

Executive Summary for NAAC

School of Management Sciences, Lucknow commenced in 2008 with the PGDM and the B.Tech Programmes. Since then the Institute has progressed in overall functioning year-on-year; keeping in line with its Vision and Mission. Presently the Institute offers 7 programmes in Management & Commerce i.e. PGDM, MBA, BBA, BCA, B.Com, & B.Com (Hon); and 5 Courses in the B.Tech programmes i.e. Civil Engg., Computer Science Engg., Electronic Communication Engg., Electrical & Electronic Engg., and Mechanical Engg. Recently it has also added BVoc programmes in 3 streams, Retail Management, Software Development, & Marketing & IT, filling the gap of skill based educational programmes and keeping line with the NSDC policy of the government.

In order to understand the steps of progression made by SMS Lucknow and identify the areas of strengths and weaknesses a brief summary is laid below:

Strengths:

- School of Management Sciences, Lucknow is a self financed Institute carrying the right kind of Vision and Mission to become a Centre of Excellence, through innovation in teaching, research and consultancy and producing professionals who demonstrate high level of ethical and moral conduct, and high standards of education excellence.
- In order to fulfill its mission, SMS Lucknow has a well-built system of Governance that provides leadership and support at all times.
- The enriched Governing Council acts as the steering committee in all matters-academic and non-academic, and sets the right tone for putting forth progressive steps. It also helps in framing the policies and rules that guide the institutional activities and the employee welfare activities at all times.
- In keeping with the Quality Policy the Institute has built excellent infrastructure. The classrooms, Lecture theaters, Conference Halls, Laboratories, Libraries and place for sports and extracurricular activities are all well-equipped. The hostels have all the facilities that create the warmth/ comfort of a home-life. The green zones on the campus impart a magnetic ambience to the whole campus.
- Quality can be witnessed not only in the infrastructure, but also in the Systems and Process being implemented in the strategic as well as tactical working of the Institute.
- The evidence of quality performance is in the various Awards and Recognitions received by the Institute. Some of the note worthy recognitions are :
 - ✓ A+++ rated B-School as per Business India Survey 2016;
 - ✓ Outstanding Engineering Institute (North) Award 2013 by ET Now;
 - ✓ B-School Leadership Award 2014 by World HRD Congress;

- ✓ Excellence in Education & Excellent Engineering College Award at the U.P. Technical Education Summit 2014 by CMI Association of India;
- ✓ Innovation in building Academic & Industry Interface Award by DNA & Star of Industry Group-2011.
- Academic excellence is achieved under the guidance of a well structured Academic Council that is involved in the formulation of objectives and implementing the processes to achieve the stated objectives. Continuous improvements in curricular inputs, stress on practically oriented pedagogy, use of ICT tools, regular feedback - formal & informal, tracking the flow of curricular delivery through monitoring of Lesson Plan and Daily Class Performance Report from the faculty.
- Employability Enhancement Programme (EEP) is in-built in the curriculum of B.Tech, MBA and PGDM to ingrain the skills essential for quality placements and for also transforming the students to become value-based professionals.
- Various add-on courses like foreign language, computer based courses like MS Office, CAD/CAM, Cloud computing, .NET, CNC Machine, etc are included that provide enrichment to the University defined syllabus.
- Various extra-curricular activities like sports, quizzes, live projects, debates, presentations, industry visits, etc help in the holistic development of the students.
- In order that all academic matters are given due importance and executed with precision, the Director himself oversees all academic implementation issues.
- The recruitment of faculty members is done through a rigorous selection process following all norms of the affiliating Universities.
- After recruitment, there are several attractive Retention Policies like, well structured pay scales, defined leave rules, time bound promotions and performance based incentives. Support in academic enhancements like encouragement to write research papers and their publication, participation in National & International conferences, acknowledgement & incentives for consultancy assignments, and support in pursuance of higher qualification is also provided.
- The intake of students is also made as per the admission policy and as per the eligibility norms of the courses that are spelt out by the affiliating universities and AICTE.
- The Institute conducts regular seminars / conferences on current and emerging issues in Management and Technology. These conferences provide a platform to the researchers to present their works, as well as for building strong industry interface.
- The faculty and students are also encouraged to present research papers & participate in Conferences organized by other Institutes/ Universities.
- The Institute also publishes two National / International Journals 'Adhyayan' and 'Samridhi' in print as well as online versions, wherein the researcher's are also encouraged to contribute their research papers and articles.

