Cadbury
- Capital IQ
- Castrol
- Ceasefire
- Century Textiles
- Coca Cola
- Dabur India Ltd
- Datamatics
- ELF Industries
- Essar Steel
- Everest Industries Ltd.
- Fortis Securities
- Genpact
- Globus
- Go Air
- Goodlass Nerolac
- Goodyear
- Havells
- HCL
- HDFC Bank Ltd.
- HDFC Sales
- Hero Motors
- Hindalco
- Hindustan Unilever
- Hotel Radisson
- IBM
- ICICI Bank
- ICICI Prudential Ltd.
- ICICI Securities
- IDBI Bank Ltd.
- Indian Oil
- Indigo Airlines
- Indusind Bank
- ING Vysya Life Insurance
- Interna IT
- Ispat Industries Ltd
- ITC Organic
- ITC Wills Life Style
- IUP Jindal
- J. K. Helene Curtis
- J. P. Associates
- Jakson Engineers
- JCB India
- Jet Airways
- Kajaria Ceramics
- Karvy
- Macleods
- Magma Leasing
- Mahindra Consultancy
- Mahindra Finance
- Media Transasia
- Mohan Meakins
- Motilal Oswal
- Mother Dairy
- Nestle India Ltd
- Network Programme
- Nikamal
- Paras Group of Companies
- Polar Industries Ltd
- Polaris
- Prism Cement
- Pepsico
- Reliance Capital Services
- Reliance Communications
- Reliance Industries
- Reliance Money
- Religare Securities
- Samsung
- Satin Creditcare
- SBI Life Insurance
- SBI Mutual Fund
- Shopper s Stop
- Siemens
- Solvey Pharma
- Standard Chartered Bank
- Stock Holding
- Sundaram Finance
- Syntel INC
- Tata Indicom
- Tafe
- Tata Automobile
- TCI
- TCS
- Times of India
- Titan Industries Ltd.
- Unicon Real Estates
- UTI Securities
- Videocon
- Whirlpool
- Wipro Spectramind
- Wrigley
- Accretive Health
- Aegis
- Amdocs
- Apollo
- Atlas Copco
- BHEL
- CMC Ltd.
- Dayal Group
- Financial Technologies Ltd.
- IPIC Zippers Ltd.
- Kajaria Tiles
- Luxor
- MGs Group
- Netmagic
- Triveni Almirah
- Vodafone
- Wynncom Mobiles
- Kotak Mahindra Bank
- Kotak Securities
- Kribhco
- Larsen & Toubro
- Lupin Ltd.
- Blue Dart
- Kurlon
- HT Media
- Idea
- Yash Papers Ltd.
- Zee News
- ZTE
- Garware Wallropes
- Ghari Detergent
- Livpure
- Bajaj Energy
- Allen Cooper
- Indus Tower
- Mahindra & Mahindra
- Motherseon Sumi
- Webonise Lab
- DCM Shriram Group
- Huwae
- Havells
- Balaji Telefilms
- Micromax
- Capegemini
100+ FACULTY

ENRICHED AND ENRICHING YOU

KNOWLEDGEABLE, SKILLED, EXPERIENCED, RESEARCH ORIENTED, STUDENT FOCUSED, PERFECT BLEND OF INDUSTRY & ACADEMICS
DEPARTMENT OF MANAGEMENT & COMMERCE

Dr. V. B. Singh
Professor

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