

## **Exuberance-I**

The first event of series-activity titled Exuberance-2016 was organised at SMS Lucknow. The event was planned with the objective of providing a platform to MBA and PGDM first year students to express themselves freely and improve their communication and interpersonal skills. This objective was realized through a series of activities and games like Business Quiz, Team building games, thought-provoking videos and Group Competitions.

The day began with a motivating speech and introduction to the programme by Ms Shipra Singh. The first individual activity was the General Awareness quiz in which the top 10 performers were paired in teams and pitted against each other in a multi stage Quiz competition based on Acronyms, Product Taglines and Issues of National Importance. The winning team of the Quiz included Abhishek Prajapati and Aditya Chaturvedi. The runners up were: Saurabh Singh and Alok Dubey.

This was followed by a multi-level game with various fun team building competitions like: Dumb Charades, Back to Back Drawing, Guess the Personality and Identify the Product Logo. Team Strikers emerged as the final winners and the team included: Shivam Shukla, Rajat Singh and Shivendra Pratap Singh. The Runners Up were Team Rising Stars: Ankita, Saurabh Pandey and Piyali Sardar. This was followed by a video on Presentation Do's and Dont's; presented in a humorous way which was also very well appreciated by the students.

The final team building and communication skills competition was 'Ad Sense', in which the students were made to participate in teams and asked to market a product by creatively designing their Product name, Tagline, Logo and a convincing Advertisement through role play. The students had pulled together amazing performances and the final winners for Ad Sense were Team Challengers which included Uma Shankar, Sandeep Kumar, Abhishek Prajapati and Raj Kumar Rawat and were closely followed up by the Runners Up-Management Mafias including Alok Dubey, Amit K Singh and Harsh Dubey. The event wrapped up with the very valuable words of wisdom by Director Sir. The feedback from the participants indicated that the objectives of the workshop were largely realized.