- Faculty members are also allowed to participate in Workshops and FDP's to retrain and get recharged for improved academic performance. Workshops are also conducted for faculty and students at the Institute.
- SMS Lucknow is also the approved Remote Centre and Resource Centre of IIT Bombay that also conduct on-time workshops through A-View and ICT tools. The Local Chapter of NPTEL from IIT Chennai established at SMS Lucknow also provides curricular support using ICT tools.
- The progress of the teaching-learning process is also done through formative and summative assessments, with an emphasis on practical examinations. The slow learners are provided special classes and mentoring by the teaching faculty. All these efforts have shown progressive performance over the years in the final university results in nearly all the programs offered by the Institute.
- The rigorous efforts by the faculty, sustained quality academic and extracurricular inputs, have resulted in improved placement performance by the students.
- The structured CRC provides the much needed support to the students for their placement and summer training needs. It maintains excellent interface with the corporate and the alumni that help in placement activity and also trains, prepares and guides the students to achieve success in recruitment interviews.
- The percentage of students getting placed and the average salary scale has shown a steady improvement year on year.
- The two Centers of Excellence: (i) C.V. Raman Centre for Research & Innovation (ii) Vedic Science Centre, which have been established at the Institute have also contributed to furthering the cause of research and innovation.
- A notable research, under the C.V. Raman Centre for Research and Innovation of "Air-o-Bike" has taken the name of SMS Lucknow to the Global Platform. It has also found a place in the Limca Book of Records. Similarly the concept and discovery of "Patal Lok" at Honduras islands in America, is an achievement under the Vedic Science Centre.
- The Institute is also following a few innovative and appreciable practices like: conservation of energy, rain water harvesting, use of renewable energy, preservation of environment, Employability Enhancement programmes and yoga as a regular practice.
- Besides these, the Institute is also involved in CSR activities like, Blood Donation Camps, Free Eye Checkup Camps, Tree Plantation, Awareness Campaigns about the concern for environment, providing support for development of primary govt. school in nearby areas, promoting computer literacy in the vicinity of the campus.

Weaknesses :

- Despite excellent infrastructural facilities there are limitations on the choice of intake, due to intense competition.

- The Branding of the institute is yet to be seen in comparison with the older institutions within the city.
- The medium of education being English and the background of students from rural Hindi speaking belt create a gap and hamper the understanding of technical subjects.
- In the University governed programmes the syllabus is as per the university and is quite static. The dynamic demands of the industry create a mismatch between the syllabus taught and requirement by corporates.
- Lack of securing patents for new concepts in teaching is a major limitation.
- Securing consultancy assignments and conduct of MDP's are areas that need to be strengthened.
- Lack of funds from external sources also limits some growth propositions.

Opportunities :

- SMS is well known for established pro-faculty policies which can attract good talent among the teaching fraternity.
- Lucknow has gradually emerged as a hub for providing professional education and this will attract more students from neighboring districts.
- The Government's promotion of skill based education has opened opportunities for B.Voc. Programmes that will gradually become demanded course.
- Institute has the expertise to take up projects from the industry. It can make the best use of its relations with the industry to secure MDP and Consultancy Assignments.
- The Institute has already made use of the opportunity created by its infrastructure by offering its premises to commence the HCL Training centre at SMS Lucknow Campus.

Challenges :

- Screening the right type of admissions and getting adequate numbers is the major challenge faced by the Institute.
- Getting qualified and competent faculty, and technical support staff for Civil Engineering is another challenge.

On the whole the Institute has sufficient potential to grow into a Deemed-to-be University / or a Private University.