

An **A+**
Rated B-School



Admission Helpline :
9208000092

School of Management Sciences Lucknow



An Outstanding
Engineering
Institute (North) by
ET NOW

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Announcing Admissions for the session 2015-16

Initiated by Govt. of India for job oriented skill development through
National Skill Qualification framework (NSQF).

B.Voc

(Bachelor of Vocation Programme)

3 years full time degree course

Approved by UGC & Affiliated to University of Lucknow

in

- **Marketing & IT**
- **Retail Management**
- **Software Development**

Eligibility for Admission

- 10+2 or equivalent, in any stream.

Campus : 19th Km. Stone, Sultanpur Road, Lucknow

Tel : 09792633331, 09506033170

City Office : Sky-Hi-Chambers, 5-Park Road, Hazaratganj, Lucknow.

Tel : 0522-2238116, 0522-2237273

Basket of Benefits

- Industry Integrated job oriented vocational programme

Award	Duration	Corresponding NSQF Level
Certificate	6 Months	4
Diploma	1 Year	5
Advance Diploma	2 Years	6
B.Voc Degree	3 Years	7

- Skill development + Industry Exposure = Desirable Jobs
- Need driven Flexi Programs with multiple entry and exit options
- Value creation & value addition through Grooming + Skill development + Academics + on the Job Training
- Work readiness & Vertical mobility of 10+2 students in vocational courses
- Course curriculum aligned with concerned sector skill council (S.S.C.) under the National Skills Development Corporation (NSDC)

www.smslucknow.com

Bachelor of Vocation

The skill gap between higher education and industry requirements is well perceived. So, with a focus on raising employability of graduates and meeting the industry's requirement for ready-to-work students, SMS Lucknow started B.Voc. programme to provide skill and specialization in different vocations with multiple exits such as Diploma/ Advanced Diploma.

Bachelor of Vocation is approved by UGC & Affiliated to University of Lucknow in B.Voc. - Marketing & IT, B.Voc. - Retail Management, B.Voc. - Software Development. It is initiated by Govt. of India for job oriented skill development through National Skill Qualification Framework (NSQF) under umbrella of National Skill Development Council (NSDC)

This programme helps the students to acquire adequate skills, make them work ready, enhance employability of graduates, and thus make them part of global workforce. The curriculum offers a unique blend of vocational and business management concepts. Field visits, internships, guest lectures from industry experts, experimental learning are some of the highlights of this curriculum.

Basket of Benefits — B.Voc.

- ❖ Industry-specific skills to enhance employability
- ❖ Occupational skills to enable entrepreneurial initiatives
- ❖ Vertical mobility for students clearing 10+2 with vocational subjects
- ❖ Multiple exits like, Certificate, Diploma and Advanced Diploma and re entry
- ❖ Curriculum focus on work-readiness skill
- ❖ Industry involvement in development of need-based curriculum

Salient Features of B. Voc @ SMS

- ✧ Unique Pedagogy as per Industry Requirements
- ✧ Semester-wise mapped courses with concerned Sector Skill Council (SSC) of National Skill Development Council (NSDC)
- ✧ Job Oriented Skill Development
- ✧ Enriched Faculty
- ✧ Placement Assistance through well established T&P Department.
- ✧ State of the Art Infrastructure
- ✧ Industry Partnership
- ✧ Induction of Technical Competence